**Project Brief – Moveable Mural / Alleyway Activation**

**Location:** Alleyway adjacent to Milton’s Brewing

**Description:** Paint a moveable mural and provide amenities to activate the alleyway adjacent to Milton’s Brewing.

**Goals/Requirements:**

* Follow guidance provided by Michele Robertson, Milton’s Brewing Eventster and muralist
* Construct movable mural structure from temporary fencing and Masonite boards
* Based on instruction from the muralist, complete a “volunteer power” themed mural
* Using available materials, include other ways to activate the alley without blocking vehicular access (seating, etc.)
* Provide a visual connection/shared theme with Outdoor Seating Area, Play Area, and Wayfinding Installations
* Share information with customers and passers-by about NMMS and Carlsbad MainStreet

**Materials:**

* Sketch paper, pencils/markers for design drawings
* supply table
* chairs
* straw bales
* temporary fence panel(s)
* masonite board(s)
* carabiners or quicklinks (to attach masonite to fence)
* paint
* painters tape
* twine/string
* twine/string
* dropcloth
* drill with bit
* NMMS/Carlsbad MainStreet promotion materials

**PPE**

1. Sunscreen
2. Hand sanitizer
3. Wipes
4. First aid kit