



# United to Support Recovery

## New Mexico MainStreet 2021 End of Year Report

**New Mexico MainStreet (NMMS)** develops local capacity to engage people, rebuild places and grow the entrepreneurial, creative & business environment resulting in economically thriving downtowns, greater business & employment opportunities and a higher quality of life.

NMMS provides a variety of professional technical services to:

- **Support** comprehensive asset-based economic development
- **Create** a strong economic business climate
- **Preserve** cultural and historic assets
- NMMS's **Full List of Services (.docx)**

### Founded in 1984, NMMS Serves:



### Core Objective:

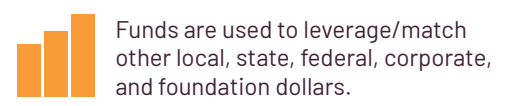
**Downtown Revitalization and Redevelopment**

### 2022 Legislative Session

**New Mexico Economic Development Department (NMEDD) and NMMS** are requesting:



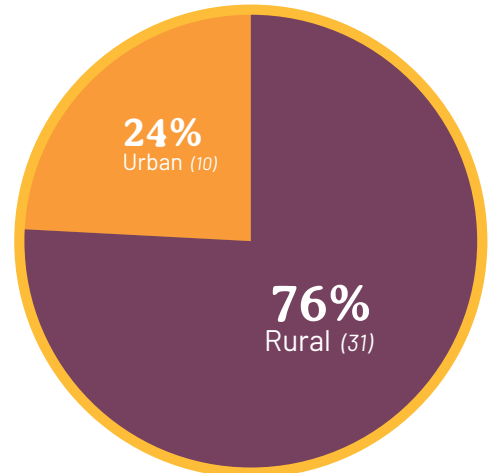
FY23 to plan, design, and construct infrastructure improvements in MainStreet and Arts & Cultural districts statewide.



**\$2.5 million → 13 Projects**

In the 2021 Legislative Session, NMMS was awarded **\$2.5 million** which funded **13 projects!**

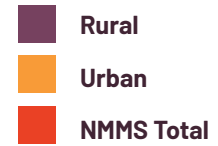
**We support rural communities!**  
Our districts/projects are:





# 8-Year Performance Measures

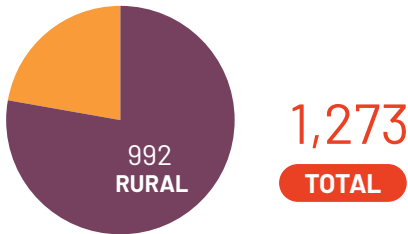
FY2014-  
FY2021



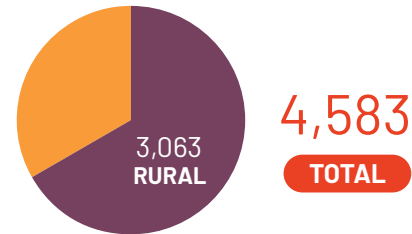
**RURAL** = < 50k in population  
\* Net metrics



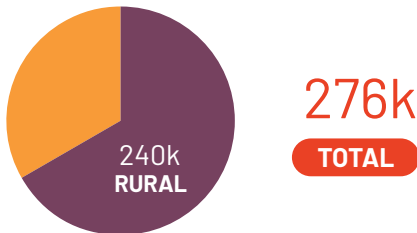
## New Businesses/Expansions\*



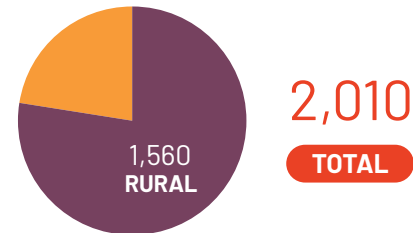
## New Jobs Created\*



## Volunteer Hours



## Private Building Renovations



## Private Sector Reinvestment

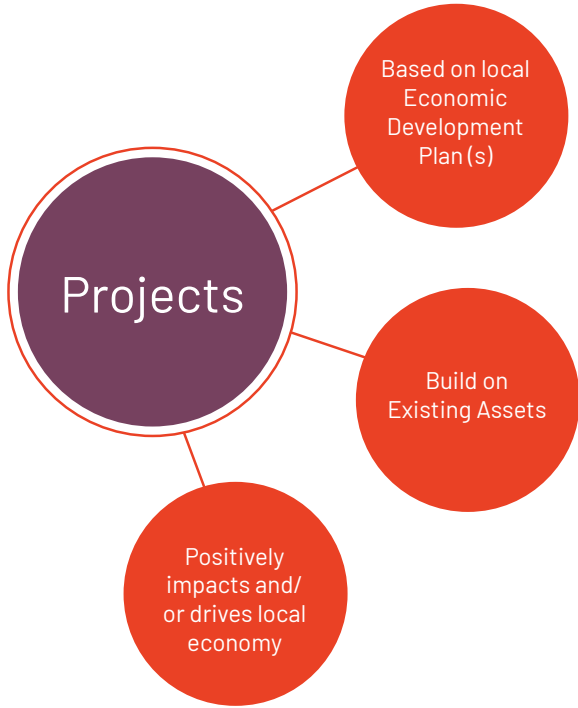
**\$76,278,878**  
**RURAL**

Private Sector Reinvestment totaled \$196,112,348 for FY2014 - FY2021.



**New Mexico MainStreet  
Winter Conference**  
February 23 - 24, 2022  
Virtual Conference

Conference will engage participants with topics related to economic recovery and vitality, working with businesses to promote the district, and video marketing. Find more information on [nmmainstreet.org](http://nmmainstreet.org).



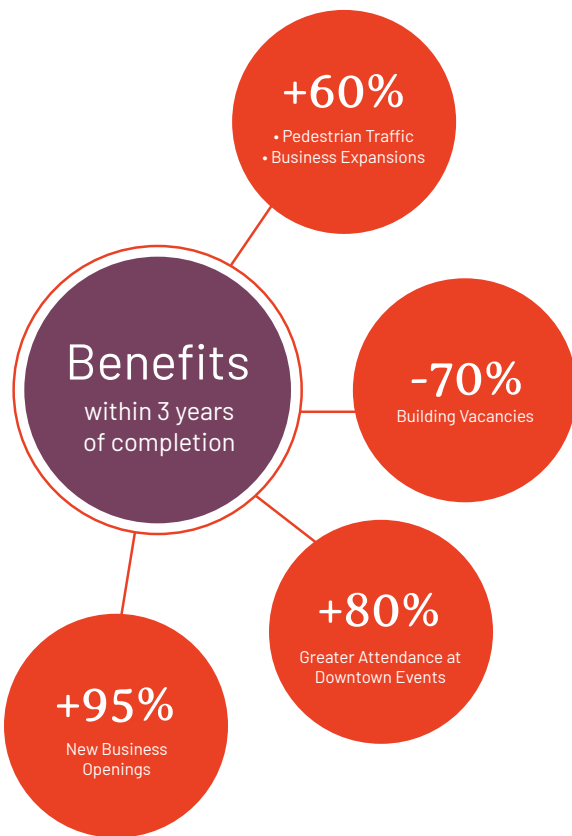
# Why is Investing in Public Infrastructure Important?

- Commercial centers with severe safety and infrastructure issues deter private reinvestment.
- Visible improvements build confidence in business owners, thereby:
  - Creating employment opportunities
  - Strengthening the local economy
  - Creating vibrant destinations
- Improves pedestrian safety
- Incentivizes commercial property improvements
- Helps businesses meet market needs

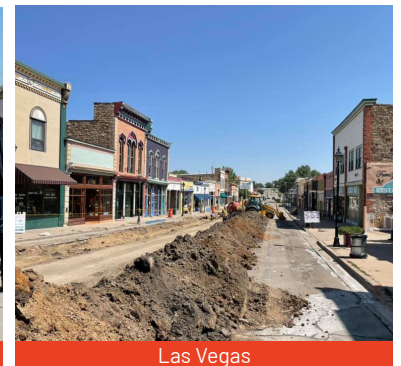
## The NMMS Capital Outlay Program:

NMMS works with its communities to identify and vet Public Infrastructure projects. The projects are developed with local governments, the community, and private sector, utilizing NMMS Technical Assistance to create projects that catalyze private sector investments which create new businesses and jobs.

- Provides funding for public infrastructure upgrades within a targeted public investment area.
- **For every state \$1 invested, \$43 dollars is leveraged in private sector reinvestment.**



Tucumcari



Las Vegas



Belen



Gallup





## Phased Construction Projects in Progress — Fully Funded



### Gallup MainStreet Coal Avenue Commons — Phase II

Total Project Cost: **\$4,259,068**  
Current NMMS Capital Outlay Funding Allocated: **\$100,000**



### Nob Hill MainStreet — Pedestrian Safety Improvements and Street Amenities

Total Project Cost: **\$657,000**  
Current NMMS Capital Outlay Funding Allocated: **\$157,000**



### Truth or Consequences Great Blocks on MainStreet Project — South Foch Street

Total Project Cost: **\$1,439,176**  
Current NMMS Capital Outlay Funding Allocated: **\$1,319,176**



### Deming MainStreet — Zia Sun Art-Scape Street Intersection Project

Total Project Cost: **\$387,706**  
Current NMMS Capital Outlay Funding Allocated: **\$310,000**



### Lovington MainStreet — Phase 3 of Love Lovington: Going Green Wayfinding Project

Total Project Cost: **\$175,000**  
Current NMMS Capital Outlay Funding Allocated: **\$130,000**



### Bernalillo County and South Valley MainStreet Dolores Huerta Gateway Park: La Familia Growers Market

Total Project Cost: **\$875,000**  
Current NMMS Capital Outlay Funding Allocated: **\$525,000**



### Mora County and Mora MainStreet Mora Plaza Phase I: Kiosk

Total Project Cost: **\$79,500**  
Current NMMS Capital Outlay Funding Allocated: **\$56,500**

## Construction Documents In Progress

### Clovis MainStreet Mini Great Blocks Project Pedestrian Safety & Lighting Improvements

Total Project Cost: **\$1,250,000**  
Current Funding Allocated: **\$55,000**  
**Funding Gap: \$1,195,000**

### Santa Rosa MainStreet Community Crossroads Project

Total Project Cost: **\$1,750,000**  
Current Funding Allocated: **\$130,000**  
**Funding Gap: \$1,620,000**





## Phased Construction Projects in Progress — Awaiting Funding



### Las Vegas Great Blocks on MainStreet Project Railroad and Lincoln Avenues Phases I, II, and III

Total Project Cost: **\$2,225,000**  
Current Funding Allocated: **\$990,708**  
**Funding Gap: \$1,234,292**



### Tucumcari Great Blocks Main and Second Street Phase I and II

Total Project Cost: **\$2,774,645**  
Current Funding Allocated: **\$1,774,645**  
**Funding Gap: \$1,000,000**



### Silver City MainStreet Silco Theater Building Improvements Phase I and II

Total Project Cost: **\$500,000**  
Current Funding Allocated: **\$125,000**  
**Funding Gap: \$375,000**



### Raton MainStreet Historic Raton Train Depot Restoration

Total Project Cost: **\$1,000,000**  
Current Funding Allocated: **\$330,900**  
**Funding Gap: \$669,100**

## Construction Ready — Awaiting Funding

### Belen Great Blocks on MainStreet First and Becker St. Pedestrian Improvement Phase 2

Total Project Cost: **\$1,070,000**  
Current Funding Allocated: **\$0**  
**Funding Gap: \$1,070,000**

### Corrales's Pathways Project Phase I Construction

Total Project Cost: **\$960,000**  
Current Funding Allocated: **\$130,000**  
**Funding Gap: \$830,000**

### Alamogordo's Great Blocks on Main Street: 800 & 900 Blocks of New York Avenue

Total Project Cost: **\$1,720,000**  
Current Funding Allocated: **\$120,000**  
**Funding Gap: \$1,600,000**

### Albuquerque Barelás Great Blocks on MainStreet: Historic South 4th Street

Total Project Cost: **\$5,120,000**  
Current Funding Allocated: **\$120,000**  
**Funding Gap: \$5,000,000**

### Roswell's Great Blocks on Main Street: Roswell Market Walk Project

Total Project Cost: **\$3,120,000**  
Current Funding Allocated: **\$120,000**  
**Funding Gap: \$3,000,000**





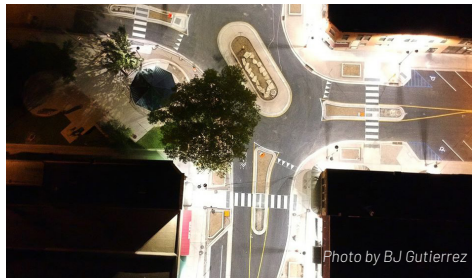
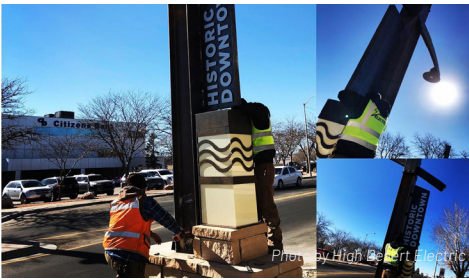
## Recently Completed



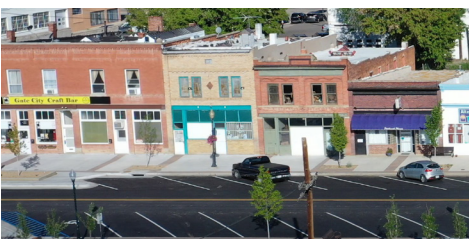
**Belen Great Blocks Project - First and Becker St. Pedestrian Improvement – Phase 1 • Total Project Cost: \$690,000**



**Gallup's Coal Avenue Commons Project: Phase I • Total Project Cost: \$3,321,462**



**Farmington's Complete Streets Project • Total Project Cost: \$12,060,000**



**NMMS'S FIRST GREAT BLOCKS COMMUNITY!**

**Raton Great Blocks on Main Street – First Street Phase I-III • Total Project Cost: \$146,4000**



## Priority Infrastructure Pipeline

12 MainStreet projects are awaiting development of construction documents totaling:

# \$13.5 Million





## National Park Service (NPS) MainStreet Façade Improvement Grant

NMMS was one of four Main Street America coordinating programs nationally to receive a NPS Main Street Façade Improvement Grant in 2021. NMMS was awarded \$140,625 to support historic building façade improvements in **Deming, Silver City, and Gallup.**

**Deming MainStreet** used their grant to restore windows and stairs to the historic Deming Bank/Marie's Italian Grill building (122 Pine) in their district.

**Silver City MainStreet** used their grant to restore windows and make façade improvements to four buildings in their district. Buildings included the Light Art Space art gallery at 209 W Broadway, the Veslely building, now a real estate office, at 300 N Bullard, the Murray Hotel at 200 W Broadway, and the Yankee Street building and parklet at 217 N Bullard.

**Gallup MainStreet Arts & Cultural District** used their grant to improve the façades of two historic buildings (Gallup Coffee Company at 201 W Coal Ave. and 306 W Coal Ave.)

[LEARN MORE](#)

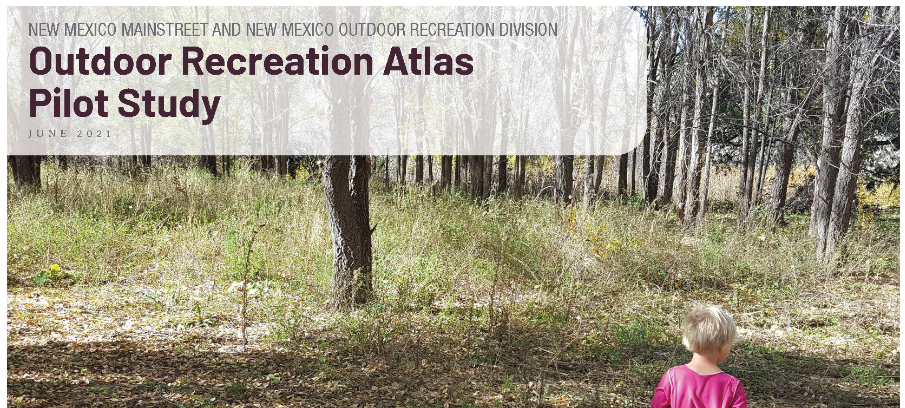


## NMMS Selects Six Frontier & Native American Communities and Four Urban Neighborhood Commercial Corridor Projects

NMMS continued to support rural communities with the Frontier & Native American Communities program, and initiated the new Urban Neighborhood Commercial Corridor pilot program. Both programs are project-based and demonstrate job creation, business development, private sector investment, and/or enhance the community's economic environment.

Six rural communities (population of 15,000 or less) were selected for the Frontier & Native American Communities program: **Santo Domingo Pueblo, Ojo Encino Chapter of the Navajo Nation, Tierra Amarilla, Tijeras, Madrid, and Sunland Park.**

Four urban communities (population of 50,000 or more) were selected for the Urban Neighborhood Commercial Corridor pilot: **Santa Fe's Airport Road Corridor, Santa Fe's Siler Rufina Nexus, Albuquerque's San Pedro Main Street Corridor/Mile Hi District.**



## NMMS and NM Outdoor Recreation Division (ORD) Partner on Outdoor Recreation Atlas Pilot Study

*The Outdoor Recreation Atlas Pilot Study* is a collaborative project aimed to increase outdoor recreation in support of sustainable community development. Outdoor recreation development, when connected to MainStreet community downtowns, has great potential to support local, asset-based economic development. The study is [available online](#) and revealed outdoor recreation assets, amenities, projects, programs, approaches to economic community development, and unique challenges that communities face in **Colfax, Lincoln, McKinley, San Juan, and Sierra** counties.

NMMS and ORD received two awards for the study from the American Society of Landscape Architects' NM chapter and the American Planning Association's NM chapter!

The study lays the groundwork to create a database of existing outdoor recreation assets and potential projects. This database will be a tool for local communities to support outdoor recreation projects and economic activity in MainStreet districts and improve outdoor recreation access.





■ **Alamogordo MainStreet** completed the planning/engineering/design process for their Great Blocks on MainStreet project, which will redevelop the 800 & 900 blocks of New York Avenue.

In FY21, the district welcomed **10** new businesses, totaling **23** net new jobs!

■ **Albuquerque Downtown Arts and Cultural District**, A NM MainStreet continues to engage the community with COVID-safe downtown events, including the monthly Art Walk and weekly seasonal Downtown Growers' Market. Additionally, their new DowntownABQ Gift Card program was implemented in December 2021 to keep local dollars local and support downtown businesses.

In FY21, the district had **21** special events and promotions with the support of **37** volunteers!

■ **Artesia MainStreet and Arts & Cultural District** continued to beautify downtown with placemaking projects such as their Downtown Mural Program which has 4 installations. They also planted 400 trees in the downtown gateway entrance.

In FY21, the district's **70** volunteers supported their signature event, Red Dirt and Black Gold Festival, and **2** special promotions!

■ **Barelas MainStreet** welcomed the community to the new La Esquinita food hall & business incubator, and the city's first permanent food truck park. The incubator offers support services for the creative economy including co-working and meeting space.

Barelas MainStreet and their parent organization, Barelas Community Coalition, is supporting local farmers by distributing 4,000 bags of New Mexico-grown food to more than 100 families, generating \$140,000 in sales for local farmers. This project generates \$1,000 in revenue per month for La Esquinita, and created 2 FTE positions.

In FY21, the district welcomed **4** new businesses & business expansions, totaling **28** net new jobs!

■ **Belen MainStreet Partnership** completed phase I of their Great Blocks on MainStreet construction project. Improvements were made to Becker Ave at 1st-2nd Streets include landscaping, wayfinding, placemaking, and widened sidewalks.

In FY21, the district welcomed **5** new businesses, totaling **112** net new jobs!

■ **Carlsbad MainStreet and Arts & Cultural District** installed downtown placemaking amenities such as murals, benches, garbage receptacles, and a digital kiosk with connection to the Carlsbad mobile app. They also improved downtown with volunteer clean-ups and holiday window decorating contests.

In FY21, the district's **143** volunteers supported **10** special events and promotions!



## Ten NMMS Districts Complete Economic Recovery Projects with Resilient Communities Fund Grants

The New Mexico Resiliency Alliance, in partnership with NMMS and the McCune Charitable Foundation, awarded ten *Resilient Communities Fund Grants* to NMMS districts for economic recovery projects to mediate the impacts of the Covid-19 pandemic. Investments were matched locally with more than \$1,000,000 in cash/in-kind contributions and NMMS's professional technical assistance.

1. **Barelas MainStreet** built vendor stalls at La Esquinita market.
2. **Belen MainStreet** enhanced the façades of the MainStreet and Emerging Arts & Cultural District entryways.
3. **Clovis MainStreet** installed outdoor sidewalk restaurant seating.
4. **Deming Luna County MainStreet** completed four continuous façade improvement projects.
5. **Farmington MainStreet** facilitated outdoor merchandising assistance.
6. **Harding County MainStreet** improved Veterans Park in Mosquero.
7. **Mora MainStreet** made façade improvements.
8. **Santa Rosa MainStreet** completed a trash can art project.
9. **Silver City MainStreet** initiated a small business assistance program.
10. **Tucumcari MainStreet** implemented FORGE, a tiered business accelerator program.

# Success Stories



■ **Clovis MainStreet** engaged the community with weekly Food Truck Friday events which recruited trucks from Lovington, Hobbs, Portales, San Jon, Tucumcari, and more. Events were a big hit with the community, making an impact on downtown life and increased profits for small business owners. They also installed new art murals and 15 kinetic wind sculptures.

In FY21, the district's **110** volunteers supported **18** special events and promotions!

■ **Corrales MainStreet** finalized drawings for their Pedestrian Access Route Pathways Project. Phase 1 of the project will be shovel-ready for construction in early 2022.

In FY21, the district welcomed **5** new businesses, totaling **8** net new jobs!

■ **Deming Luna County MainStreet's** Pie Alley beautification and placemaking project is increasing pedestrian safety through improved visibility, road surfacing, drainage, signage, landscaping, and lighting. Two new Mimbres murals beautify the area.

In FY21, the district's **135** volunteers supported **7** special events and promotions!

■ **Downtown Farmington: A MainStreet Project** completed their Complete Streets construction project, installing new sidewalks, infrastructure, traffic calming, roundabouts and gateway features. Additionally, they hosted the entire NMMS network for the Fall Institute in October, a 3-day conference for NMMS advocates to network and learn about placemaking.

In FY21, the district worked on **2** public projects, investing **\$13 million** into downtown!

■ **Gallup MainStreet Arts & Cultural District** completed phase I of their Coal Avenue Commons public infrastructure project. Coal Avenue Commons transformed two downtown blocks into a vibrant plaza street suited for events, pedestrian safety, and accessibility. During construction, their "Art on the Fence" program brought the community downtown to support local businesses.

In FY21, the district's **33** volunteers supported **11** special events and promotions!

■ **Grants MainStreet Project** relaunched their downtown revitalization projects with funding from new partnerships with the Cibola County and Cibola County Economic Development Foundation. Their first project will be a downtown business incubator which is in development.

■ **Harding County MainStreet** has been utilizing NMMS technical assistance to develop design plans for an upgraded Veteran's Park in Mosquero. Drawings have been developed and a new sign will be installed in March 2022. The park will feature a butterfly garden and amenities for travelers, including restrooms!



Artwork by Brandy Lee

■ **Downtown Las Cruces Partnership and Arts & Cultural District** engaged the community with many creative projects including:

- The first cycle of the *Artists in Residence* program to promote artists who live/work in the district and build the creative economy.
- *The Generations Community Writing Project* which laid the groundwork for a district-wide creative writing event in 2022.
- The second-annual *Ventanas Vivas* holiday window painting event with more than 17 businesses.
- The *Luminarias: A Downtown Holiday Memory* storytelling project with 30 storytellers who created an illuminated path of holiday memories related to the commercial district.
- The *Go. Thrive. Be.* campaign to promote the district to the community and attract tourists with the installation of a community mural.

In FY21, the district's **76** volunteers supported **3** special promotions!



# Success Stories

■ **MainStreet de Las Vegas** was awarded a USDA Rural Business Development Grant (RBDG) in the amount of \$104,000 to fund six business development projects:

- **The Prairie Hill Café** - the first farm-to-table restaurant in Las Vegas
- **Las Vegas Food Truck Park** - will provide five hook stations in the Bridge Street Historic District
- **Auntie's Tiendita & BBQ** - will open in a 2,000 square foot historic building
- **Unity Orchard** - an orchard of 20 dwarf fruit trees along the Gallinas Riverwalk in downtown which will be maintained by students at West Las Vegas High School and Middle School
- **LV Crush Apple Juicing** - will enable northern NM residents to crush and produce their own cider
- **Recirculate Glass Crushing & Recycling** - will mitigate waste from glass items and create products made from recycled glass

MSLV anticipates the six projects will generate **50** jobs and create **5** new businesses.



■ **Los Alamos MainStreet** and the Los Alamos Chamber of Commerce completed the first phase of their Retail Accelerator Program to increase independent retail stores in Los Alamos' downtown core. With a New Mexico Economic Development Department LEADS Grant, and support from the LANL Community Partnerships Office, the program supported 11 entrepreneurs with seven weeks of educational programming. Three entrepreneurs moved on to the next stage and successfully opened a pop-up shop installation for holiday shopping.

In FY21, the district's **117** volunteers supported **59** special events and promotions!

■ **Lovington MainStreet** completed the third cohort of the Local Innovators Institute, a food/restaurant incubator, launching 5 new businesses. They also made physical improvements to the district including the 5 mural installations, and \$150,000 in capital improvements at the historic Lea Theater.

In FY21, the district's **132** volunteers supported **19** special events and promotions!



■ **Mora MainStreet Arts & Cultural Compound (MMSACC)** worked with the county government and Mora Veteran's Committee to plan and design the Mora Plaza and Veterans' Memorial which will be located at the Mora County Complex. MMSACC will receive FY22 NMMS Capital Outlay funding for an activity and kiosk section of the plaza area. Additionally, MMSACC is an official NM Film Office Liaison, supporting the continued development of film/media production in the region via assistance with casting calls, film location selection, and more.

In FY21, the district welcomed **2** new businesses and business expansions, totaling **6** net new jobs!

■ **Nob Hill MainStreet** supported local businesses with micro grants. They issued 14 total grants, \$650 each to randomly selected businesses to mitigate the effects of the COVID-19 pandemic. They also presented Walk Nob Hill, an installation of mile markers every 66 steps on Central Avenue sidewalks to encourage exercise activity and celebrate Route 66. They gave \$50 gift cards to people who posted photos of themselves with the markers on social media.

In FY21, the district welcomed **16** new businesses and business expansion, totaling **124** net new jobs!



■ **Raton MainStreet's** Business Sustainability & Recovery Micro-Grant Program provides financial assistance to businesses impacted by COVID-19. Grants range from \$500-\$1,000 and will continue through December 2024. So far, three \$1,000 grant recipients used their awards to improve their business façade.

Additionally, Raton MainStreet was one of 25 national T-Mobile Hometown Grants! They will use their award to purchase and install monument and wayfinding signage. Signage will make Raton more inviting to visitors, increase walkability, and provide driving directions to increase connectivity between various parts of the town.

In FY21, the district's **184** volunteers supported **6** special events and promotions!



# Success Stories

■ **MainStreet Roswell's Alien Fest** event took place in the downtown district coinciding with the annual UFO Festival. Their *Holiday in Whoville* window decorating contest engaged downtown merchants and promoted shopping locally. In FY21, the district's **263** volunteers supported **29** special events and promotions!

■ **Ruidoso Midtown Association** completed phase I of the Ruidoso Midtown Sidewalk Project which included sidewalk improvements to make the district more pedestrian friendly.

In FY21, the district worked on 1 public project, investing **\$600,000** into downtown!

■ **Santa Rosa MainStreet** supported small businesses and promoted downtown events such as the Pecos Sunflower Festival, the 1st Annual Roadrunner 5k/10k race, First Thursdays business events, Summer Music at the Gazebo, and Small Business Saturday.

In FY21, the district's **134** volunteers supported **2** special events and promotions!

■ **Silver City MainStreet** and the Town of Silver City supported downtown businesses with the *Small Business Assistance Program*. Small forgivable loans were awarded to downtown businesses for infrastructure projects that would help them through and beyond the pandemic. Signage was encouraged along with façade improvement to make their businesses more visible and downtown more attractive. For every dollar awarded, 3.25 dollars were spent on the projects. Post and during pandemic, a vibrant downtown encourages people to continue to shop and dine.

Additionally, Silver City MainStreet partnered with Maker's Market to offer weekly make-and-take family-friendly activities for the community.

In FY21, the district's **213** volunteers supported **17** special events and promotions!

In FY21, the district worked on **4** public projects, investing **\$49,000** into downtown!

■ **South Valley MainStreet** is renovating Dolores Huerta Gateway park in partnership with the state, county, and their legislative representatives. The *South Valley La Familia Growers Market* at Dolores Huerta Gateway park is a community gathering where local produce, and arts-n-craft products can be found. The 4th annual *La Familia Growers Market Back-to-School* backpack giveaway, in partnership with Bernalillo County, 10 non-profits and 5 local business sponsors, supported the community's students. Market attendance grew by 15% in 2021, and is a positive gathering space, building community.

Additionally, South Valley MainStreet, in partnership with Bernalillo County and several community-based partners, secured a Federal Office of Minority Health Grant to provide COVID-19 health literacy to communities of color in Bernalillo County. They will conduct outreach, education, coordinate pop-up vaccination and testing opportunities and other resources to residents, schools, and businesses in the South Valley and other areas of Bernalillo County.

In FY21, the district worked on **3** public projects, investing **\$23,644** in their district!

■ **Taos MainStreet** supported their district with economic vitality projects, including completion of the first and second cohort of the *Business Alive* program which helps underserved businesses develop and maintain websites to bolster sales, development of the Downtown Merchants Advisory Group, and organizing several downtown clean-up events.

In FY21, the district welcomed **9** new businesses and business expansions, totaling **86** net new jobs!



# Success Stories



■ **MainStreet Truth or Consequences** continues to support the community with Art Hop events, downtown clean-up events, mural installations, and family-friendly holiday events.

In FY21, the district's **51** volunteers supported **9** special events and promotions!



■ **Tucumcari MainStreet's Forge Business Accelerator Program** assists early-stage businesses and entrepreneurs. The first cohort supported three entrepreneurs, two of which have opened businesses in Tucumcari!

Tucumcari MainStreet manages the Tucumcari Railroad Museum & Rail Depot, and they created a historical photo book about the railroad industry in Tucumcari. The book is sold as a fundraiser for the museum. A music television show, *Bands of Enchantment*, filmed at the museum and the show aired locally and nationally. Tucumcari MainStreet hosts private and public events at the museum and they recently received a \$25,000 grant from Union Pacific Railroad to complete repairs on the east room of the depot. Additionally, the *Tucumcari Talking Tour & Neon Restoration Grant Program* engages the community. The Talking Tour was designed to highlight historic landmarks, murals, and points of interest and it also serves as the collection point for donations to the grant program.

In FY21, the district's **93** volunteers supported **31** special events and promotions!



■ **Zuni Pueblo MainStreet** initiated cultural economy projects such as Ancestral Rich Treasures of Zuni (ARTZ) Cooperative maker space, Dowdle project, and the historic Hawiku building renovation.

In FY21, the district's **32** volunteers supported **6** special events and promotions!







# NMMS Districts & Services/Resources

MAINSTREET COMMUNITY	HOUSE DISTRICT	SENATE DISTRICT	TECHNICAL ASSISTANCE* TOTAL 2021	CAPITAL OUTLAY** FY2021-2022
Alamogordo MainStreet	51	33	\$25,444.77	
Albuquerque • Downtown ABQ MainStreet	11	12	\$12,011.81	
Albuquerque • Barelas MainStreet	14	12	\$16,420.79	
Albuquerque • International District	21	17	\$9,655.00	
Albuquerque • Nob Hill MainStreet	18	16	\$10,262.50	\$157,000
Albuquerque • San Pedro Main Street Corridor   Mile High District	25	16	\$13,916.50	
Artesia MainStreet	54	32	\$10,051.50	
Belen MainStreet Partnership	49	29	\$32,213.59	
Carlsbad MainStreet	54	41	\$15,201.47	\$40,000
Clayton MainStreet	67	7	\$16,395.00	
Clovis MainStreet	64	7	\$25,266.15	\$55,000
Corrales MainStreet	23	9	\$13,097.35	\$40,000
Deming Luna County MainStreet	32	35	\$27,956.56	
Downtown Farmington: A MainStreet Project	2	1	\$16,889.00	
Gallup MainStreet Arts & Cultural District	9	3	\$30,185.39	\$100,000
Grants MainStreet Project	6	30	\$13,032.88	
Harding County MainStreet	67	8	\$13,328.00	
Downtown Las Cruces Partnership	35	38	\$30,700.64	
MainStreet de Las Vegas	70	8	\$29,443.25	\$352,000
Los Alamos MainStreet	43	5	\$37,202.55	
Lovington MainStreet Corporation	66	42	\$32,185.81	
Madrid	47	39	\$11,200.00	
Mora Arts & Cultural Compound	40	8	\$40,909.89	\$56,500
Ojo Encino Chapter of Navajo Nation	69	22	\$10,876.34	
Portales MainStreet	67	27	-	
Raton MainStreet	67	8	\$22,125.08	\$270,900
MainStreet Roswell	66	32	\$16,792.50	
Ruidoso Midtown Association	56	39	\$18,309.38	
Santa Fe • Airport Road Corridor	45	24	\$10,525.00	
Santa Fe • Siler Rufina Nexus	48	24	\$10,132.50	
Santa Rosa MainStreet	63	8	\$34,628.51	\$110,000
Santo Domingo Pueblo	48	24	\$9,895.00	
Silver City MainStreet Project	39	28	\$32,119.00	\$125,000
South Valley MainStreet	12	14	\$20,920.00	\$473,600
Sunland Park	34	31	\$9,822.50	
Taos MainStreet	42	6	\$38,040.03	
Tierra Amarilla	41	5	\$16,611.08	
Tijeras	22	19	\$12,586.47	
MainStreet Truth or Consequences	38	35	\$36,171.50	\$320,000
Tucumcari MainStreet	67	7	\$19,115.59	\$400,000
Zuni Pueblo MainStreet	6	4	\$13,911.91	

- Accredited
- Affiliate
- Urban Neighborhood Commercial Corridors Projects
- Frontier & Native American Communities

**\*Technical Assistance:**

Total estimated value of Technical Assistance provided to local MainStreet organizations through NMMS Revitalization Specialists and grants/resources provided through partnerships with New Mexico Resiliency Alliance and other funders.

**\*\*Capital Outlay:**

Total value of Capital Outlay funding provided to local MainStreet organizations to either design or construct public infrastructure projects.

**Please Note:** FY22 CO Awards are projections and are still undergoing review as agreements are still being negotiated with local government partners, final award amounts and awardees are subject to change.

**Due to the 2021 2nd Special Session, House and Senate Districts may change in 2022.**



## Contact Information



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