Small Business Saturday is Nov. 28, 2020
New Mexico MainStreet Districts Support Safe, Local Shopping

ABQ’s Holiday Market at the Rail Yards: Farm to Car

Keep it local and SAFE for the Holidays, enjoy the best of Albuquerque’s local small businesses via virtual ordering and drive-thru pickup.

Food & craft vendors will convene online for the 7th annual Holiday Market. Shop online Nov. 27-Dec. 10, 2020 and pickup orders via drive-thru on December 13, 2020.

This event is co-presented by the Downtown Growers’ and Rail Yards Markets to bring together food, art and music for the Holidays.

Shop Artesia Goes Online

Artesia Chamber of Commerce and Artesia MainStreet present special online shopping events this holiday season.

Starting Dec. 1, 2020, shopping events with local chamber members and MainStreet retailers will be live on Facebook Tuesdays, Thursdays and Fridays.
Corrales' Holly Daze Collection

The Corrales Holly Daze online auction is live! Bid on your favorite items now for pick-up on Dec. 14-17, 2020.

This fundraiser benefits Corrales Mainstreet and the Corrales Arts Center.

Deming Christmas Brick Fundraiser

Become a friend of the Deming Luna County MainStreet Program by ordering a custom laser engraved brick.

These bricks will be permanently displayed around the Mimbres Pot Fountain at Leyendecker Plaza in the heart of Downtown Deming!

Los Alamos Small Business Saturday

Los Alamos MainStreet will host a Small Business Saturday Live Show on November 28, 2020. Details will be posted on their Facebook page.

Their award-winning Blue Bucks Raffle is live through December 15 to incentivize early, local shopping. For every $25 spent at a participating business, customers are awarded “blue bucks” tickets, which are then entered into a cash prize raffle drawing at the conclusion of the promotional period.

Roswell Shop Small Saturday Livestream Shopping Event

MainStreet Roswell will hold a Shop Small Saturday livestream shopping event on Saturday November 28, 2020.

Do your holiday shopping from home, while supporting small local businesses!
Ruidoso Midtown Engraved Tile Project

Ruidoso Midtown Association's Engraved Tile Project allows you to purchase a custom made 4"x8" quarry tile that will be permanently installed on the wall at the Midtown Public Restroom Project. These tiles will leave your legacy in the Ruidoso Midtown District while raising funds for future physical improvements, business developments and special event projects.

Raton Cash Mob Online Shopping

Raton's Cash Mob is supporting local businesses with live virtual auctions on their Facebook page:

- **Rose's Honeysuckle Station**, Dec. 1
- **Solano's Western Wear**, Dec. 3
- **All Seasons Gift Shop**, Dec. 8
- **Dulces Encantados**, Dec. 10
- **The Pack Rat**, Dec. 15
- **Flowerland with Raton MainStreet**, Dec. 17

Silver City Cash Mob Online Shopping
Get all of your holiday shopping done from the safety and comfort of your home by shopping online at Downtown Silver City Cash Mobs. Live events take place at 5:00-7:00 pm on the Silver City Cash Mob Facebook page.

- **Silver City Museum Store**, Dec. 2
- **Grant County Art Guild**, Dec. 14
- **Light Art Space**, Dec. 16

Downtown Silver City *Strong Award* given to Gila Mimbres Community Radio

Silver City MainStreet is acknowledging downtown businesses that have persevered during the COVID pandemic with *Downtown Silver City Strong Awards*. The awards are a way to say thank you to businesses that have worked hard to stay open and find new and creative ways to operate.

Gila Mimbres Community Radio, a non-profit, volunteer-run community radio station, adapted by offering poetry readings and musical performances online.

House of Representatives recognizes MainStreet Truth or Consequences

The New Mexico House of Representatives issued a Proclamation recognizing MainStreet Truth or Consequences and its successes. The proclamation highlighted some of the successful projects they have completed over the past 11 years they have been in existence.

Representative Rebecca Dow presented this at the November TorC City Commission meeting and spoke of the efforts of their Executive Director Linda DeMarino. MainStreet Truth or Consequences works closely with Representative Dow to make downtown TorC a thriving commercial district that serves as the heart of the community.
Tucumcari Christmas Cash Mob Online Shopping

Tucumcari MainStreet is partnering with the Tucumcari/Quay County Chamber of Commerce and local businesses for some very merry fun!

Get your holiday shopping done early and locally:
• Blue Swallow, Nov. 30
• Bob's Upholstery, Dec. 1
• Desert Rose Center, Dec. 2
• Paws & Claws, Dec. 4
• Historic Museum, Dec. 8

• Motel Safari, Dec. 9
• Vaquero Asador, Dec. 10
• Blanco Creek Boutique, Dec. 11
• Watson's BBQ & Ranch Supply, Dec. 12
• Teepee Curios, Dec. 14
• Arteformz, Dec. 16

New Mexico MainStreet develops local capacity to engage people, rebuild places & grow the entrepreneurial, creative & business environment resulting in economically thriving downtowns, greater business & employment opportunities and a higher quality of life.

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NMMS is a program of the New Mexico Economic Development Department.