Every year the Raton Lodgers Tax Advisory Board gives a recommendation to the Raton City Commission as to whether or not they should help fund some of our big events.

A formal request is submitted by the RMS Board President.

At our events we always do some sort of survey so that we can report back to the LTAB and the Raton City Commission.
Sample Survey

Gate City Music Festival Survey

How did you hear about the Gate City Music Festival Concert?

Where are you from?

Did you stay in a Raton Hotel/Motel?

How many nights?

How many people in your party?

How much money would you say you spent in Raton this weekend?

Will you come back next year?

Any other comments or suggestions:

Survey Results

2017 GATE CITY MUSIC FESTIVAL SURVEY RESULTS

1. How did you hear about GCF (10 pts)?
   - Word-of-mouth
   - Social Media
   - Radio
   - TV
   - Newspaper
   - Magazine
   - JFF newsletter
   - Other

2. Where are you from?
   - Nevada
   - California
   - Texas
   - New York
   - Arizona
   - Colorado
   - Other

3. Did you stay in a Raton Hotel/Motel?
   - Yes
   - No

4. How much did you spend in Raton this weekend? (10 pts)
   - $0
   - $100
   - $200
   - $300
   - $400
   - $500
   - $600
   - $700
   - $800
   - $900
   - $1000

5. Will you come back next year?
   - Yes
   - No

6. Comments:
   - Great festival!
   - Awesome music and atmosphere!
   - Loved the food!
   - Totally worth it!
   - Great venue!
   - Can't wait for next year!

Additional Comments (cont'd):

- So glad to have this so close to home.
- Keep up the hard work!
- Thank you!
- Do it again!
- Well organized - Fabulous Music (2)
- This was amazing!
- Great!
- Thank you! It was fun!
- Everyone was so nice and friendly and made an awesome impression.
- I can see why Raton supports this grand old theater.
- Osbaldo (Santiago 2015)
- Great venue for concerts (Shuler Theater)
- Nice theater
- Great time
- I had a great weekend!
- You’re doing a great job! Kudos to your group!
- Love Raton (2)
- The girls believe in MainStreet should get paid or get a paid vacation.
- Nice music venues. Keep up the good work.
- Friendly people. Really loved the little town.
- Some parts of town pretty run-down. Like it here. People are welcoming.
- Great show
- Keep up the great work.
- Better advertising in surrounding areas.
- Coordinated marketing with cities in surrounding area to cross-promote events.
- Reduce competing events.
- More vendors on Street Fair (2)
Reporting Back to LTAB & City Commission

Questions?
Thank you!
RATON MAIN STREET
WWW.RATONMAINSTREET.ORG  575.445.2052