**Volunteer Position Job Description – Wayfinding Manager**

**Job Title: Wayfinding Manager**

**Number of volunteers needed: 1**

**Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Purpose:** The position of Wayfinding Manager serves as the lead organizer for identifying locations, designing, and overseeing installation of wayfinding elements around the Farmers Market.

**Location:** Home Base: Canyon and Mermod (outside the MainStreet office)

Wayfinding Installations – throughout the district, directing people to the Farmer’s Market

**Key Responsibilities:**

* Delegate tasks among team members based on their interest and abilities
* Organize effort to identify key wayfinding installation locations and content to achieve key goals and requirements outlined in project brief
* Provide leadership in design planning and materials/tools inventory
* Monitor overall timeframe to complete installation in the time allotted
* Support team members as needed for completion of tasks
* Coordinate any “take-down” or materials return at the end of the build

**Reports to:** Overall Managers

**Time Frame:** Thursday Sept. 14th 1:30pm-3:30pm

**Qualifications:**

* Skills in organization, leadership and communication
* Ability to explain different tasks and delegate based on team member interests and strengths
* Level of comfort with wayfinding principles
* Understanding of how to use different materials to create accessible messaging that gets people excited about visiting a place

**Dress Code:** Comfortable clothes for warm weather and physical movement, hat, sunglasses, good shoes for walking