**Volunteer Position Job Description – Wayfinding Creator**

**Job Title: Wayfinding Creator**

**Number of volunteers needed: up to 7**

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**Purpose:** The position of Wayfinding Creator is responsible for identifying locations and design, as well as building wayfinding installations throughout the CMS District to direct people to the Farmers Market.

**Location:** Home Base: Canyon and Mermod (outside the MainStreet office)

Wayfinding Installations – throughout the district, directing people to the Farmer’s Market

**Key Responsibilities:**

* Collaborate on ideas and input to identify locations for wayfinding installations
  + Locations should be at key locations and decision points that are visible
  + Locations should not block access or create a hazard
* Collaborate on ideas and input to generate the design of the wayfinding installations
  + Creating signage or other messaging with available materials
  + Creating aesthetic elements (cutting, drawing, etc.) to support shared theme between each activation installation
* Build the wayfinding installations with available materials
* Support other team members as needed for completion of tasks
* Assist with any necessary disposal, “take-down” or materials return during or at the end of the build

**Reports to:** Wayfinding Manager

**Time Frame:** Thursday Sept. 14th 1:30pm-3:30pm

**Qualifications:**

* Creativity and ability to generate realistic design ideas
* Ability to follow directions
* Ability to work in a team towards a common goal
* Ability to stand and walk some distance around the district for two hours

**Dress Code:** Comfortable clothes for warm weather and physical movement, hat, sunglasses, good shoes for walking