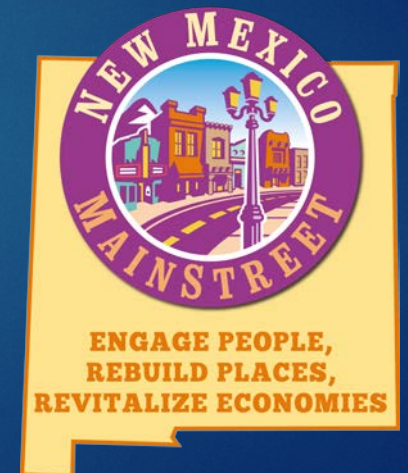


NMMS Education, Training and Networking

UPDATES AND CONSTITUENT FEEDBACK



NMMS Planning Priorities

1. Strengthen Small Business and Creative Economy development
2. Enhance Service Delivery to Respond to Community Needs
3. Align resources and project implementation supports
4. Restructure, strengthen education, training and networking activities
5. Strengthen coordination, communication and performance management.

I. Current Training Elements:

1. ED Required Trainings

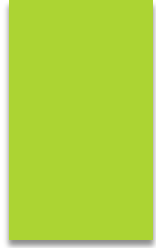
What	Trainer	Duration (days)	When/Where
a. Basic 4 Pt. Orientation	Eduardo	0.5	Tues. before a quarterly
b. Time Management	Eduardo	0.5	Wed. morning before a quarterly
c. Volunteer Development	Amy Barnhart	0.5	Wed. morning before a quarterly
d. Event & Project Management	Robyne	0.5	Wed. morning before a quarterly
e. Nonprofit Mgmt	Eduardo	0.5	Regional Institutes (1 st half is nonprofit technical details, 2 nd half geared to Board members)
f. Nonprofit Leadership (<i>"Managing the MS/ACD Revitalization Organization"</i>)		+ 0.5 (1 full day)	
g. Fundraising	Amy Barnhart	3	Winter, Odd Year, Albuquerque
h. Grantwriting	Amy Barnhart	4	Winter, Even Years, Albuquerque

2. Quarterly Meetings

What	When	Where	Theme
a. Winter Quarterly	February	Santa Fe	Capacity-Building ETS
b. Summer Quarterly	August	Regionally	Create Thriving Places ETS
c. Fall Quarterly	October	Regionally	Creative Econ./Entrepreneurism ETS

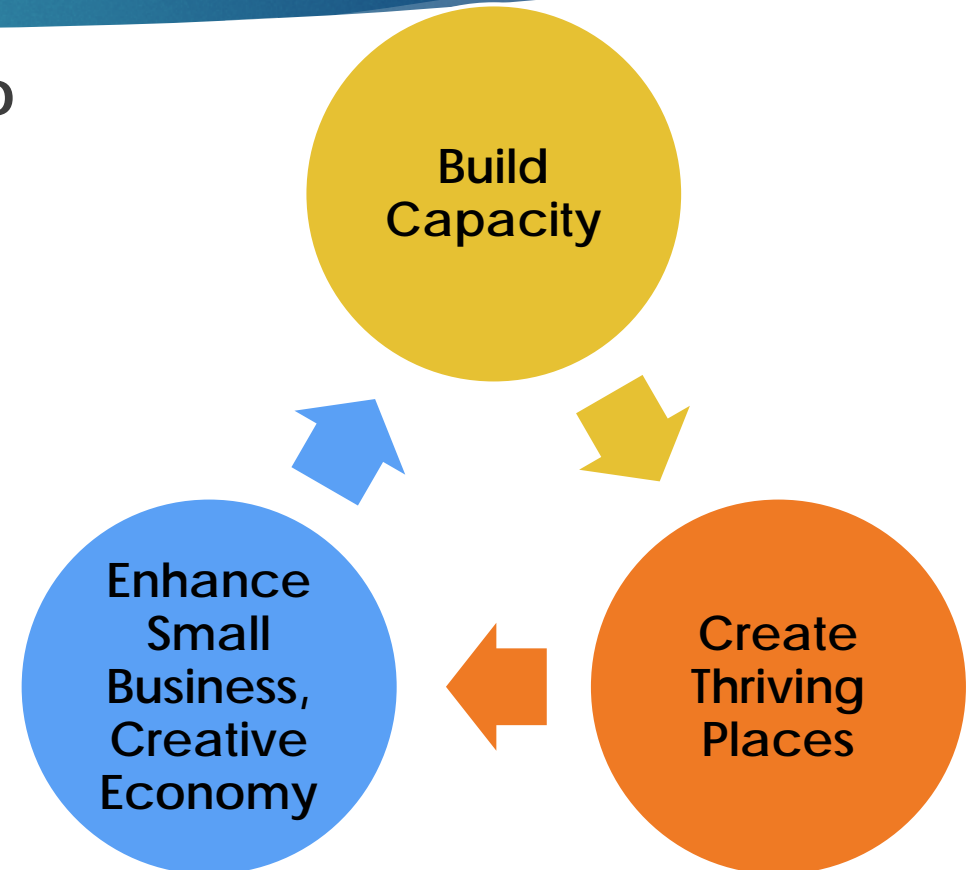
3. Other Trainings

- Main Street Now National Conference (April or May, annually)
- MainStreet/ACD Applicant Education Trainings (sometimes via webinar only)
- MainStreet Accelerator Orientation (full day) and Coaching Sessions (variable)
- ACD Startup Orientation Training (full day)
- Webinars and Institutes (as needed)



Changes in 2020

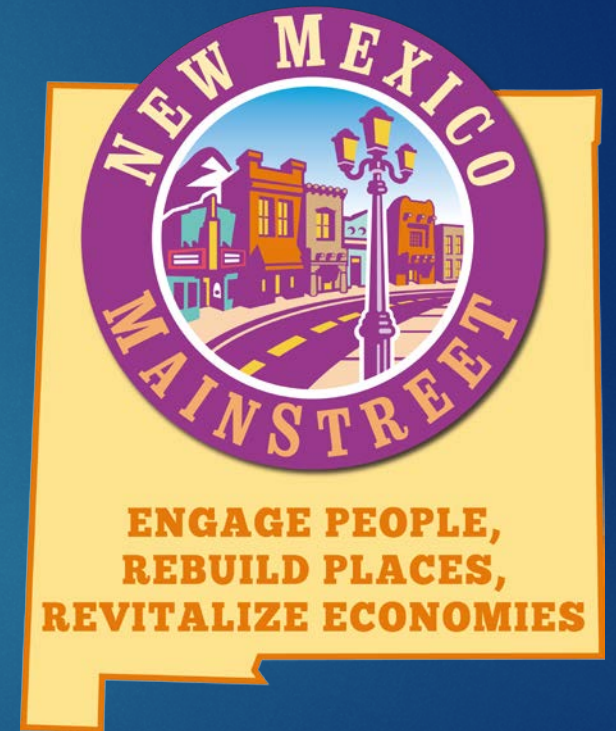
- ▶ Eliminate Fall Quarterly Meetings, move to Winter Conference, Summer Institute
- ▶ Eliminate the Wednesday morning sessions at the two convenings
- ▶ Add a 3 to 3.5 day 'Boot Camp' for new ED's: Integrate both Four Point and required training content
- ▶ Require ACD representation at the Conference and Summer Institutes
- ▶ Integrate new MainStreet America Std's



Under Consideration

- ▶ Regional Institutes – still needed?
- ▶ How to incentivize board member participation?
- ▶ Move the Board Development training to a service? Required?
- ▶ Expand project management to a full day (or more)
- ▶ ‘Re-energize’ track for “stale” organizations
- ▶ Implement Basic vs. advanced tracks
- ▶ Complete Level I and II fundraising/grantwriting tracks annually

Building Capacity for Economic Vitality



Defining EV Capacity

- ▶ The ability of an organization to do the Economic Vitality work - **having the knowledge, skills, ability, connections and resources to implement Economic Vitality tasks**
- ▶ A **willingness to dive into a project** that seems impossible

Elements of EV Capacity

1. A “high-capacity” EV team is one willing to **community organize, engage stakeholders, problem solve, educate** community and property owners about available public finance tools, and then utilize those tools (or work with their local municipalities to use them).
2. Working to **create an environment that is supportive, open and welcoming to local business, entrepreneurs and innovators, leverages local, cultural and historical assets to drive the local economy**. The ED and some of the board should be comfortable with the concepts of economic and financial tools - capital, incentives, MR plans, bonds, incubators, lending strategies, etc. as well as property redevelopment that are appropriate to their community needs and resources.

QuickPut Assignment

- ▶ Engage in brief discussion about the current capacity of your respective organizations to implement Economic Vitality tasks, as well as the Education, Training and Networking needs that should be addressed
- ▶ Share ideas about what's working, what needs additional development
- ▶ Group discussion (assign a spokesperson)
- ▶ 30 minutes for discussion, 30 minutes for info sharing/discussion



EV Essential Questions

1. Based on what you heard this week, and the definitions provided earlier, what are some good examples of EV capacity?
2. In consideration of your own organizational assets (and challenges), how can you build capacity as previously defined? **Focus on Solutions!**
3. What assistance do you need from NMMS or others to advance your Economic Vitality work?



Education/Training Questions

1. What training topics do you need to move your work forward? (be specific, and consider all Four Points)
2. What would you like to **see/hear/experience** at the Winter Conference? At the Summer Institute?
3. What education/training should be implemented locally?
4. What other suggestions do you have for NMMS?



Report Outs

