FY2023 NMMS Capital Outlay
Public Infrastructure Funding
Pre-Application Webinar

Lucas Pedraza
NMMS Project Coordinator

JUNE 28TH, 2022, 10AM
Invitation to Submit Project Proposals for Public Infrastructure Funding

Proposal Due Date - July 29th, 2022, 5pm

• LEGISLATIVE ENABLING & APPROPRIATION LANGUAGE:

_Senate Bill SB0212: ten million ($10,000,000) to plan, design, construct and improve infrastructure in downtown mainstreet districts and in local arts and cultural districts statewide;_

Grant Award will be available immediately after grant agreements are executed and NMMS issues a Notice of Obligation

• Focus is to use CO investment to leverage economic redevelopment

  Only ONE Application/Submission per community
Eligible Programs:

- New Mexico MainStreet America Accredited programs
- State Authorized Arts & Cultural Districts or Compounds
  - Joint MS/ACD programs must work with board to select one project
GENERAL ELIGIBILITY CRITERIA

• MainStreet organization must be an Accredited program, have a full-time Executive Director, and be up to date with all compliance documents

• Local government must be a partner in submitting application and agree to receive and manage funds if awarded.
  • A letter of agreement must be included with the submittal and Local Government must have a current audit on file with New Mexico Office of the State Auditor

• Previous MS Capital Outlay must be expended and invoiced by the date of application submittal*

• *Current Great Blocks on MainStreet Projects and larger infrastructure projects that have received partial funding for phased projects are exempt from this requirement.
GENERAL ELIGIBILITY CRITERIA

• Project proposal should:

  • Be connected to ETS and the district’s MRA/Master Plan

  • (When applicable) Projects must meet HPD requirements and engage NMDOT

• Must submit full project budget including funding gaps and all sources of secured and anticipated revenue

• This is a competitive application process

Projects are expected to be complete By October 2024
Matching Requirements

Each offeror is expected to provide a minimum of 20% (twenty percent) match, for example, if a project is awarded $100,000 the match should be equivalent to $20,000. Priority will be given to projects with matching funds available.

60% of match must be in cash from other local, state (with the exception of state Capital Outlay funds), federal, and foundation grant sources.

NMEDD will consider previously paid professional planning, design, and engineering services directly associated with the project as potential cash matches if the professional services completed within the last two years.

NMMS will also consider other investments made by your local government in your downtown district.

Remainder of match (40%) may come in the form of in-kind contributions from offeror or any partner in the project.

*Communities applying for Great Blocks on MainStreet funds to develop construction ready documents must commit to a full 20% cash mach.*
New Funding Categories

Two Phases of Projects:

1) Planning and Design Phase
   A. Small B. Medium/large C. Great Blocks

2) Construction Phase
   A. Small B. Medium/large C. Great Blocks
A) Small Infrastructure projects;

- For smaller public infrastructure projects that need funding for planning, design, and/or construction funding.
  - Maximum proposed construction project amount requested from NMMS FY2022 for small infrastructure projects should not exceed $350,000
  - Projects that require minimal design or construction documents can be funded from design to construction in one round of funding.

- Or; the development of construction documents only for smaller public infrastructure projects
  - $40,000 maximum request for this option

- Responsibility for costs above this amount are the local government and MainStreet partner’s responsibility

- Construction Documents must be completed, signed and executed within 2 years of award

- Previous projects receiving funding for construction documents must be finished with construction before applying for new projects
B) Medium to Large Public infrastructure projects:

- Construction funding for Great Blocks on MainStreet and other larger public infrastructure projects that already have completed (shovel ready) construction documents.

- $600,000 to $900,000 maximum request for medium and large projects

- Must submit electronic copies of construction ready documents and schematics signed by the appropriate licensed professionals – licensed architect, licensed landscape architect and engineer.

- For phased projects submit the total budget and the scope of larger project and detailed breakout budget for how funds will be used in this phase
C) Great Blocks On Mainstreet Projects

- These projects are designed to dramatically upgrade a core three-block commercial area within a MainStreet District.

- $110,000 in NMMS Capital Outlay funding to hire a design team to conduct a community-based planning, design and engineering process and develop plans and construction-ready drawings, which will be provided to the community as a “shovel-ready” project.

- $20,000 cash match for community meetings, marketing and any contingencies discovered during the development of the project.

- Total construction costs for GBoMS projects have averaged around $1.6 million.
Qualifying Public Infrastructure Projects

- Streets: storm sewer/drainage projects; water, electric and sewer utilities; broadband; pedestrian night lighting

- Pedestrian Safety: sidewalks; curb extensions; road diets; pedestrian crossings and medians; traffic calming; traffic parking configuration, context sensitive solution projects and complete streets projects

- Street amenities: wayfinding systems, benches; trash receptacles; trees; and landscape buffers

- Placemaking: Town Centers, Town Squares and Plazas, Public and Farmers Markets, Outdoor performance spaces, and amphitheaters, that can be demonstrated to directly support economic growth, property renovation, business development and job creation within the district

- Great Blocks on MainStreet/Other Infrastructure Projects: with completed construction documents
Review Committee and Request for Final Documents

• Review committee will review, rank, and recommend projects for funding. Awarded projects be asked to submit final documents

• This includes:

  • A resolution of administrative and financial support from the local government for the project.

  • A letter of support from the appropriate Council of Government (COG)

  • 3-year property renovation/restoration and implementation plan and business development plan to capitalize on the public infrastructure investment in the district.
Application Due July 29th, 2022 by 5pm

PROPOSALS MUST BE SUBMITTED ELECTRONICALLY TO:

Lucas Pedraza, Project Coordinator of New Mexico MainStreet
Email: Lucas.Pedraza@state.nm.us

The Department is not responsible for late or undeliverable email submissions
Great Blocks on MainStreet
Pre- Application Webinar
June 28th, 2022
Opportunity

• Intensive design, and engineering leading to major economic vitality, commercial building revitalization
Opportunity

• Comprehensive Redevelopment and Revitalization of a core area of your commercial district
Catalytic Re-Development Project

• This Funds NMMS Professional Consultant for First Phase for Construction Documents
  2-3 Block contiguous area within the District
  o Area proposed has vacant or underutilized buildings for building rehabilitation and business expansion, opportunities for local entrepreneurship

• Second Phase: secure funding for Public Infrastructure
Catalytic Re-Development Project

• **Third Phase**: With NMMS T/A, local MainStreet working with local government undertakes building renovation, restoration, rehabilitation and,

• With NMMS T/A, Business Development Opportunities, Business Expansion, Local Entrepreneurship opportunities
Performance for Legislative Investment

• The legislature and the administration want to see solid economic performance with state investments made into your district. Please be specific how the project can demonstrate increased economic performance in your district. How will you measure that performance to justify the state's investment?
Great Blocks Expectations

- 3-5 year local MainStreet/local Government/ and Private sector engagement, focus and reinvestment
- NMMS resources for that period tied to Great Block area
Leverage Private Reinvestment

• Utilize Public Infrastructure improvement to leverage building rehabilitation, restoration adaptive reuse and business development
Qualifying Communities

• Has full time Director to devote time to redevelopment project

• Has local government willing to be partner securing construction and matching funds

• Has no current NMMS Public Infrastructure funds unspent
Qualifying Communities

• Future applications to NMMS Public Infrastructure fund is for Great Blocks construction only until project is finished

• Has not reverted state or federal funds in last 5 years

• Local government partner has current clean audit from the state
Application Contents Overview

• Explain clearly how this project economically ties to your MR/Master Plan. How will it specifically contribute to the Economic Transformation Strategies you are focused on?

• Describe the 2-3 block area for re-development. Please include:
Application Contents Overview

- Overlay aerial view
- Historic district boundaries (if applicable), and/or historic or cultural properties
- Pictures of the buildings and the street
- Pictures of areas needing remediation and upgrade
- Other documentation per application requirements
Application Contents Overview

• Provide specific building renovation and rehabilitation opportunities

• Provide street improvements and creative placemaking opportunities you wish to see

• Provide business development strategies you would like to pursue based on your ETS
Last Thoughts

• Please remember this is a targeted comprehensive economic redevelopment project resulting in a construction ready project.
Last Thoughts

• Our NMMS Revitalization Specialists are available to assist you navigate your application process.

• Your project may better fit for the application process for General MainStreet Capital Outlay Public Infrastructure Funding.
QUESTIONS?

For More Information

Lucas Pedraza, Project Coordinator
Lucas.Pedraza@state.nm.us
505-412-3963

New Mexico MainStreet Program
Joseph M. Montoya Building
1100 South St. Francis Drive
Santa Fe, NM 87501

www.nmmainstreet.org