



NEW MEXICO MAINSTREET

Virtual
Winter
Conference

2022

FEBRUARY 23
1:10 – 1:55PM



Business Meeting Agenda

Daniel Gutierrez, NMMS Program Director

1:05pm – **NMMS Awards Certificates & Recognition**, *Jessi Mraz*

1:10pm **Legislative Updates**

- 2022 Session Outcomes
- NMMS Capital Outlay

1:20pm **MainStreet Now Conference 2022**

- Richmond, Virginia · May 16-18
- Registration Information, *Julie Blanke*

1:25pm **New MainStreet America Accreditation Standards** w/ *Eduardo Martinez*

- [MSA Evaluation Framework Webinar](#)
- NMMS Virtual Roundtable on Accreditation · April 2, 11am-Noon
 - [Community Assessment Tool](#)
 - [Instructions](#)
 - [Feedback Form](#)

1:30pm **Brownfields: A Doorway to Economic Development**

- Presenter: Rebecca Cook, *Remediation Oversight Section, Ground Water Quality Bureau, NM Environment Dept.*
- Presenter: Jennifer Muus, *Geoscientist, Voluntary Remediation and Brownfields Program, Ground Water Quality Bureau, NM Environment Dept.*
- NMMS and NM Brownfields Roundtable event · March 18, 11am-Noon

1:40pm **Axle Contemporary E Pluribus Unum Project** w/ [Jerry Wellman](#)

- Axle Contemporary is seeking help with resources for location advice, local publicity and outreach, and donated lodging for the two artists as they make their way across the Northern New Mexico communities including the Main Street communities of Raton, Taos, Mora, Las Vegas, Los Alamos, Clayton, and Harding County from late August through mid-October 2022.

Next Session: 2pm – Introduction to Types of Business Support Projects: What They Are and What they Do, *Sean O'Shea*