Ice Breaker: Powers of 10

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Presented by

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Creative Economy and Cultural Planner
Charles and Ray Eames
Powers of Ten: A Film Dealing with the Relative Size of Things in the Universe and the Effect of Adding Another Zero

1977

Exploring the relative scale of the universe based on an order of magnitude based on a factor of 10.
The Creative Economy
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Are you leveraging your community’s creative and cultural assets?
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The Power of Ten: How Placemaking Scales Up

City / Region

10+ major destinations & districts

District / Destination

10+ places

Place

10+ things to do

Layering of uses to create synergy (Triangulation)
1. Plaza
2. Urban Trail
3. Roundabout
4. Benches
5. Public Art
6. Historical Marker

This black volcanic escarpment is one of New Mexico’s most important landmarks. The descent (bajada) of this escarpment marked the traditional division between New Mexico’s upper Rio Arriba and lower (Rio Abajo) districts. Over the centuries, several trails and roads were developed to overcome this most difficult of the obstacles along the Camino Real.
7. Storefront
8. Alley
9. Mural
10. Sidewalk
Thank You!

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