



Agenda

Embracing Technology: Tools to Help You Succeed

Wednesday, January 31

9:00-11:00 AM	NM Coalition of MainStreet Communities Meeting
12:00 PM	Registration Open
1:00 PM	NMMS Business Meeting · Agenda
2:30 PM	Break
3:00 PM	Speaker: Allison Turner, Senior Economic Development Researcher in the Decision and Infrastructure Sciences Division at Argonne National Laboratory
4:00 PM	Speaker: Michael Powe, Ph.D, Senior Director of Research at Main Street America

5:30 PM	Meet & Greet Reception in Santa Fe Room
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Thursday, February 1 · Inspired by AI

8:30 AM	Concurrent Sessions
	1. AI for Beginners: Catch Up to Keep Up , Presented by Nolan Ojeda, Alamogordo MainStreet
	2. Take AI to the Next Level: Tools and Tips , Facilitated by Robyne Beaubien, NMMS Panel: Susan Cabello, Downtown Las Cruces Partnership · Jacquelyn Connolly and Vai Reddy-Kruse, Los Alamos MainStreet & Creative District · Ilka Villarreal, Mora MainStreet Arts & Cultural Compound
9:45 AM	Break
10:15 AM	Concurrent Roundtables
	1. Urban Communities
	2. Rural Communities
11:30 AM	Lunch
1:00 PM	Tech Toolbox: Powering Your Productivity - A Sampling of Software, Tech Tools, and Tips Trello: Project Management with Cathy Mears-Martin, MainStreet Truth or Consequences Eventeny and Manage My Market: Event/Market Management with Danielle Schlobohm, DowntownABQ MainStreet Arts & Cultural District Yiftee: Gift Cards with Danielle Schlobohm, DowntownABQ MainStreet Arts & Cultural District and Valerie Osbourn, Nob Hill MainStreet Donor Management with Angela Gutierrez, Corrales MainStreet Grantwriting and AI with Amy Barnhart, NMMS

3:00 PM	Break
3:30 PM	<p>Technology Panel and Expo: Unleashing Innovation</p> <p>Sabri Sansoy, New Mexico Artificial Intelligence Alexander McCaig, Tartle Thomas Vause, SciVista</p>
	Expo in Ballroom B

Friday, February 2 · Free Tool Demonstrations & Roundtables

9:00 AM	<p>Transform Your Work: Tech Tools in Action!</p> <p>Google My Maps with Julia Wilde and Cam Wilde, Lm. · NMMS Google Street View with Amy Bell, Groundworks Studio · NMMS Design Tool: Canva with Lisa Pelligrino-Spear, Clovis MainStreet</p>
10:00 AM	Break
10:15 AM	<p>Assessing Your MainStreet Organization's Tech Capabilities and Digital Resiliency · Roundtable Sessions</p> <p><i>During this roundtable you will be discussing with your fellow MainStreeters how tech capable your MainStreet is and whether your organization is on a path towards "digital resiliency".</i></p>
11:30 AM	Safe Travels Home! Thanks for Attending!