Energy Efficiency Strategies — Main Street

Historically Useful Then and Now

Thick brick walls have greater thermal mass to reduce the amount of energy needed for heating and cooling.

Retractable awnings used for storefronts and upper floors help regulate solar gain and loss and provide shade from the hot summer sun.

Shared party walls conserve heat by reducing the surface area exposed to extreme temperatures.

Many, large, operable windows for natural light and ventilation.

Compact downtowns, with wide sidewalks and streetlights are walkable. Mixed use upper stories reduce the need for cars.

For more information go to www.PreservationNation.org/Weatherization to find additional resources.