

NEW MEXICO MAINSTREET

Virtual

Winter Conference

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Creating a Climate of Confidence: COVID and Beyond

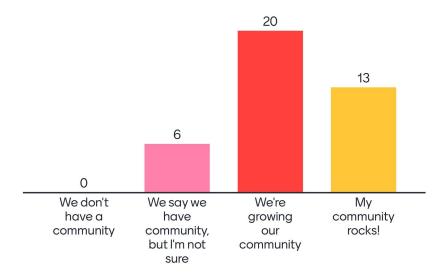
The Community Journey

New Mexico MainStreet Virtual Winter Conference March 5, 2021

Community Questions

How would you characterize your community?

Mentimeter





Why do you do your work?



"O me! O life!... of the questions of these recurring; of the endless trains of the faithless... of cities filled with the foolish; what good amid these, O me, O life?" "Answer. That you are here — that life exists, and identity; that the powerful play goes on and you may contribute a verse."

-- Walt Whitman - Via Dead Poets Society

Imposter Syndrome

A Long Time Ago, in a Galaxy Far, Far Away...

The Hero's Journey

The Hero's Journey

Ordinary

World

Extraordinary

World

12. Return with the Elixir

Luke and the rest of the crew are back from the Empire's threat, with the discovery of the Force.

11. Resurrection

Luke is still a normal boy trying to hit the Death Star but misses, until he kills the normal boy in him and embraces the Force, resurrecting as a Jedi and destroying the Death Star

10. The Road Back

The crew lands in friendly territory, the Rebel Base, and starts planning how to attack the Death Star.

9. Reward, Seizing the Sword

The crew escapes with Leia, who unlocks the plans of the Death Star that include its weak spot. This crucial information will enable the Rebellion to attack the Death Star.

1. Ordinary World

A poor boy lives with his broken family in a desert planet. He has great skills handling robots, and a special gift as a pilot.

2. Call to Adventure

A representative of the extraordinary world (R2-D2) arrives with a mission (find Obi Wan).

3. Refusal of the Call

Luke doesn't want to find Obi Wan. He has other things to do.

4. Meeting the Mentor

R2-D2 leaves. Luke is forced to follow him. He meets Obi Wan.

Crossing the Threshold

Luke's family is killed. Nothing left, he leaves for the Extraordinary World.

6. Tests, Allies, Enemies

Luke leaves his world and goes to Mos Eisley, where he meets his new allies Han Solo, Chewbacca and their Millennium Falcon.

7. Approach

The crew narrowly escapes the Stormtroopers and the Empire, jumping into hyperdrive.

8. Ordeal, Death & Rebirth

When they arrive, Alderaan is destroyed and they are captured by the Death Star, the deadliest weapon in the galaxy. They nearly die trying to free Leia and in the garbage compactor. Obi-Wan dies, and revives through the Force. talking to Luke.

coffeewithkenobi.com

Ordinary World The Call to Adventure Refusal of the Call

Meeting the Mentor Crossing the Threshold Tests, Allies & Enemies

Getting to Traction

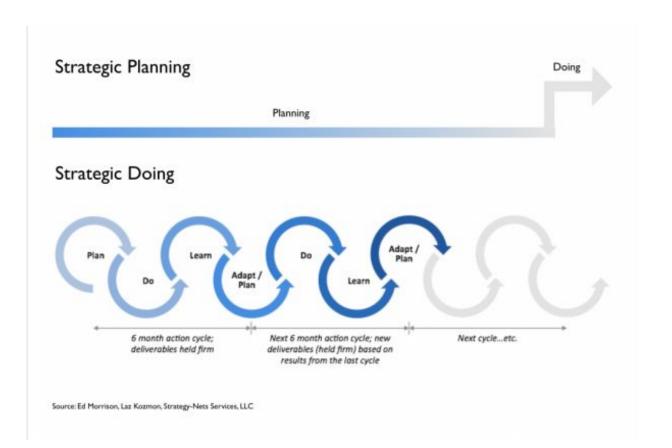
Solution Focused Facilitation

Asset Based Community Development

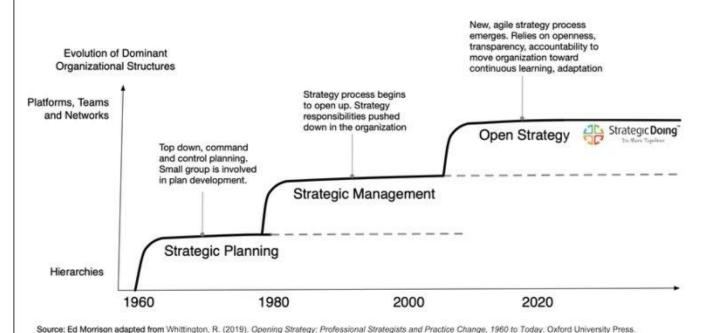
Strategic Doing

Strategic Doing // Cycle





We have redesigned the disciplines of strategy to keep up with the evolution of organizational structures: From hierarchies to networks, teams and platforms



https://twitter.com/edmorrison/status/1185927883413434368?s=20 https://strategicdoing.net/agile-leadership/

Meeting the Mentor Crossing the Threshold Tests, Allies & Enemies

Approach Ordeal, Death & Rebirth Reward, Seizing the Sword

The Road Back Resurrection Return with the Elixir

We can be heroes.



"O me! O life!... of the questions of these recurring; of the endless trains of the faithless... of cities filled with the foolish; what good amid these, O me, O life?" "Answer. That you are here — that life exists, and identity; that the powerful play goes on and you may contribute a verse."

That the powerful play *goes on* and you may contribute a verse. What will your verse be?"

-- Walt Whitman - Via Dead Poets Society

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Community Resources:

Asset Based Community Development (ABCD)

Recommend Cormac Russell:

https://www.nurturedevelopment.org/

Strategic Doing - Developed by Ed Morrison

https://strategicdoing.net/agile-leadership/

ESHIP Initiative @ Kauffman Foundation

https://www.kauffman.org/ecosystem-playbook-draft-3/eship-goals/

ESHIP Communities @ Forward Cities

https://forwardcities.org/ecosystems/eship-communities/