



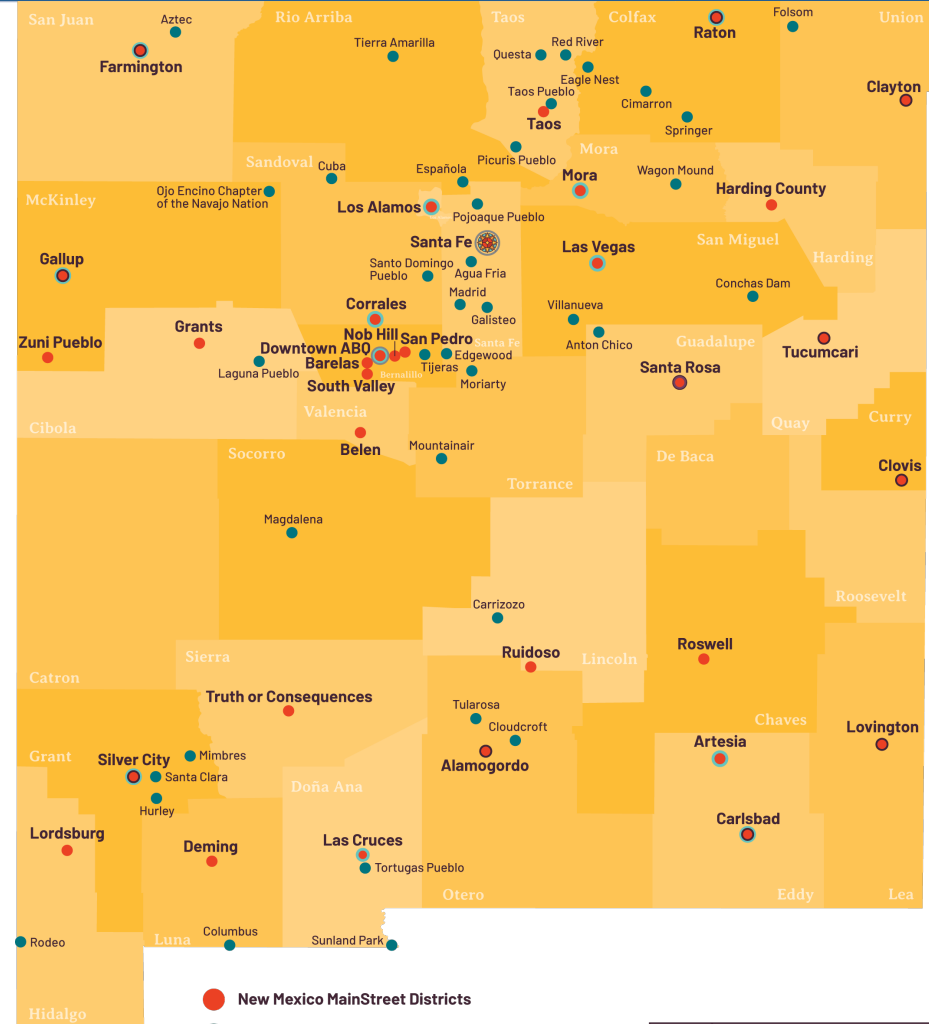
RURAL ROUNDTABLE

DIGITAL RESILIENCY



BREAK UP INTO REGIONS

1. Northwest
2. Northeast
3. Southwest
4. Southeast



- New Mexico MainStreet Districts
- New Mexico Arts & Cultural Districts
- Historic Theater Initiative Projects
- Urban Neighborhood Commercial Corridors Projects
- Frontier and Native American Community Projects
- New Mexico MainStreet State Office

○	Urban Neighborhood Commercial Corridors Projects
Santa Fe Airport Road Corridor Santa Fe Siler Rufina Nexus Albuquerque International District	



- Northwest

- Farmington
- Gallup
- Zuni
- Grants
- Los Alamos
- Corrales (?)

- Northeast

- Taos
- Mora
- Las Vegas
- Raton
- Clayton
- Harding County

- Southwest

- Belen
- Truth or Consequences
- Silver City
- Lordsburg
- Deming
- Alamogordo
- Ruidoso

- Southeast

- Carlsbad
- Artesia
- Lovington
- Roswell
- Clovis
- Tucumcari
- Santa Rosa



Lets Talk Personal Tech Savvy

Tech Savvy Scale

Forward to your nerdy friends
(or your clueless one)



Tech Genius 10

Fix your laptop? That's a job for the robot I built yesterday.

9

Remember when nerds enjoyed building computers? I'm still do that.

8

My home is smarter than you are. "Turn on mood lighting on".

7

Friends ask me to help pick out and set up their home entertainment.

6

I know hidden social media features better than I know my own family.

5

I'm a true millennial. My smartphone never leaves my hand.

4

I'm adept enough to set or cancel an alarm.

3

Hey - DVRs are really hard, you know it's true. But I will at least try.

2

I panic and need to call a friend just to turn on my own TV.

1

I can barely use a calculator. Maybe if it has big buttons.

Old School Grandpa 0

My idea of technology is an actual bookmark. Which I lost.



Lets Talk About Digital Resilience and YOU



Personal Digital Resilience

Safe, secure, and robust use of today's technology

Safe:

Secure:

Robust:

What do these mean to you? As a table, write a definition for each.



Balance

Do you feel like you have a healthy balance of tech savvy and safety?

Why or why not?



How are you backing up your personal information (passwords, calendar, health info, etc.)?

Discuss and each table share their top three



What apps, software, or programs for personal use do you recommend to others?

Table discuss and share top three



Lets Talk About Digital Resilience and **your REGION**



Are there any technology or digital challenges that impact all of your region?

Discuss and make a list of top 2-5 to share.



Lets Talk About Digital Resilience and Your **MAINSTREET ORGANIZATION**



Digital resilience is the ability of an organization to
succeed through **challenges** by using

digital technologies

Digital resilience is key to maintain your ability to **operate**
during a disruption, as well as to **prepare for and take**
advantage of new conditions. It encompasses business
security, agility, and speed; all underpinned by a strong
foundation of **digital technologies and processes**.



Digital Resilience

Please take a few minutes to complete this survey in preparation for the discussion at tomorrow's roundtable.





Enjoy your lunch!

Tech Toolbox: Powering Your
Productivity starts at 1PM