

MAINSTREET TRUTH OR CONSEQUENCES

Economic Vitality Funding

A decorative graphic consisting of several parallel white lines of varying thicknesses, slanted diagonally from the bottom-left towards the top-right, set against a blue gradient background.

Programs & Services for Communities & Nonprofits

- [Agriculture Innovation Center Program](#)
- [Biorefinery, Renewable Chemical, and Biobased Product Manufacturing Assistance Program](#)
- [Circuit Rider Program - Technical Assistance for Rural Water Systems](#)
- [Community Connect Grants](#)
- [Community Facilities Direct Loan & Grant Program](#)
- [Community Facilities Guaranteed Loan Program](#)
- [Community Facilities Relending Program](#)
- [Community Facilities Technical Assistance and Training Grant](#)
- [Delta Health Care Services Grant](#)
- [Economic Impact Initiative Grants](#)
- [Emergency Community Water Assistance Grants](#)
- [Farm Labor Housing Direct Loans & Grants](#)
- [Grants for Rural and Native Alaskan Villages](#)
- [Household Water Well System Grants](#)
- [Housing Preservation & Revitalization Demonstration Loans & Grants](#)
- [Housing Preservation Grants](#)
- [Intermediary Relending Program](#)
- [Multi-Family Housing Direct Loans](#)
- [Multi-Family Housing Loan Guarantees](#)
- [Multi-Family Housing Rental Assistance](#)
- [Mutual Self-Help Housing Technical Assistance Grants](#)
- [Rural Broadband Access Loan and Loan Guarantee](#)
- [Rural Business Development Grants](#)
- [Rural Community Development Initiative Grants](#)
- [Rural Cooperative Development Grant Program](#)
- [Rural Energy for America Program Energy Audit & Renewable Energy Development Assistance Grants](#)
- [Rural Housing Site Loans](#)
- [Rural Microentrepreneur Assistance Program](#)
- [SEARCH - Special Evaluation Assistance for Rural Communities and Households](#)
- [Socially-Disadvantaged Groups Grant](#)
- [Solid Waste Management Grants](#)
- [Strategic Economic and Community Development](#)
- [Telecommunications Infrastructure Loans & Loan Guarantees](#)
- [Water & Waste Disposal Grants to Alleviate Health Risks on Tribal Lands and Colonias](#)
- [Water & Waste Disposal Loan & Grant Program](#)
- [Water & Waste Disposal Loan Guarantees](#)
- [Water & Waste Disposal Predevelopment Planning Grants](#)
- [Water & Waste Disposal Revolving Loan Funds](#)
- [Water & Waste Disposal Technical Assistance & Training Grants](#)

RURAL BUSINESS DEVELOPMENT GRANT

\$45,192

Business Development Series

Do you run a business or are you thinking about starting one? Check out these workshops and speakers that can help make your cash registers ring!

August 3rd-4th
Visual Merchandising



Amy Meadows
Chicago, IL



Pamela Atherton
Clovis, NM

August 30th
Insider Secrets to Marketing Your Business

September 28th
Customer Service



Pamela Herrmann
Denver, CO

See reverse for complete list of presentations and registration information.

Open to residents of Sierra County.

www.torcmainstreet.org



For more information, call Linda DeMarino at 575-740-6180.



USDA is an equal opportunity provider, employer, and lender.

Business Development Series

2016

July

27th Business Plan Development Workshop by SCORE Representative Phil Duncan ~ 5-7 pm ~ 410 Main Street ~ Free

August

- 3rd Visual Merchandising -What Your Presentation is Saying about your Business by Amy Meadows 5-7 pm ~ 410 Main Street ~ Free
- 4th Amy Meadows will be offering one on one business consultations at your business. Contact Linda to schedule a time ~ \$50 (\$250 value)
- 9th Business Breakfast with Sue Sorensen discussing Online Sales to Supplement your Business 8am ~ 304 S Pershing ~ Free
- 30th Insider Secrets to Marketing for Your Business with Pamela Atherton 4-7pm ~ 410 Main Street ~ Free

September

- 7th Small Business Accounting and Payroll Taxes by Kandie Daves ~ 5pm ~ 410 Main Street ~Free
- 13th Business Breakfast with James Pecherski Cyber Security ~ 8am ~ 410 Main Street ~Free
- 28th Customer Service with Pamela Herrmann ~ 5- 6:30pm ~ 410 Main Street ~Free

Register for events on www.Eventbrite.com or call 575-740-6180. Walk-ins welcome upon availability.

Oct

- 4th Business Breakfast with Linda DeMarino Using Social Media to Help Grow your Business 8am ~ 410 Main Street ~Free



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RURAL BUSINESS DEVELOPMENT GRANT

\$28,971

EXCELLENCE in CUSTOMER SERVICE TRAINING

This FREE 2-session training (valued at \$400) is open to residents of Sierra County who work with or wish to work with the public.

Session A will help you polish your customer service skills and Session B will make you familiar with many assets in Sierra County.

Those completing both days will receive a tour of the Spaceport, a Customer Service Specialist Certificate, and become a Certified Local Ambassador.

Register Now!

Go to www.eventbrite.com and Search Truth or Consequences or call 575-740-6180. Space is limited!



New Dates Added!

Session A Dates
10am-2pm
July 24
July 31
August 2
Session B Dates
11am-3:30pm
August 1
August 14

