The Inaugural Four Corners Film Festival Premiers in Historic Downtown Farmington.

Farmington, NM—September 25, 2019 — The Farmington Civic Center, Film Four Corners, and Downtown Farmington: A MainStreet Project host the first ever Four Corners Film Festival with amazing success.

This week-long event kicked off with registration on Tuesday September 10th, a Cosplay Costume Competition at Tales of Tomorrow Comics and the Cosmic Café, and a special screening of local filmmaker Brent Garcia’s feature length drama “Aurora’s Law,” which costars Quinton Aaron of the Blind Side, Steven Michael Quezada, and Eric Martinez to name a few notable actors. The film was shot entirely in and around Farmington, NM and tells the story of a family dealing with bipolar disorder.

There were 270 films submitted to the film festival in the following categories: documentary short, documentary features, narrative shorts, narrative features, Native American based films, faith-based films, veteran stories, music videos, television screen plays, and movie screen plays.

During the festival participants had the opportunity to screen over 150 films that were selected for the festival as well as to attend workshops and Q&A sessions. The workshops ranged from Location Scouting, and Art Direction to a Screenwriter Pitch Panel and Acting in Multiple Markets. The Q&A sessions included Vivica A. Fox of Independence Day; Noel G. of The Fast and the Furious; Platinum Music Panel featuring Issy Sanchez, Soren Baker, TJ Chapman, and Steve Migliore; a Fashion Designer Panel featuring designers Vaujé, Shining
Moon, Tiffany Rae, and Stevie Boi; as well as several cast and crew Q&A’s for films such as Heart Baby! and Aurora’s Law.

The festival participants kept the night going every night with after parties that were primarily located in downtown businesses, with Tales of Tomorrow Comics, Three Rivers Brewstillery Lounge; Artifacts Gallery; Studio 116; and the Museum of Navajo Culture, Arrow Soul Trading, and Nizoni Trading all hosting after hours events for VIPs.

Friday night saw a Farmington first as the Civic Center hosted a haute couture fashion show with designs by Shining Moon Creations, Tiffany Rae, Vaujé, and Stevie Boi debuting new collections. The fashion show also featured dance performances by local legend and finalist on the World of Dance and local youth dancers.

Local artist Karen Ellsbury was hired to create the awards for the event. Brent Garcia of Film Four Corners said, “we wanted our trophies to be unique. We didn’t want the standard acrylic, or plastic trophies, so we hired Karen to create custom painted animal skulls that were locally and sustainably harvested.” When asked about the opportunity, Karen said, “I am just over the moon with how amazing this whole experience has been. Studio 116’s HEart Space and the Hidden Garden both hosted after parties and getting to create the trophies was icing on the cake! We have met so many wonderful people from all over the country who love Downtown Farmington as much as we do.”

Another local artist Ivan Lee, known by the name Heck Iron Cloud got to meet Vivica A. Fox and Noel G. up-close and personal when he gifted both with his unique urban style portraits of the actors. Ivan is co-owner of the Contemporary Native American Art Gallery known as ArrowSoul Trading. When asked about meeting both actors, Ivan said, “I don’t have words, this has been such an amazing experience.”
The Four Corners Film Festival culminated with two events. Saturday night historic Orchard Park was the scene of the Film Festival Block Party. Traeger's Bar and Three Rivers Brewery had cash bars at the event and several bands performed including DDAT, a Jazz/Rap Trio. Celebrities and locals alike were hanging out and dancing in the park until the late hours of the night. Fashion designers Stevie Boi and Tiffany Rae, and actors Quinton Aaron and Noel G. were all enjoying themselves at the outdoor party.

Sunday was an opportunity for locals who were unable to make the film screenings throughout the week, to watch all of the winning films.

Brent Garcia of Film Four Corners said, “This first ever Four Corners Film Festival was a tremendous success for a first-year event. We really knew that in order to be taken seriously we had to step up and make sure we had a great lineup of celebrities, films, panel discussions, educational presentations, and after parties. We had a tremendous amount of community buy in on this with local businesses buying sponsorships to bring in the big-name celebrities and designers. The City of Farmington Parks, Recreation, and Cultural Affairs Department stepped up and really helped out by approving the donation of the Farmington Civic Center for the film festival and Downtown Farmington: A MainStreet Project was great with all the logistics for the after parties.”

Stevie Boi stuck around for a few days and along with local designer Tiffany Rae they had a fashion shoot in Choke Cherry Canyon featuring their new collections. Quinton Aaron and Noel G. also spent a few days sampling a lot of the outdoor recreation activities that the area provides including four wheeling in Choke Cherry Canyon.

*Downtown Farmington: A MainStreet Project* executive director, Michael Bulloch said, “I can’t wait till next year. We learned a tremendous amount from this event and I know that we
are going to come back next year even bigger and better! We have the opportunity to put Farmington, and San Juan County on the map when it comes to the film industry, and I think we are now on the radar of a lot of industry people. Keep an eye on Farmington, we’re doing a lot of exciting things in our town!”

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**For more information, press only:**

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