

## Communicating with Lodger's Tax & City Commission

PRESENTATION BY: BRENDA FERRI, EXECUTIVE DIRECTOR

## Lodgers Tax Advisory Board

- Every year the Raton Lodgers Tax Advisory
  Board gives a recommendation to the Raton
  City Commission as to whether or not they
  should help fund some of our big events.
- A formal request is submitted by the RMS Board President
- At our events we always do some sort of survey so that we can report back to the LTAB and the Raton City Commission







Gate City Music Festival Survey

How did you hear about the Gate City Music Festival Concert?

Where are you from?

Did you stay in a Raton Hotel/Motel?

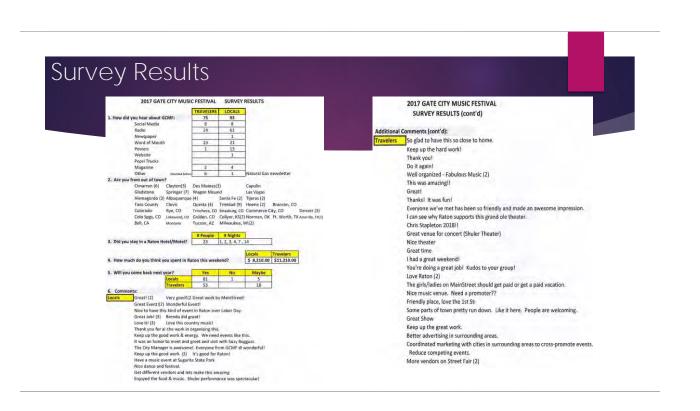
How many nights?

How many people in your party?

How much money would you say you spent in Raton this weekend?

Will you come back next year?

Any other comments or suggestions:



## Reporting Back to LTAB & City Commission





