



# San Pedro Corridor Creative Placemaking Contest

Request for Proposals (RFP) & Application

The **Revitalize San Pedro Partnership** is excited to release its Request for Proposals for the San Pedro Corridor Creative Placemaking Contest. **San Pedro Corridor community members are invited to submit ideas for celebrating and enhancing the Corridor via inexpensive, small-scale placemaking projects.** Placemaking can be used to improve all the spaces that comprise gathering places within a community – its streets, sidewalks, parks, buildings, and other public spaces – so they invite greater interaction between people and foster healthier, more social, and economically viable communities. **Placemaking project examples include murals (on walls, streets, utility boxes, etc.), pop-up parks, moveable sidewalk seating, sculptures, and much more.** Projects should be completed for \$2,500 or less and by utilizing volunteers. The top three proposals will be awarded gift certificates to local businesses, and the first-place proposal will be completed by December 31, 2022.

Please contact RSPP Project Leader Cynthia Serna for additional information or questions: [revitalizesanpedro@gmail.com](mailto:revitalizesanpedro@gmail.com), (505) 453-6499.

**Please carefully read through the Contest RFP and Placemaking examples provided in the PDF.**

## Placemaking Contest Application

Each of the following questions is **\*REQUIRED\***.

**Name \***

First Name

Last Name

**Email \***

example@example.com

**Phone Number \***

Please enter a valid phone number.

**What is your personal connection to the San Pedro Drive Corridor between I-40 and Central Avenue? \***

- Resident in an adjoining neighborhood
- Owner of a business along the Corridor
- Employee of a business along the Corridor
- Student/employee of a school in an adjoining neighborhood
- Volunteer/employee of an organization located in the Corridor

**Depending on your response to the above question, please specify the neighborhood, business, school or organization that connects you to the Corridor. \***

**What is your idea for a Placemaking project? Please be as specific as possible. \***

**How does your proposed project reflect the community's identity and/or needs? Does it solve a problem, beautify a space, and/or celebrate the culture/history of the community? Please explain. \***

**Can your proposed project be expanded or duplicated throughout the Corridor in the future? \***

**There is \$2,500 available to complete the project. What are the anticipated costs associated with completing your project? What sort of supplies and skills will be needed for its completion? If you have already developed a budget, please provide it here or upload it with other documents at the end of this application. \***

**If appropriate, have you identified a physical location for your proposed project? Please specify. \***

**If you have identified a location, is it on public or private property? If it is located on private property, have you already spoken with and/or received permission from the property owner for the project? \***

**How would volunteers be involved in the completion of your project? \***

**What local partners or talent could be utilized to complete your project? \***

**The deadline for completing the project is December 31, 2022. How long do you think it will take to complete your project? Do you have a proposed timeline for completion? If so, please share. \***

**RSPP requires that the winning applicant be available to participate in the design and completion of their project and participate in related media and celebratory events. Will you be able to participate if your project is selected? \***

Yes

No

## **Media Consent for Revitalize San Pedro Partnership Use**

Please read through the following paragraph.

I consent to the use and disclosure of the project application, project image, my name, quotes, interviews, and the taking of photographs, recordings, and videos of myself and the aforementioned project application by Revitalize San Pedro Partnership and members of the press at RSPP-sponsored events and activities. I grant the RSPP and invited members of the press the right to disclose, edit, use, and reuse my image, quotes, name, and interviews, and photographs, recordings, and videos of myself for the RSPP's not-for-profit and public press purposes. This includes use in print, on broadcasts, in online spaces (such as RSPP-related social media accounts and those of the press), and all other forms of media. I understand that when RSPP hosts a public event, individuals at the event may take their own photographs, videos and audio of the event, that such recordings may capture me, and that they may also be made public. I also release the RSPP and its agents from all claims, demands, and liabilities in connection with the rights granted above.

## **Application Signature & Completion**

By signing your name below, you are stating that your application is complete and that you provide media consent to RSPP (as stated above). Don't forget to click the "SUBMIT" button below when you are done!

**Name \***

First Name      Last Name

**Name of Parent/Guardian (If applicant is under 18 years old)**

First Name      Last Name

**Please attach any drawings of your project, photographs of the project location, or other relevant information. If you have photos of similar projects, please share them**