



NEW MEXICO **MAINSTREET**™

ENGAGE PEOPLE • REBUILD PLACES • REVITALIZE ECONOMIES

Program Directory

New Mexico MainStreet (NMMS) develops local capacity to **engage people, rebuild places** and **grow the entrepreneurial, creative & business environment** resulting in economically thriving downtowns, greater business & employment opportunities, and a higher quality of life.

Core Objective: **Downtown Revitalization & Redevelopment**

Founded: **1984**



- **32** MainStreet Districts
- **12** Arts & Cultural Districts
- **45** Frontier & Native American Community Projects
- **5** Urban Neighborhood Commercial Corridor Projects
- **11** Historic Theaters

NMMS is a program of the **New Mexico Economic Development Dept.**

NMMS is a **Main Street America™** Coordinating Program

Learn more at nmmainstreet.org

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NM MainStreet and Arts & Cultural Districts

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Downtown ABQ MainStreet Arts & Cultural District

Accredited MainStreet District

State-Authorized Arts & Cultural District

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P.O. Box 27246 Albuquerque, NM 87125



**DOWNTOWN ABQ
MAINSTREET**
Arts & Cultural
District

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Artesia MainStreet Arts & Cultural District

Accredited MainStreet District

State-Authorized Arts & Cultural District

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MainStreet**



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Carlsbad MainStreet and Pearl of the Pecos Arts & Cultural District

Accredited MainStreet District

State-Authorized Arts & Cultural District

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pearlofthepecos.org

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Accredited MainStreet District

State-Authorized Arts & Cultural District

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Los Alamos MainStreet and Creative District

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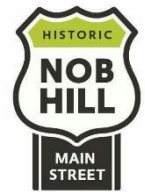
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ABQ

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Historic Theaters

ALAMOGORDO

Flickinger Center for Performing Arts
flickingercenter.com
1110 New York Ave.
(575) 437-2202

CARLSBAD

Cavern Theater
210 N Canyon St.

CLAYTON

Luna Theater
4 Main St.
(575) 374-2712

CLOVIS

Lyceum Theater
clovismainstreet.org
411 N Main St.
(575) 769-7870

FARMINGTON

Totah Theater
facebook.com/TheTotah
315 W Main St.
(505) 599-1148

GALLUP

El Morro Theater
elmorrotheatre.com
207 W Coal Ave.
(505) 726-2600

LOVINGTON

Lea Theater
leatheatre.com
106 E. Central
(575) 361-4933

RATON

Shuler Theater
shulertheater.com
131 N 2nd St.
(575) 445-4746

SANTA ROSA

Pecos Theater
facebook.com/pecostheatre
219 S 4th St.
(575) 472-4718

SILVER CITY

Silco Theater
thesilcotheater.com
311 N Bullard St.
(575) 956-6198

TUCUMCARI

Odeon Theater
facebook.com/OdeonTheatreTucumcari
123 South 2nd St.
(575) 282-7469

NMMS Partners

Main Street America

mainstreet.org

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mainstreet@savingplaces.org



National Trust for Historic Preservation

savingplaces.org

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New Mexico Department of Cultural Affairs

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New Mexico Arts

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(505) 827-6490



New Mexico Historic Preservation Division

nmhistoricpreservation.org

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New Mexico Economic Development Department

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New Mexico Resiliency Alliance

nmresiliencyalliance.org

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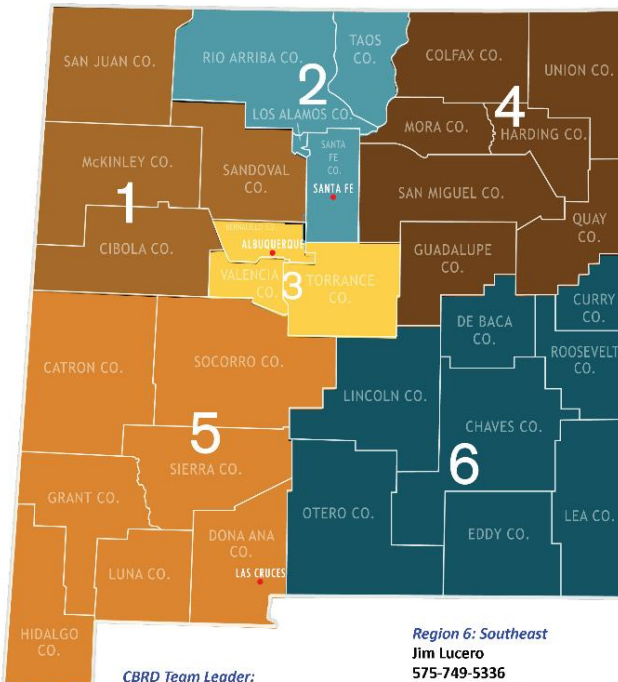
EDD Regional Representatives



EDD

ECONOMIC
DEVELOPMENT
DEPARTMENT

Community, Business, & Rural Development (CBRD)



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Region 4: Northeast

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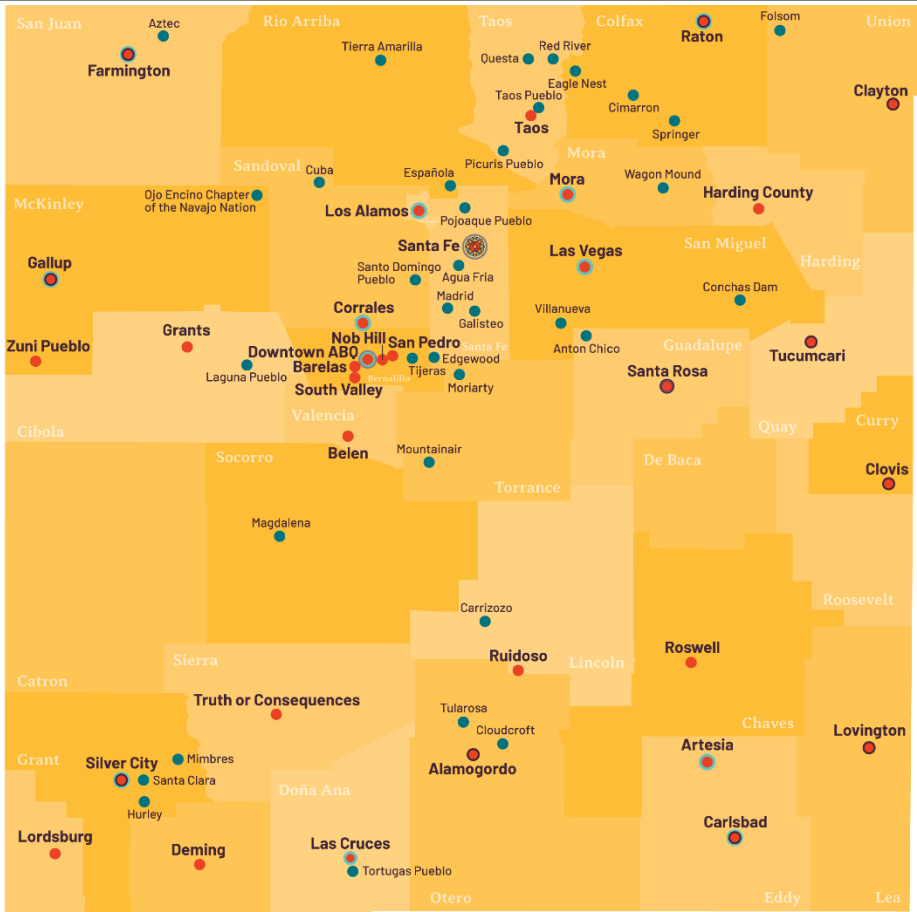
Region 5: Southwest

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NMMS Network Map



- New Mexico MainStreet Districts
- New Mexico Arts & Cultural Districts
- Historic Theater Initiative Projects
- Urban Neighborhood Commercial Corridors Projects
- Frontier and Native American Community Projects
- New Mexico MainStreet State Office

○	Urban Neighborhood Commercial Corridors Projects
Santa Fe Airport Road Corridor Santa Fe Siler Rufina Nexus Albuquerque International District	