Silver City's Taste of Downtown
September 4, 2021

The 21st Annual Taste of Downtown is back in Silver City MainStreet! Taste 12 sweet and savory treats for $20. Walk around downtown Silver City and discover new culinary delights!

Tickets sell out fast - head to Silver City for Labor Day weekend!

There will also be free gift basket drawings for ticket holders, and The Big Ditch Crickets will play at noon at The Hub (Taste of Downtown headquarters.)

2021 Levitt Amp Gallup Music Series
August 12-September 23, 2021

Gallup MainStreet Arts & Cultural District, in partnership with City of Gallup, is excited to announce the headliners for the 2021 Levitt AMP Gallup Music Series, sponsored by the Mimi & Mortimer Levitt Foundation!

Concerts are every Thursday, 8/12-9/23 at the El Morro Theatre. Watch live in-person or online with their live stream!

Gallup MainStreet is featured in:
• Spotlight on Three Levitt AMP Communities Creating Unity through Diversity, Levitt Foundation
• Doing the Two-Step on Coal Avenue at Downtown Night Out, Gallup Sun
Artists Selected, Alley Beautification Underway

Lovington MainStreet’s reconstruction to reduce flooding, beautify the downtown, and improve visibility will start in August. Their Road Construction Mitigation Plan has five main components:

• Install lighting along the west side of Central Alley.
• Beautify Central Alley by clearing trash/weeds and installing graffiti murals.
• Develop & implement a practical plan to address the collapsing building on Central Alley.
• Market & promote alternative entrances/access points through radio, social media, print, and signage.
• Host Alley Crawl, a community festival to restore community pride & increase pedestrian activity.

Central Alley (the alley behind Cornerstone Coffee House on Main Street) will feature five graffiti murals, lighting, and temporary seating. Mural artists are all Lea County natives: Aleyda Ortiz (Hobbs), Dante Rios (Lovington), Edgar Palomero (Lovington), River Insilan (Lovington), and Roger Barr (Hobbs). Participating businesses will receive an exclusive marketing package to inform customers of alternative parking & entrances, and encourage them to continue to shop local.

Grants from multiple outside sources totaling $25,000 financed the graffiti murals & lighting upgrades. In addition, Lovington MainStreet is working with the City of Lovington and New Mexico MainStreet to address the collapsing building on the south corner.
Central Alley Crawl, a block party-style ribbon cutting, will take place on **August 13, 2021** from 6-10 pm with free wine tasting, vendors, and held in conjunction with Lovingston Chamber’s **Roller Rink Alley**.

For more info on the **Road Construction Mitigation Plan** or **Central Alley Crawl**, contact Mara Salcido at (575) 396-1418.

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**Apply for the Outdoor Recreation Trails+ Grant**

*By August 31, 2021*

The **Outdoor Recreation Trails+ Grant** invests in outdoor infrastructure – from trails to boat ramps to public shooting ranges and more – is open through August 31!

Eligible entities include: Tribes, Pueblos, and Nations; Municipalities; Counties; Nonprofits; Public preschools/schools/districts; Colleges/Universities; Soil and water conservation districts; Acequia associations.

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**MainStreet de Las Vegas Receives USDA Grant**

**MainStreet de Las Vegas** was awarded a USDA Rural Business Development Grant (RBDG) in the amount of $102,000 to fund six business development projects!

*The six projects are new business start-ups:*
  - The Prairie Hill Café
  - Auntie’s Tiendita & BBQ
  - LV Crush Apple Juicing
  - Recirculate Glass Crushing & Recycling
  - Las Vegas Food Truck Park
  - Unity Orchard

RBDG is a competitive grant designed to support targeted technical assistance, training, and other activities leading to the development or expansion of small and emerging private businesses in rural areas with fewer than 50 employees and less than $1 million in gross revenues.

*Pictured: The Prairie Hill Café*

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**South Valley MainStreet's School Giveaway**

*July 30, 2021*

**South Valley MainStreet**'s Annual **Back to School Giveaway** will be at the La Familia Growers Market on Friday, July 30, 2021 from 4:30-7:30 pm.

At Dolores Huerta Gateway Park, South
Valley MainStreet will be giving out backpacks filled with school supplies, masks, and hand sanitizer. They are still taking donations and sponsors!

Los Alamos Tuesday at the Pond: The Blues Revue
July 27, 2021

The Los Alamos Creative District presents The Blues Revue Band at Ashley Pond on Tuesday, July 27, 2021 from 6-8 pm.

Enjoy old timey songs, originals, modern folk, blues, and many good jams along the way!

Farmington's T.G.I.F.
Fridays in July, 11:00 am-1:00 pm

Join the City of Farmington at Orchard Park, in historic downtown, for good food and live music!

- July 23 - Donny Johnson
- July 30 - Otis & the Rhythm

Opportunities

- Rural Placemaking Innovation Challenge
  July 26, 2021

- Little Seeds Pollinator Pals Grant
  July 30, 2021

- NM Oil & Gas Association's Brighter Future Fund (Bernalillo, Sandoval, Torrance and Valencia counties)
  July 30, 2021

- Union Pacific Foundation Local Grants
  July 31, 2021

Events

- Her Voice, Her Story: An Indigenous Women's Business Journey with Ah-Shí Beauty
  July 23, 2021

- Public Update on the NM Statewide Recovery and Long-term Plan
  July 27, 2021

- Rural Efficient Business Interview with Behempful
  July 29, 2021

- InvestiNM - workshop for New Mexicans considering business
• Remedy: Climate, Ritual & Roots, a virtual interdisciplinary artist residency for youth artists
  August 3, 2021

• RFP - Development of Outdoor Recreation Projects
  August 6, 2021

• American Rescue Plan Grants to Organizations
  August 12, 2021

• 2022 Main Street Now Conference Call for Proposals
  August 13, 2021

• The Wallace Foundation - for arts organizations of color
  August 13, 2021

• Our Town Grants from the National Endowment for the Arts
  August 17, 2021

• Good Green Giving Grant Program, Program Aids Communities Impacted by the War on Drugs
  August 18, 2021

• Native Youth And Culture Fund Grant
  August 19, 2021

• Outdoor Recreation Trails+ Grant
  August 31, 2021

• Laura Bush 21st Century Librarian Program
  September 24, 2021

• Small Town America Civic Volunteer Award (population less than 25K)
  October 15, 2021

• Sony CREATE ACTION Grants
  Monthly through March 2022

• The Carl C. Anderson, Sr. and Marie Jo Anderson Charitable Foundation - Rural opportunities in the cannabis industry
  July 29, 2021

• Public Update on the NM Statewide Recovery and Long-term Plan
  August 3, 2021

• TikTok Small Biz Block Party
  August 5, 2021

• New Mexico Outdoor Economics Conference
  Sept. 30-Oct. 1, 2021

• NMMS Fall Institute - Farmington
  October 20-October 22, 2021

• NMMS Winter Conference - Santa Fe
  February 2-February 4, 2022

• 2022 Main Street Now Conference - Richmond, VA
  May 16-18, 2022

More events
NM
Ongoing

New Mexico MainStreet (NMMS) develops local capacity to engage people, rebuild places & grow the entrepreneurial, creative & business environment resulting in economically thriving downtowns, greater business & employment opportunities and a higher quality of life.

New Mexico MainStreet

www.nmmainstreet.org
info@nmmainstreet.org
(505) 827-0143

NMMS is a program of the New Mexico Economic Development Department