

New Mexico Coalition of MainStreet Communities

2025 New Mexico MainStreet Institute
October 15th, 10:00am-11:00 am, The Dudley School, Alamogordo



President's Report

- Overview Brief
 - Current board members
 - Vacancies
 - Current Committees
 - Ways to participate?
 - Key Purpose
 - To retain a lobbyist to work on the behalf of our members
 - Romero & Romero



President's Report



2025 NMCMS Board Officers

- ❑ President - Jacquelyn Connolly
- ❑ Vice President - Connie Loveland
- ❑ Secretary - Nolan Ojeda
- ❑ Treasurer - Charles Whitson
- ❑ Membership Manager - Interim, Angela Gutierrez
- ❑ Immediate Past President - Michael Bulloch

Additional Board Members

Brenda Fierri, Adrian Carver





Committees

- ❑ **Legislative**
 - Jacquelyn Connolly · Adrian N. Carver, Co-Chairs
Charles Whitson · Michael Bulloch · Sharla Lefkowitz-Oberg · Jeffery Steward

- ❑ **Communications & Outreach**
 - Angela Gutierrez, Chair

- ❑ **Scholarship**
 - Nolan Ojeda, Chair
Connie Loveland · Lisa Pellegrino-Spear

- ❑ **Strategic Planning**
 - Charles Whitson, Chair
Adrian N. Carver · Jacquelyn Connolly · Michael Bulloch



President's Report

- **New Vision Statement**

The New Mexico Coalition of MainStreet Communities works toward a future where Main Streets are celebrated as powerful drivers of equitable economic development, cultural vitality, and community resilience.

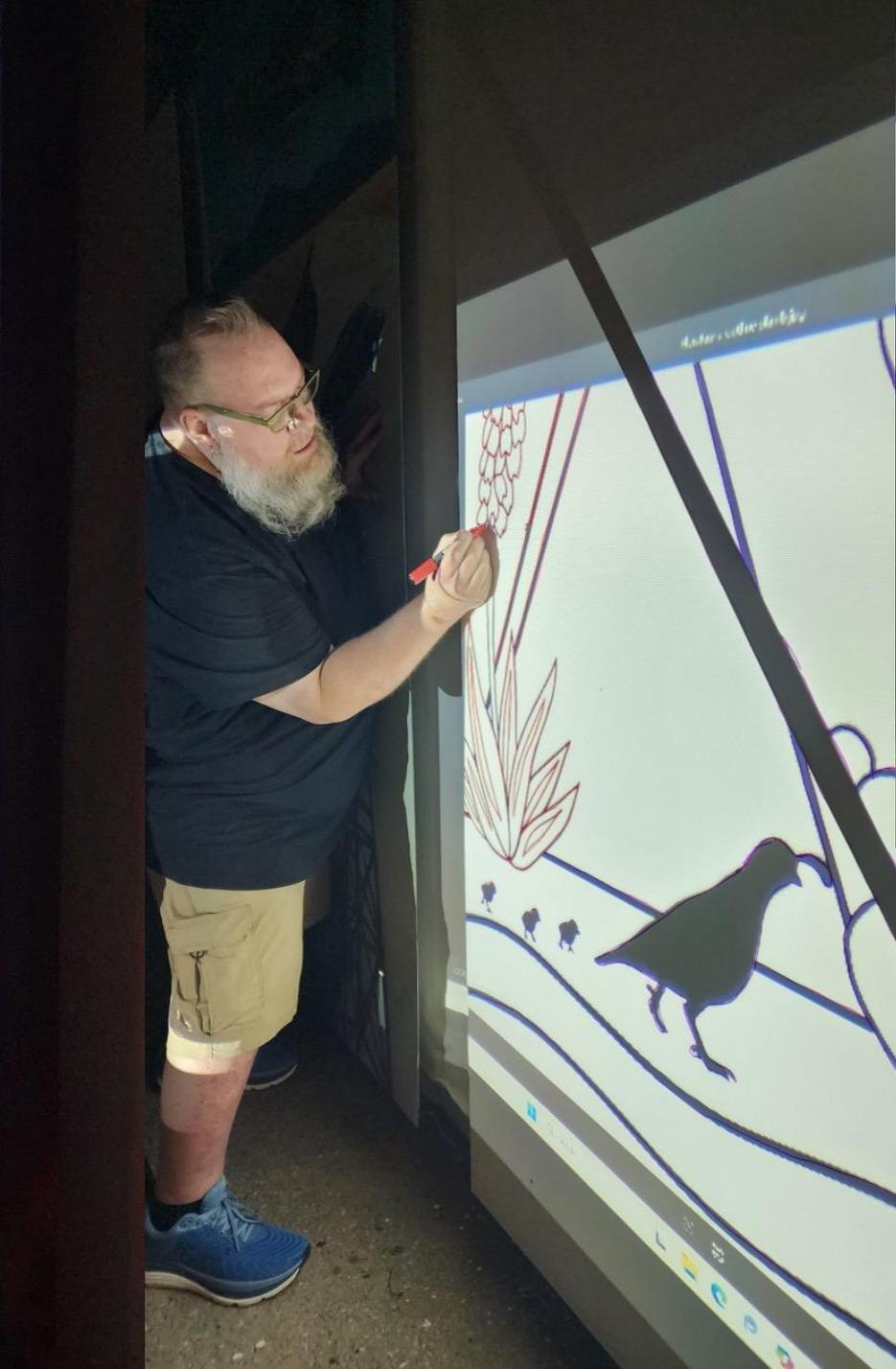
- **New Mission Statement**

The Coalition leads a statewide movement to strategically strengthen and sustain local Main Street communities by equipping them with the tools, knowledge, and advocacy they need to drive transformative, community-led revitalization.

We strive to be the trusted authority—amplifying the impact of our members, advancing smart policy, and championing the Main Street approach across New Mexico and beyond.

As the leading resource and advocate for systems-level change, we work to ensure that the environment exists for Main Street organizations to transform their communities for the long term.





*Made possible by
relationships deepened
through board work!*



Treasurer's Report

- Current financial status
- New membership dues structure
- Dues usage and membership benefits

Dues

Cycle will now align with NM fiscal year (July-June)

Tiered membership dues:

Full time employee req'd - \$600/yr

Part time employee req'd - \$400/yr

Individual - \$250/yr



Vice President's Report

- Importance of Auction
- Scholarship application - open date 12/1/25
 - NCMCMSC will award a MainStreet professional with a travel scholarship to attend the National Main Street Now Conference. To be eligible for the scholarship an individual must be an Executive Director or paid staff member of a New Mexico Accredited or Affiliated MainStreet Program. The scholarship is to be used solely for conference airfare and lodging costs associated with the trip and will be paid in advance in the amount of \$1000.



Secretary's Report

- Google Suite
- Designated emails
 - President - President@NMcoalition.org
 - Treasurer - Treasurer@NMcoalition.org
 - Membership - Membership@NMcoalition.org
- Meetings/work summary
 - 9 meetings in 2025 so far



Legislative Committee Report

Key Focus Areas:

Quality of Life

- **Medical Malpractice**
- Environmental Protections

Constitutional/Structural Focus

- **Anti-Donation Clause**
- **Zoning Reform**
- **Regional/Local Approved Inspectors**

Financial

- Capital Outlay Reform
- **NM Investment Council/MRA funds, Delaware Example (Long-Game)**
 - Vacant Building efforts can be part of this

12:00

5G+



State Senator Leo Jaramillo

Apr 9 ·

As part of an effort to breathe new life into independent theaters such as the Indigo, the Legislature passed a bill during the 60-day session to create a special dispensing license that would allow independent theaters to serve beer and wine during movie screenings or other events. 🍷 🎬 🍷



santafenewmexican.com

Coming soon to an independent theater near you: Beer and wine

Where are we headed?

❑ Policy Advocacy

- Federal
 - Provide stories/narrative for delegation use
 - Provide research
- State
 - Systemic interventions that enable local action
- Local (County/Municipal)
 - Provide comparative information on initiatives
 - Inter-jurisdictional (TIDD/BID boards, MRAs)

❑ Research

- Gathering data that is helpful for the above
- Holding the key- we have the relationships
- Should have strong relationship with MSA

❑ Network Benefits Administrator/Broker

- Health insurance
- Retirement
- Nonprofit back office (HR/accounting)

❑ Education: tools/knowledge

- Trainings
 - How to advocate for your org at the state level
 - How to pay attention to what is happening
- Building Relationships
- Issues & Access



Upcoming Meetings

Coalition Regular Board Meeting: 11/6 11:30 am
Legislative Committee Meeting: 11/6 12:30 am



Questions?



NEW MEXICO
Coalition of
MainStreet
Communities

nmcoalition.org

