

New Mexico MainStreet 2020 Winter Conference

Women in Entrepreneurship Panel



**Skye Devore, Co-Owner, Tractor Brewing, Troubled Minds Distilling
President, Nob Hill MainStreet**

Challenges

- Interesting relationships between small and large business.
- Having it all?
- Incremental growth vs large expansion.



Assistance



MENTORSHIP BOTH IN AND OUT OF
INDUSTRY



PEER GROUPS



EASE OF ACCESS AND REPORTING FOR
GOVERNMENT PROGRAMS (WISH LIST!)

Benefits of Being in a MainStreet



ACCESS TO POLITICAL
CONNECTIONS/GOVERNMENTAL
RESOURCES



NETWORK OF NEARBY BUSINESSES

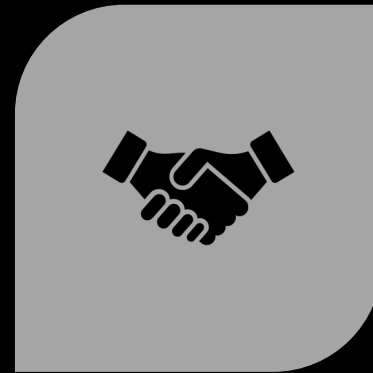


ABILITY TO FORMALIZE A VISION
FOR A PLACE YOU ARE VESTED IN

Things I Would Like Help Accomplishing



STRATEGIC PLANNING AS
NEIGHBORHOOD CHANGES



ESTABLISHING KNOWN VALUE FOR
MERCHANTS AND GOVERNMENT
PARTNERS

**Genevieve Oswald: Owner of Shree Yoga & Clean
Taos · Taos MainStreet Board Member**







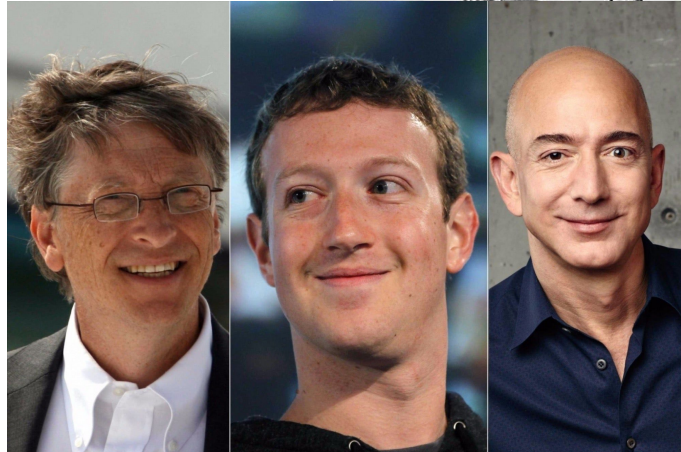


Putting Womxn Back in the Circle



ROANHORSE
CONSULTING

Entrepreneurial Journey is...



"WE CARE FOR GENERATIONS TO COME!"

-SUMMIT ATTENDEE

BUSINESS SUMMIT

PASSION

COMMUNITY

WHY DID YOU WANT TO START YOUR BUSINESS?

ROANHORSE
CONSULTING

3,000%

2045

119




We open doors for local entrepreneurs



**CLOSING THE
WOMEN'S
WEALTH GAP**

What It Is, Why It
Matters, and What Can
Be Done About It

By Heather McCulloch
Updated January 2017



ZEBRAS



UNITE



NATIVE WOMEN LEAD

ROANHORSE
CONSULTING



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