

Santa Clara River Trail



Destinations

← San Francisco Trail	15	3	1
→ McBean Parkway	85	17	5
Auto Center Trailhead	180	36	11

Regulations

Hours of Operation:
Sunrise to 10pm

Stay on designated trails
Dogs must be on leash and cleaned up after

Meterized or unauthorized vehicle use prohibited

No littering or dumping
No defacing or destruction of property

Violation of the above rules is an infraction and/or misdemeanor and is punishable by fine or imprisonment per Santa Clara Municipal Code Title 14

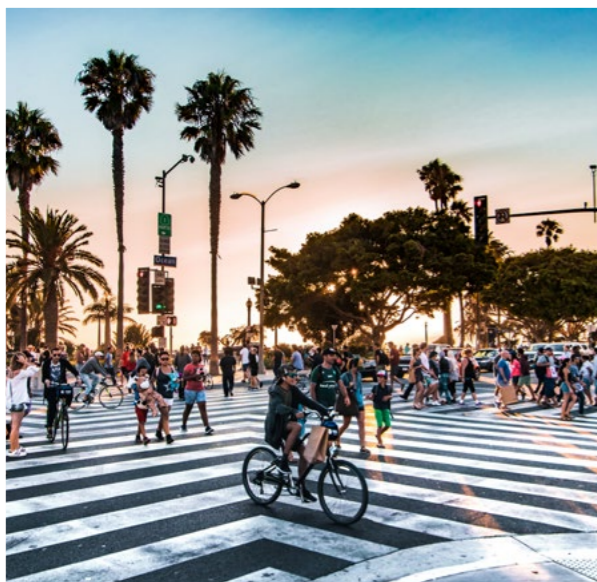
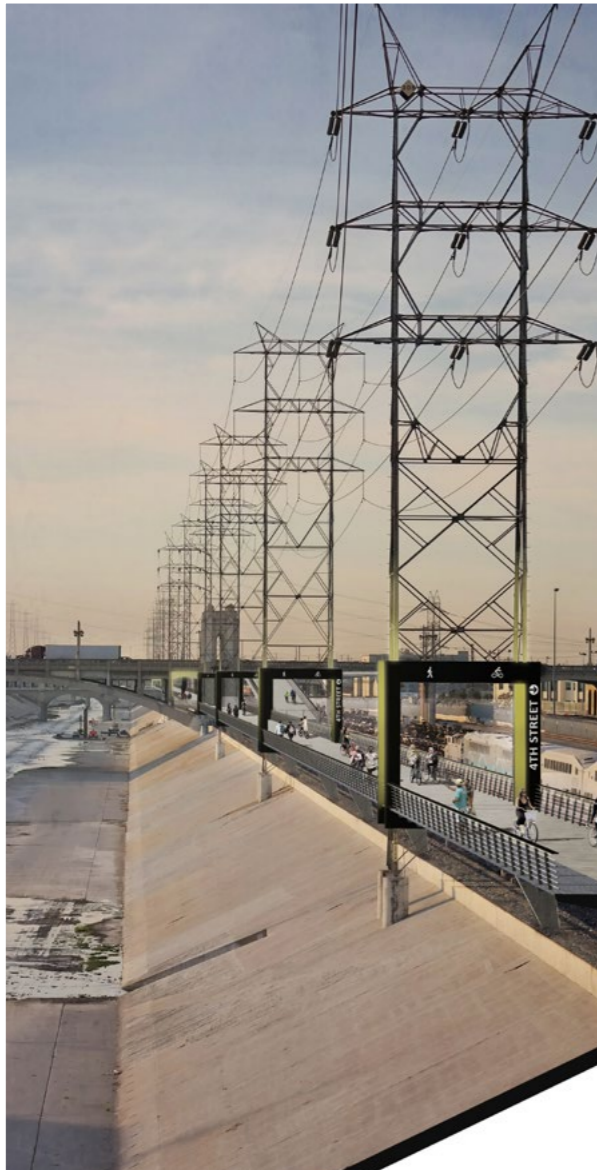
Connecting People with Places

Alta 2021

What is Wayfinding?

- » What Makes a Route Legible?
- » Benefits
- » Principles
- » Tools
- » Signing a Path
- » Standards
- » Examples

What Makes a Route Legible?



What Makes a Route Legible?

Color



CV Link
Coachella Valley, CA

What Makes a
Route Legible?

Repetition



LA River Path
Los Angeles, CA

What Makes a
Route Legible?

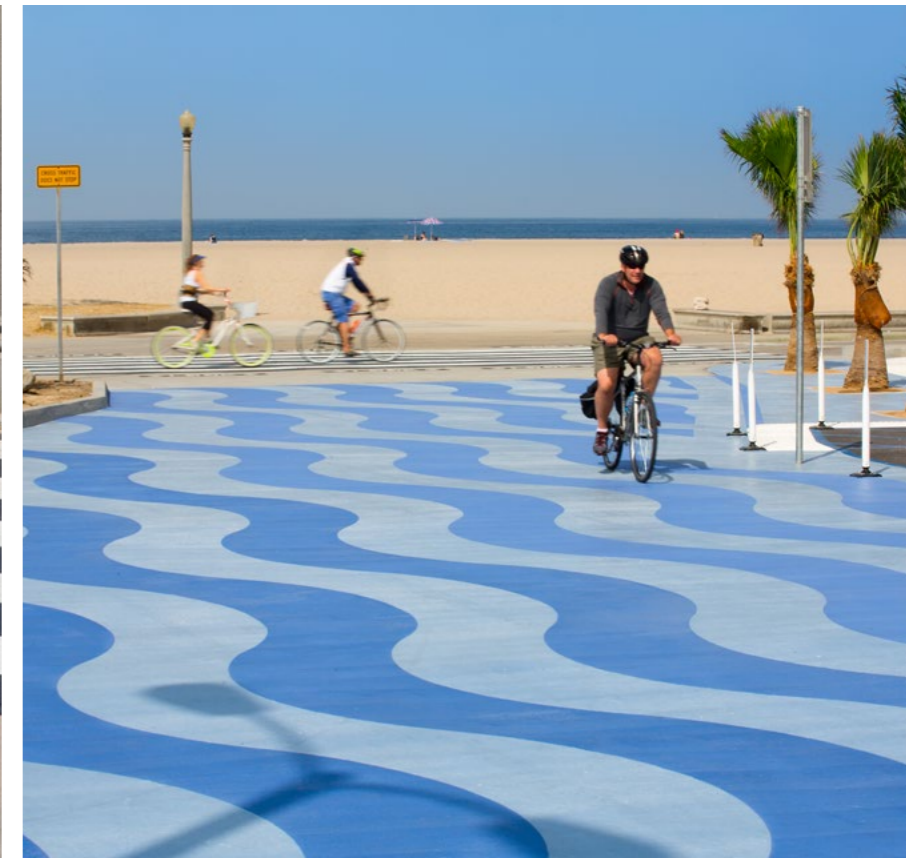
Material



Park to Playa Trail
Los Angeles County, CA

What Makes a Route Legible?

Pattern



Santa Monica, CA

Wayfinding Benefits

Wayfinding
Benefits

Encouraging Exploration



Colorado Springs, CO



Coquitlam, BC

Wayfinding
Benefits

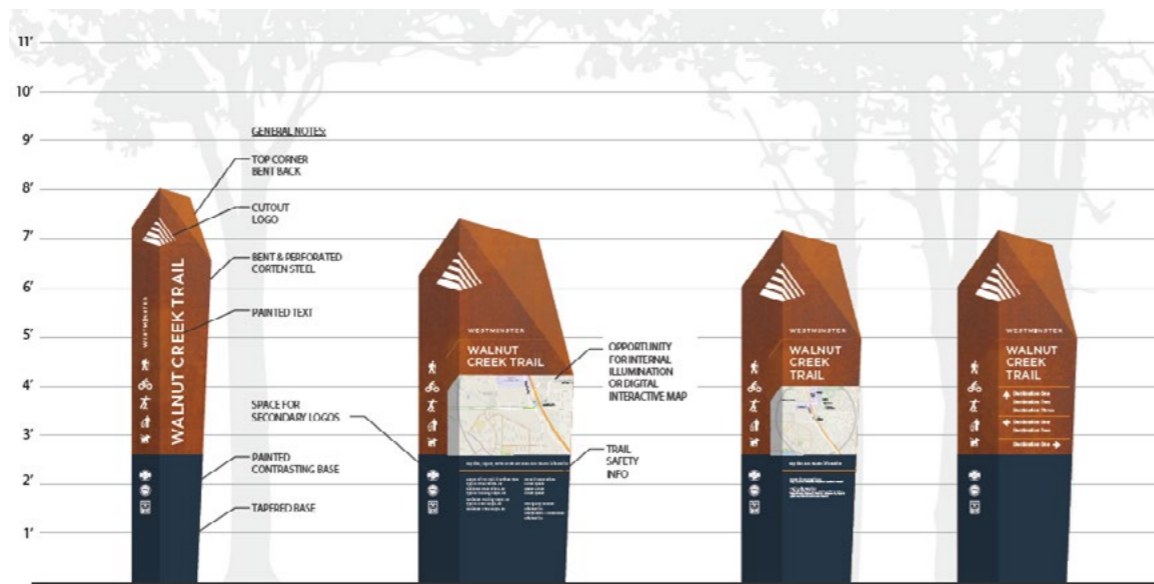
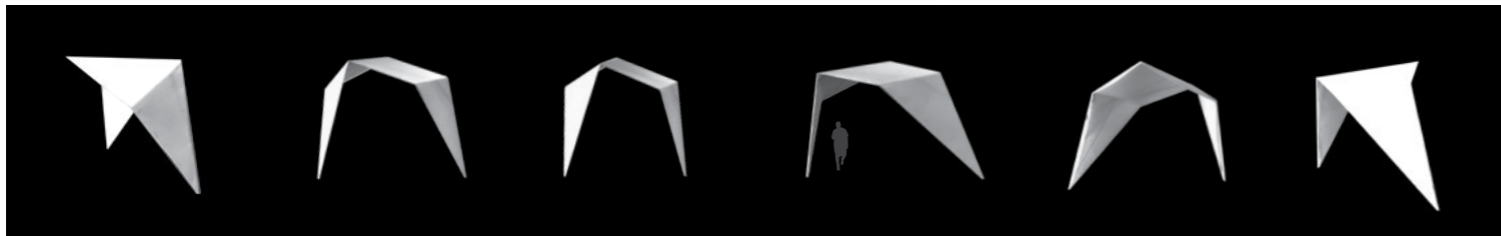
Supporting Local Business



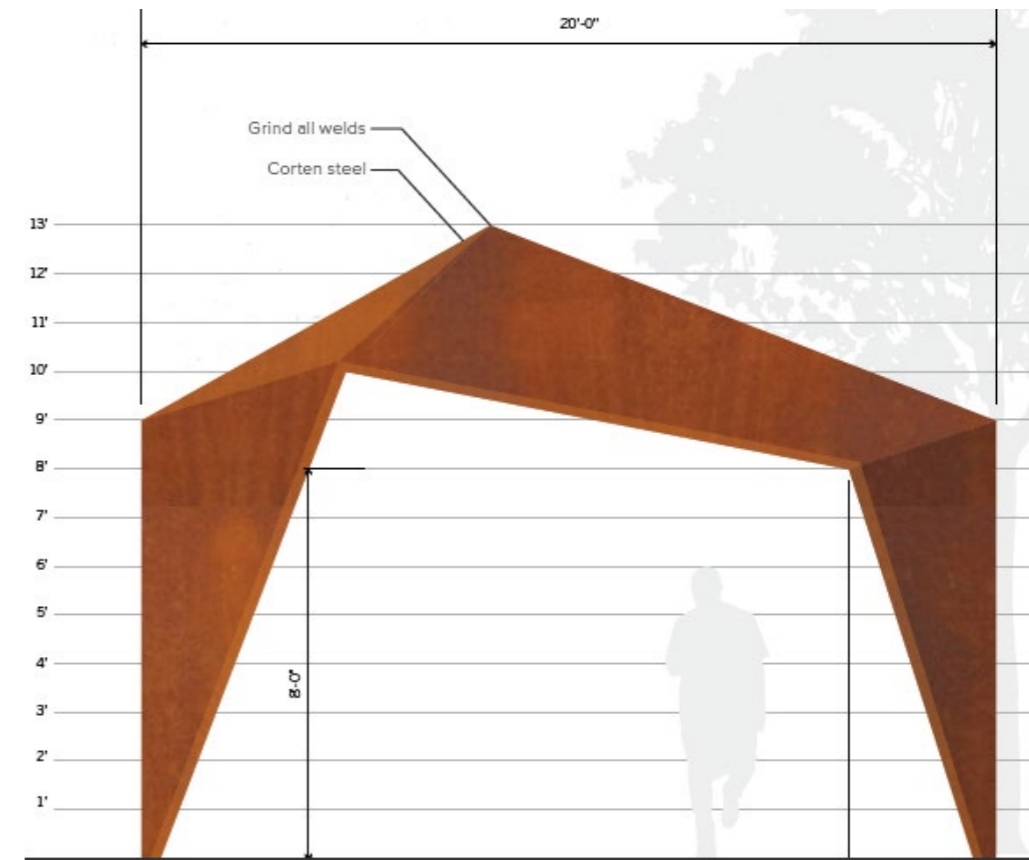
New York, NY

Wayfinding
Benefits

Celebrate Local Identity



Westminster, CO



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Wayfinding Principles

Overview



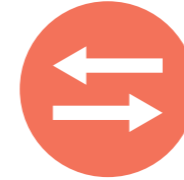
**Connect
People with
Places**



**Keep It
Simple**



**Promote
Active Travel**



**Be
Predictable**



**Maintain
Motion**



**Be
Inclusive**

Wayfinding
Principles

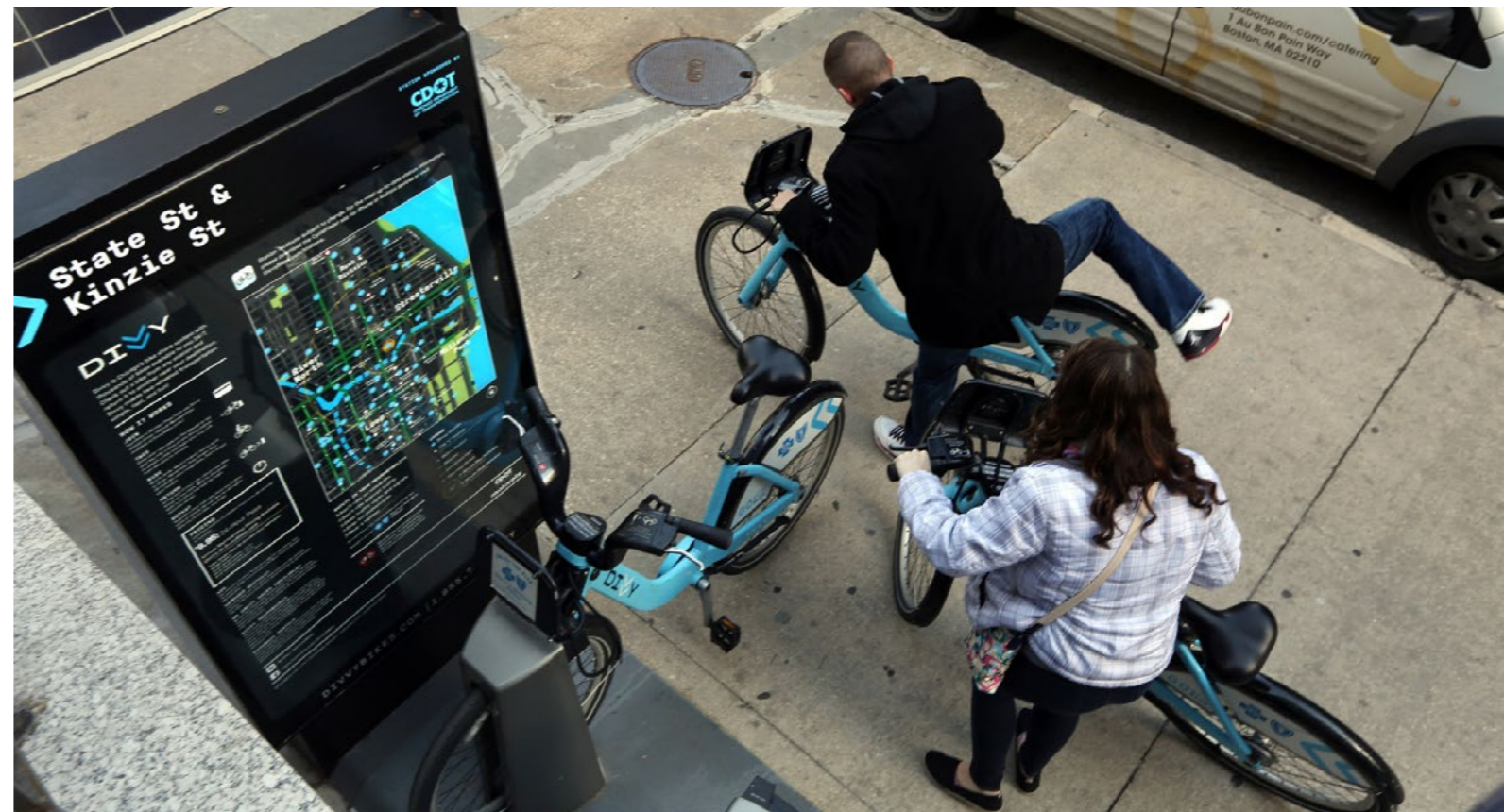
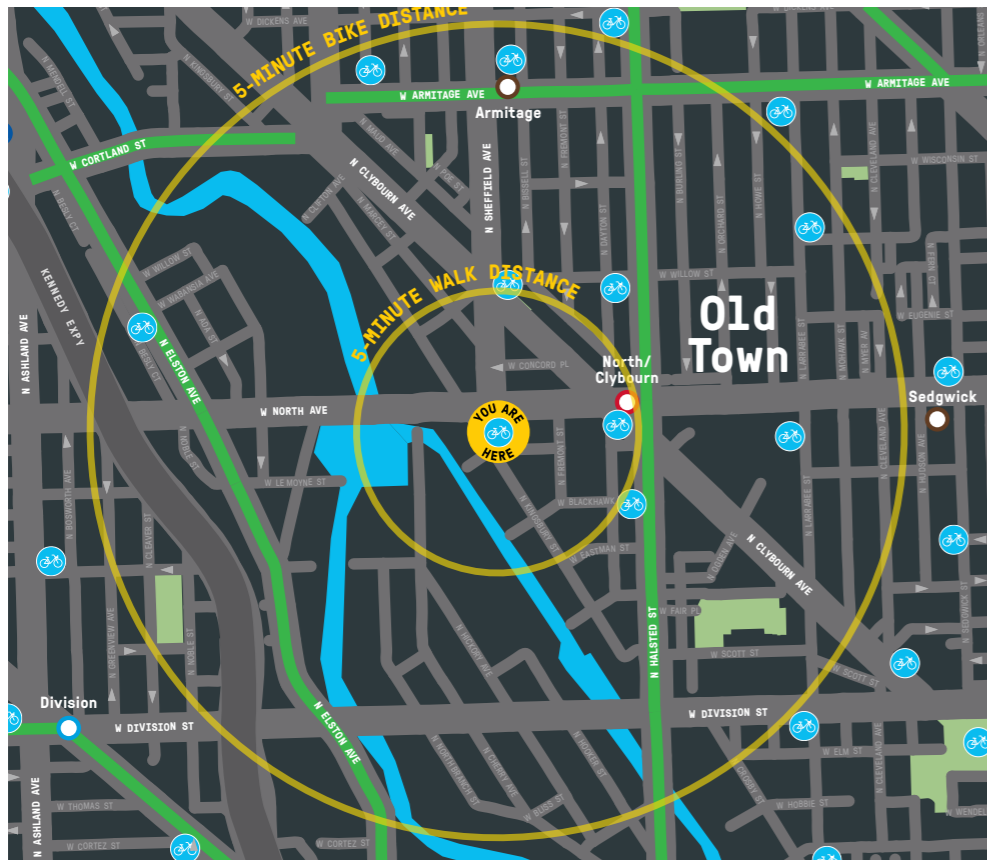
 Connect People
with Places



Charlotte Rail Trail, NC

Wayfinding Principles

Promote Active Travel



Chicago, IL

Wayfinding
Principles

 **Maintain
Motion**



Northwest Arkansas

Wayfinding
Principles

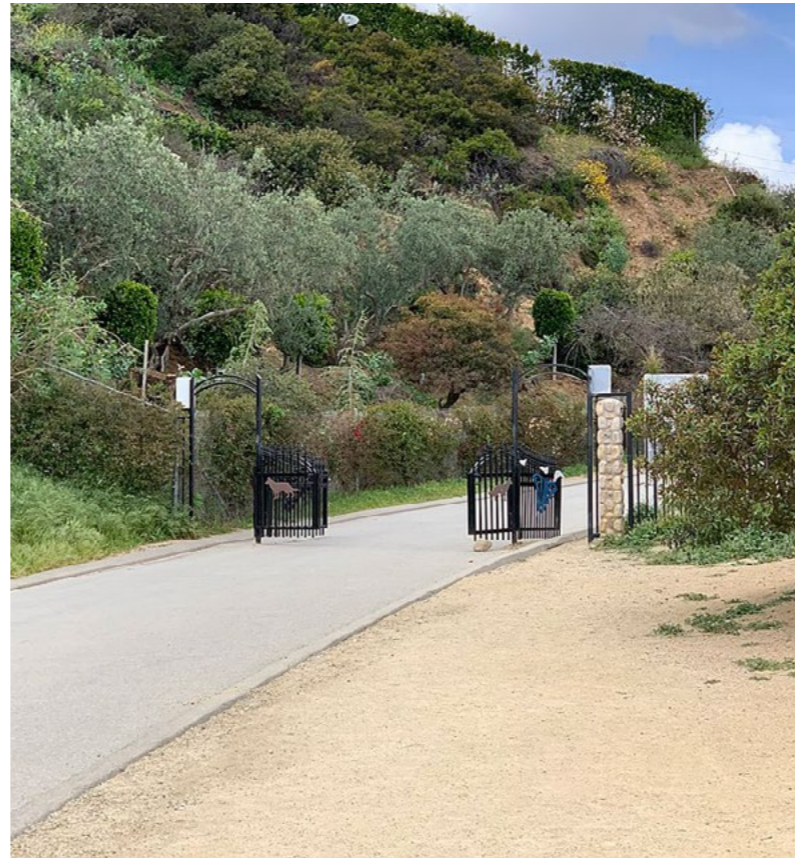
 **Keep it
Simple**



Portland, OR

Wayfinding
Principles

 Be
Predictable



Runyon Canyon, CA

Wayfinding
Principles

 Be
Inclusive



Sumter, SC

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Wayfinding Tools

Wayfinding
Tools

Systems



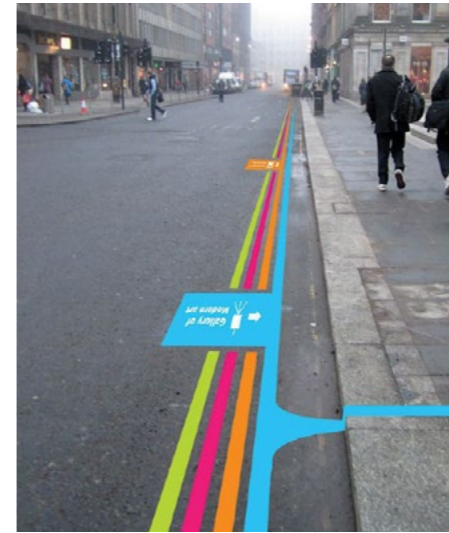
Vehicular Directional



Vehicular Monument



District Identity



Pavement Marking



Informational



Map Kiosk



Bicycle Directional



Pedestrian Directional

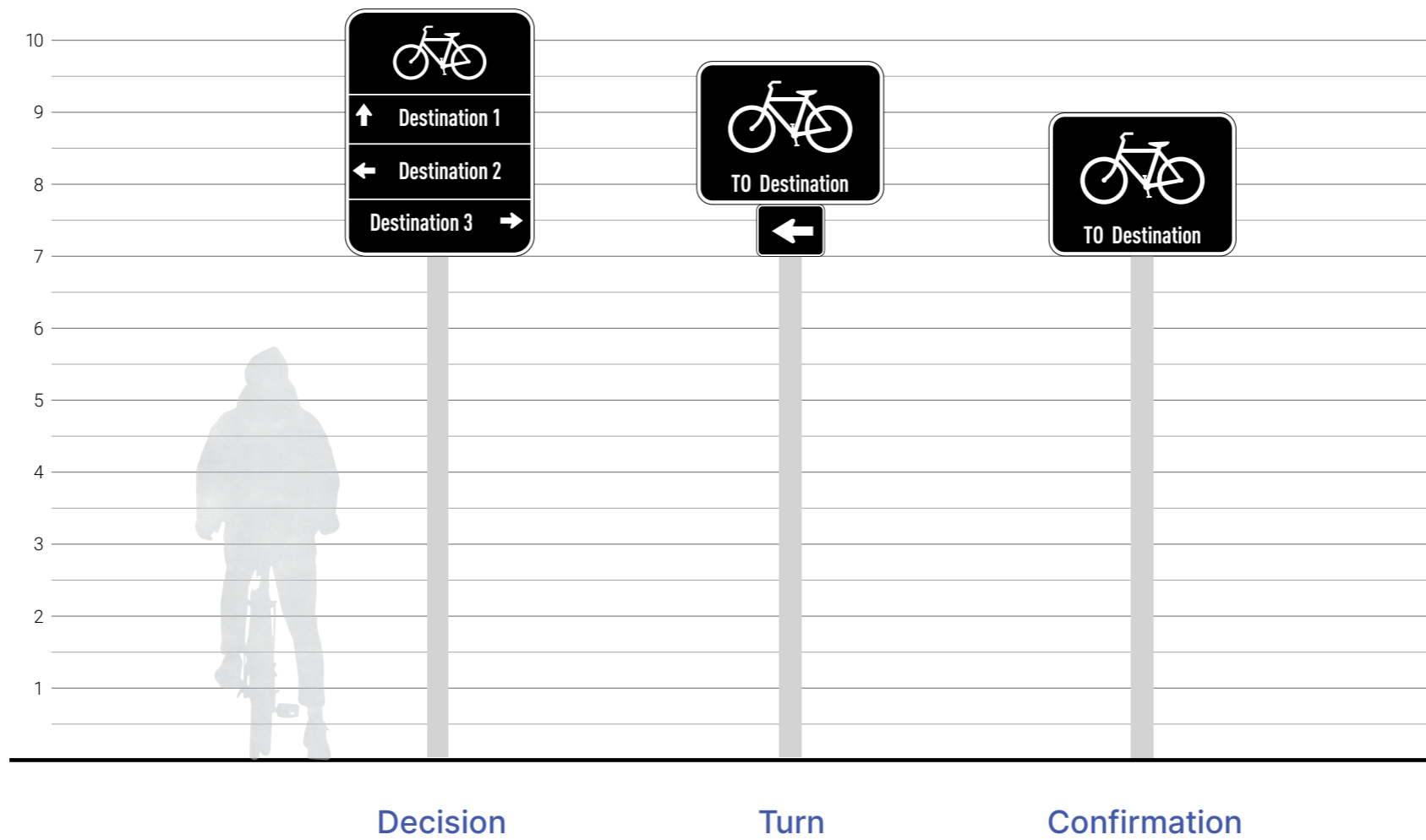


Special Use Directional



Building / Interior

Fundamental Tools



Wayfinding
Tools

Enhanced: Identity



CV Link
Coachella Valley, CA



Hudson River
Greenway, NY



St. Helens, OR

Enhanced: Pavement Markings



Santa Monica, CA



Portland, OR



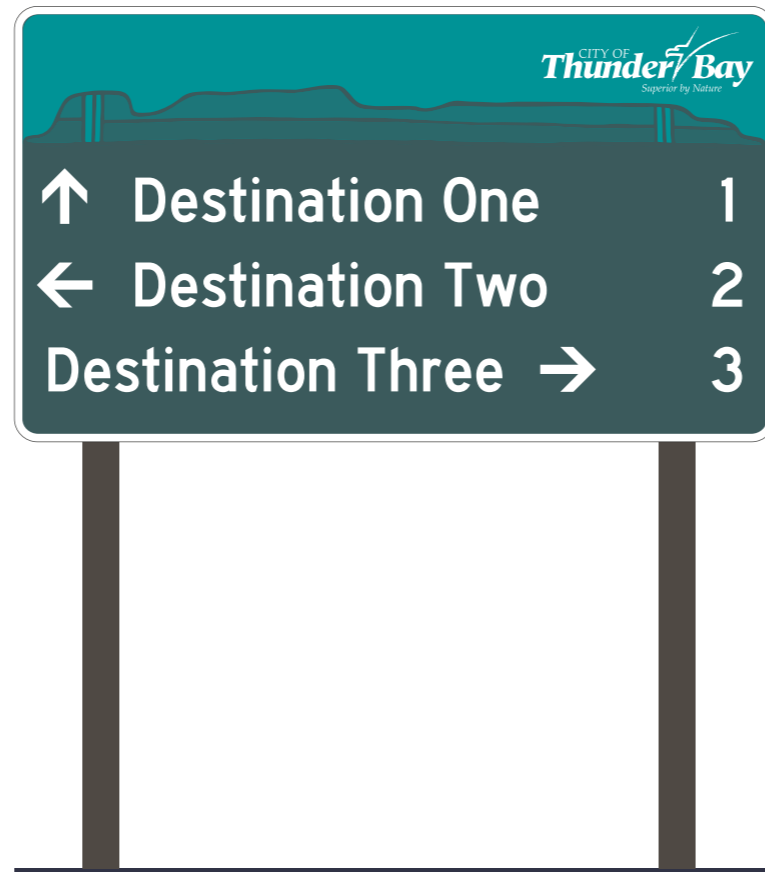
Millinocket, ME

Wayfinding
Tools

Enhanced: Route Identifiers



Enhanced: Vehicular Directional



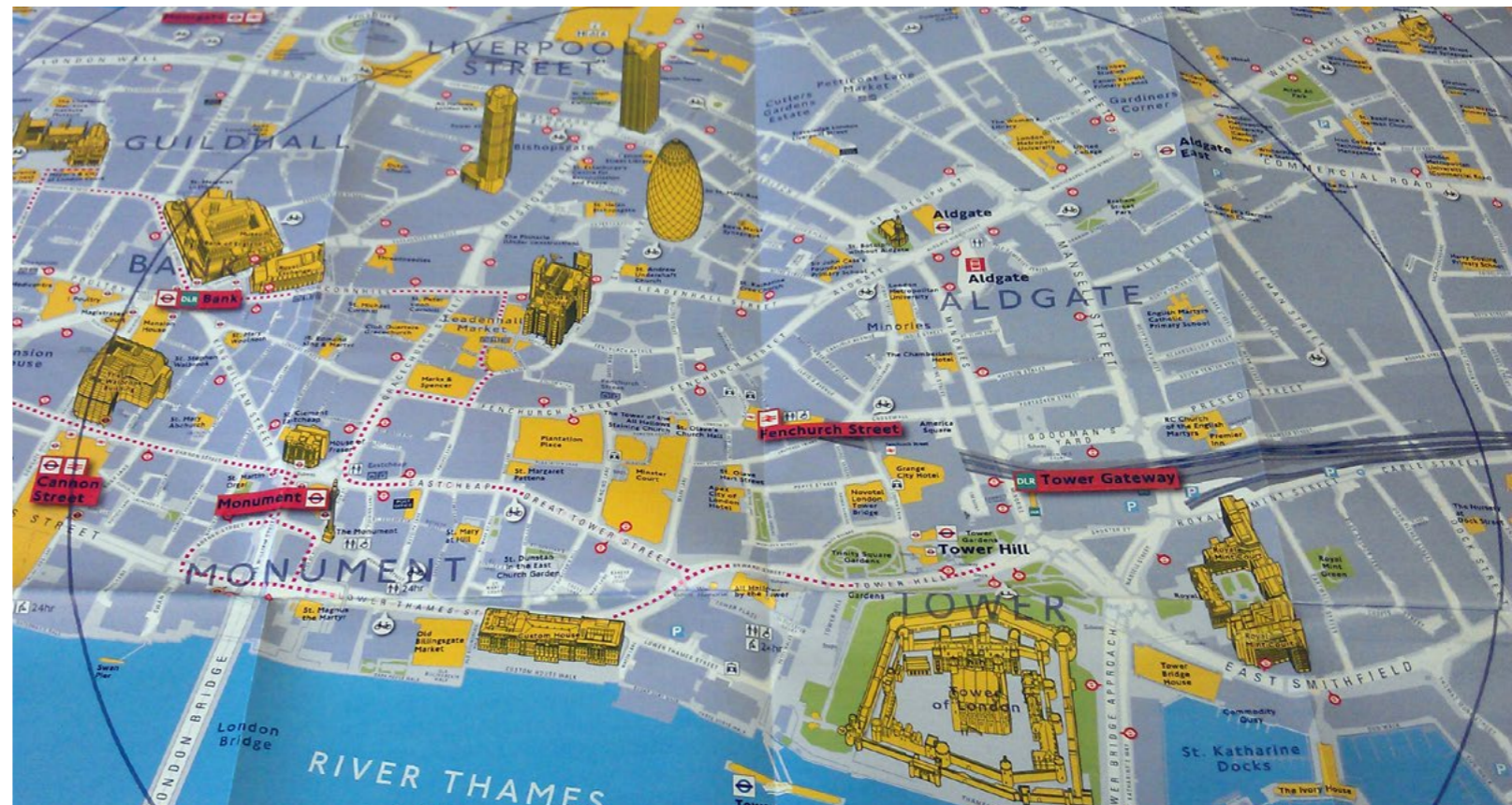
Thunder Bay, Ontario



Millinocket, ME

Wayfinding
Tools

Enhanced: Transit



Legible London
by Applied

Wayfinding
Tools

Orientation Maps



New York, NY



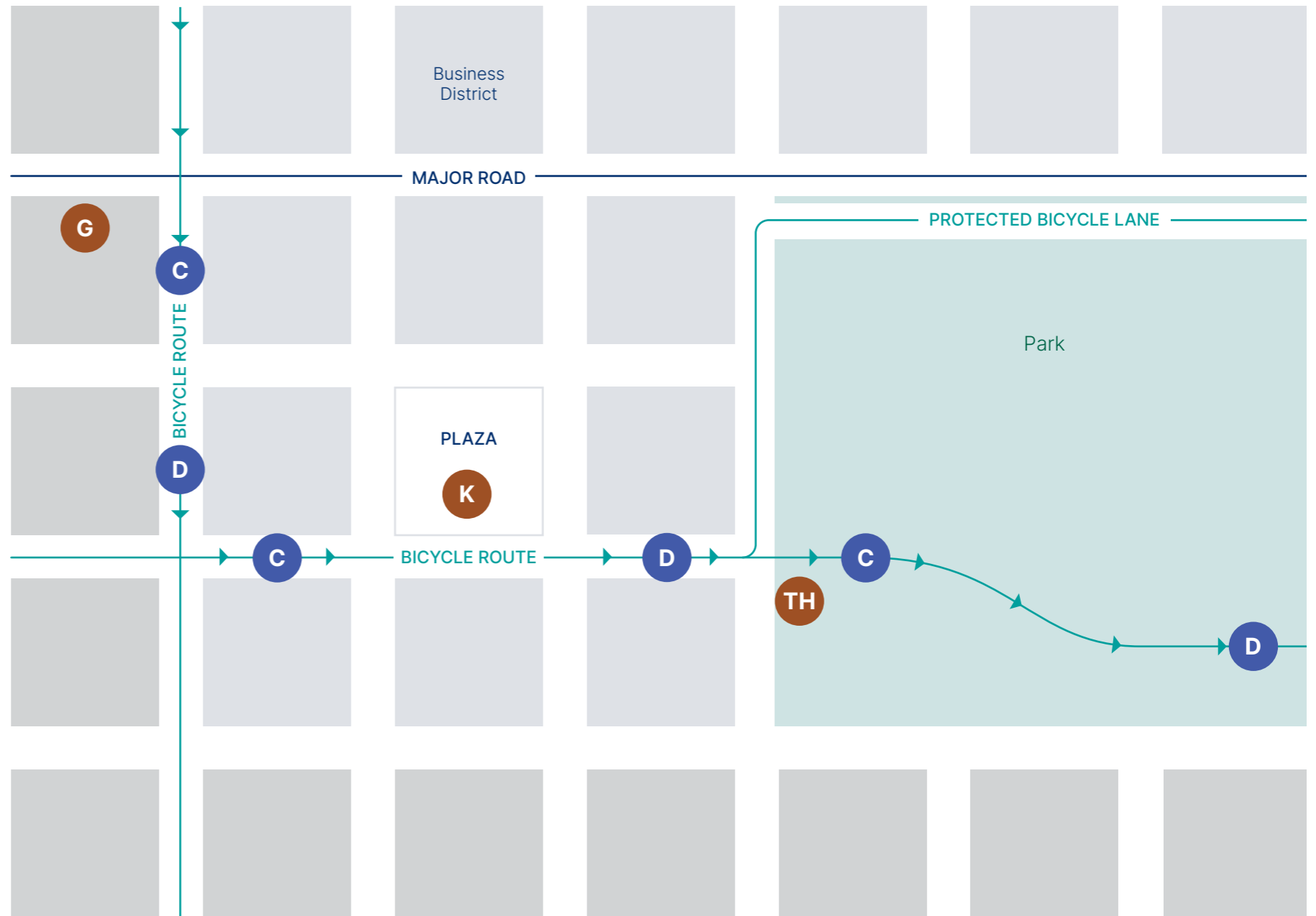
Merritt, BC

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Signing a Path

Signing a Path

Sample Path



FUNDAMENTAL

- D** Decision
- C** Confirmation
- T** Turn

ENHANCED

- K** Kiosk
- G** Gateway
- TH** Trailhead

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Wayfinding Standards

Bicycle Signage Standards

- » Manual on Uniform Traffic Control Devices (MUTCD)
- » Traffic control devices shall be defined as all signs, signals, markings...used to regulate, warn, or guide traffic, placed on, over, or adjacent to a street, highway, pedestrian facility, bikeway, or private road open to public travel...
- » All in the name of **consistency**



Flexibility

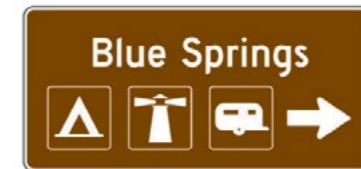
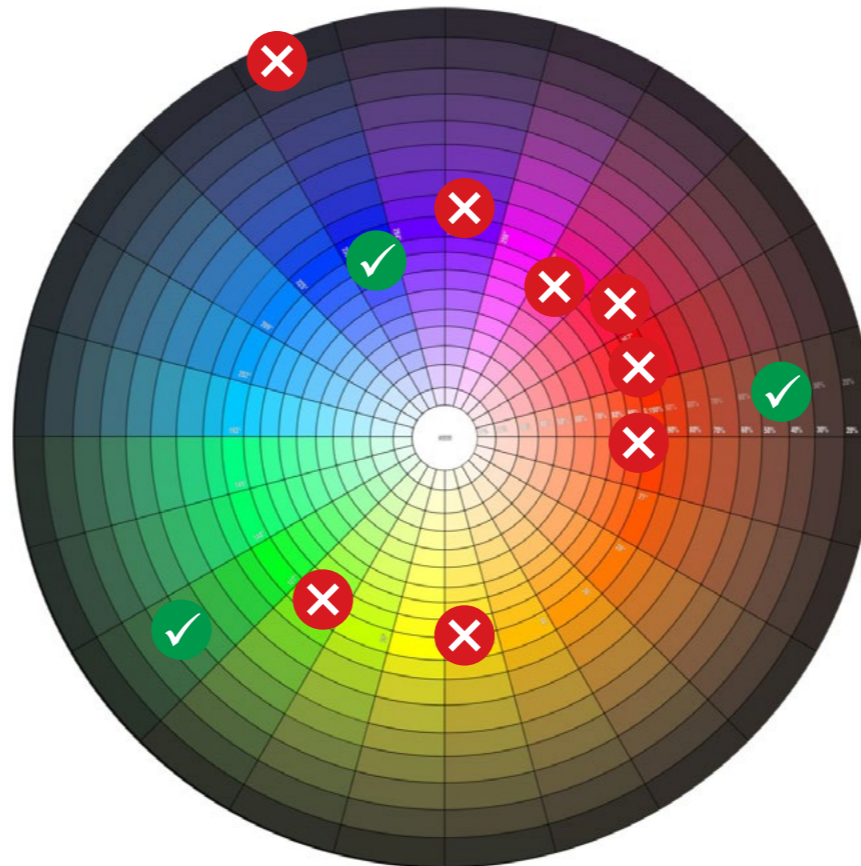
- » MUTCD section 2D.50 **Community Wayfinding** allows custom colors and enhancement markers (logos)



Flexibility: Color



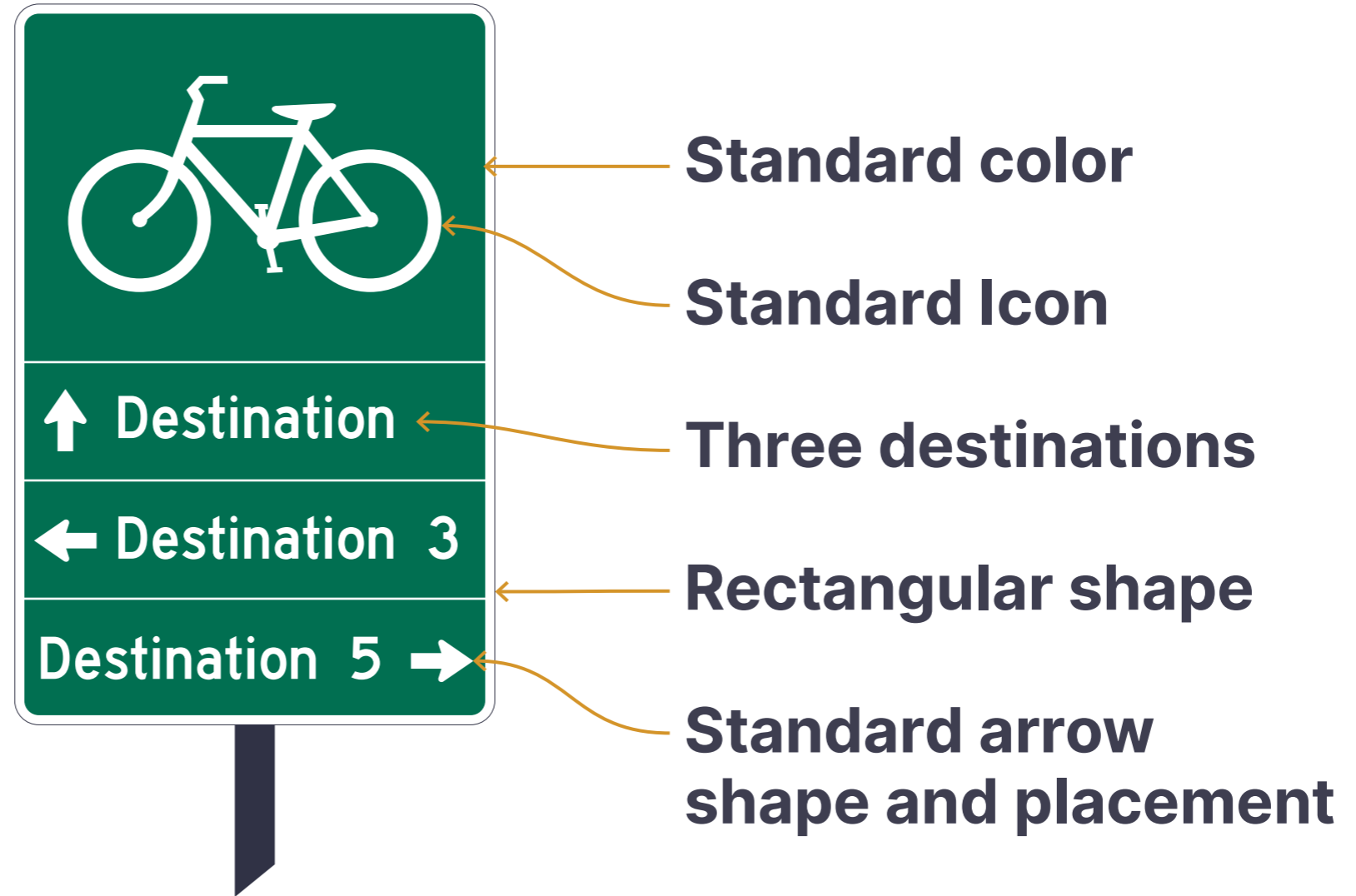
Restricted



Allowed



Standard



Flexible



Custom shape

Custom logo

Color option

Distance in minutes

Color coding

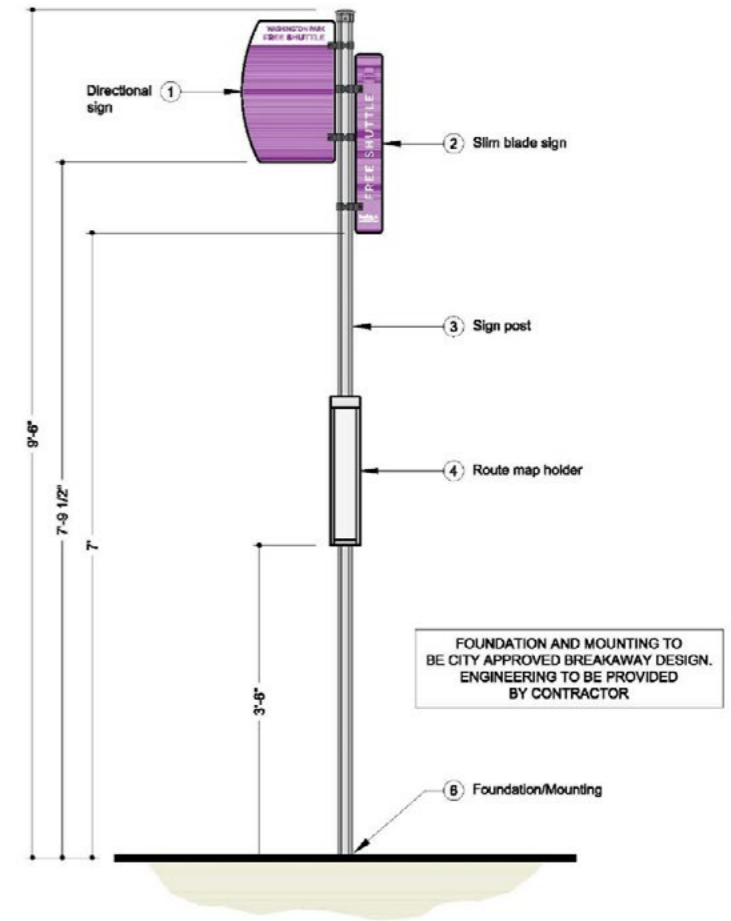
Local identifiers

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Wayfinding Examples

Example

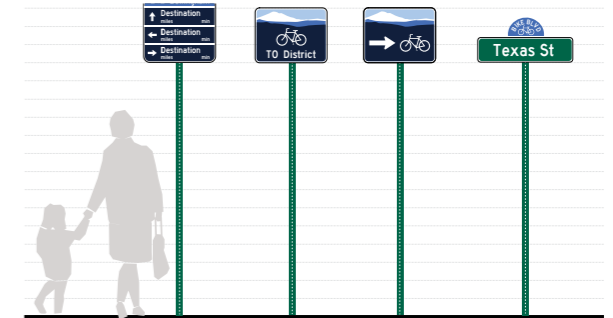
Washington Park



Portland, OR

Example

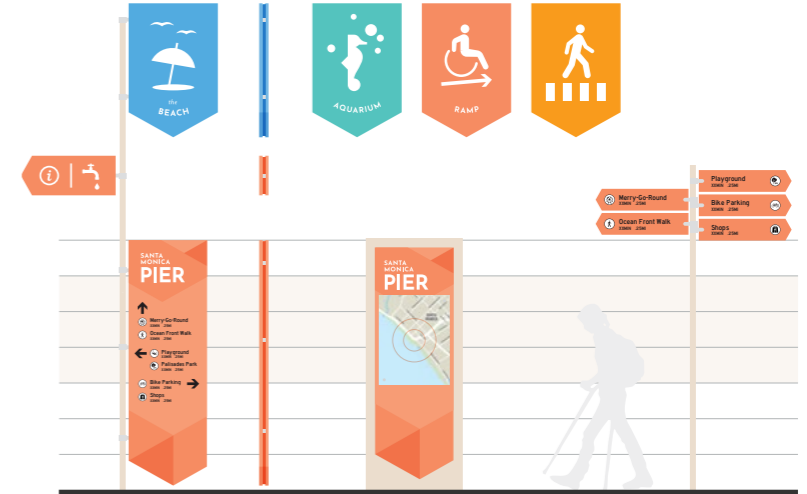
Bellingham Bicycle Wayfinding System



Bellingham, WA

Example

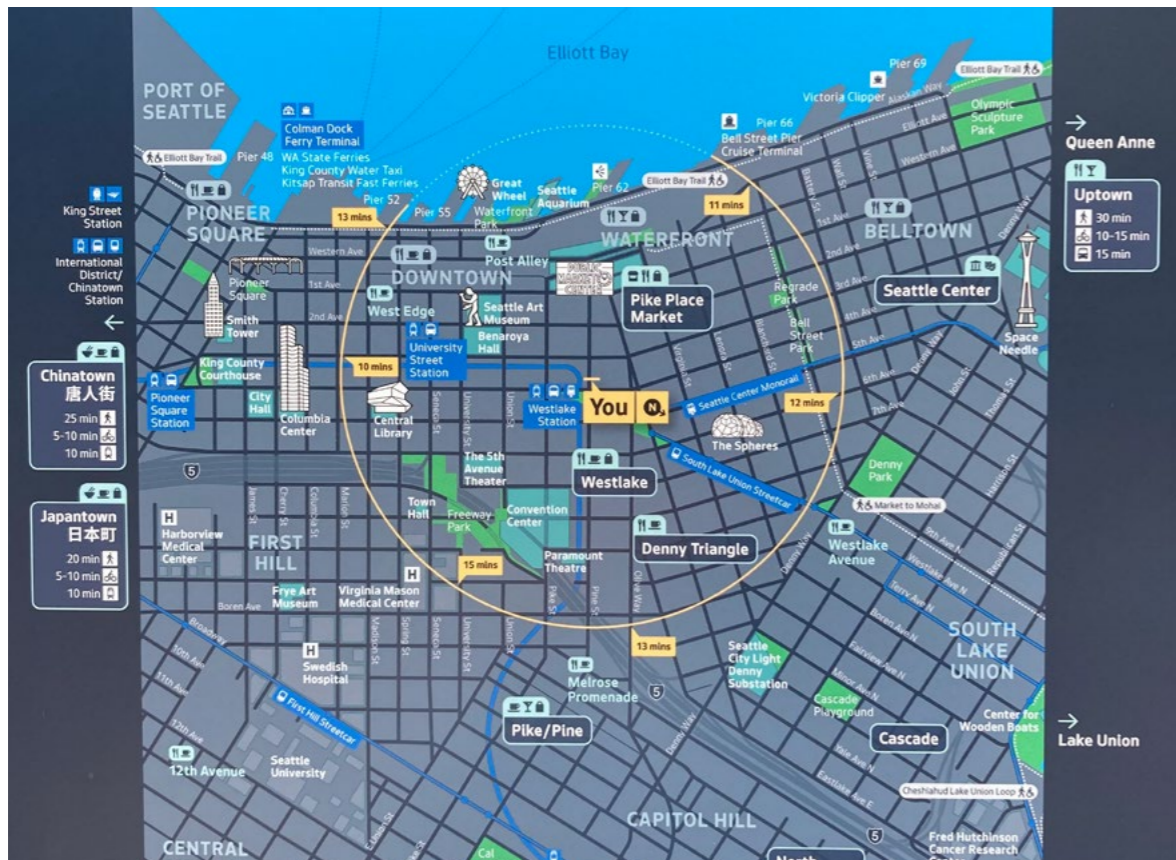
North Beach Trail



Santa Monica, CA

Example

Seamless Seattle Pedestrian Wayfinding



Seattle, WA

Example

Thunder Bay Wayfinding

