Tying Our Economic Development Community Together

NewMARC

New Mexico Association of Regional Councils

NewMARC

New Mexico Association of Regional Councils

District I

Jeff Kiely

Northwest New Mexico COG

District II

Tim Armer

North Central New Mexico EDD

District III

Dewey Cave

Mid-Region COG

District IV

Sandy Chancey

Eastern Plains COG

District V

Hubert Quintana

Southeastern New Mexico EDD

Chairman of NewMARC

District VI

Priscilla Lucero

Southwest New Mexico COG

District VII

Jay Armijo

South Central New Mexico COG

Why

To be competitive … it is imperative for New Mexico to blend together all economic development strategic & tactical efforts

Projects

Funding

The Rishta PROJECT

Partners

Solutions

Challenge

Build a statewide, integrated system

to empower & assist

the economic development community

to better plan, manage & measure

growth

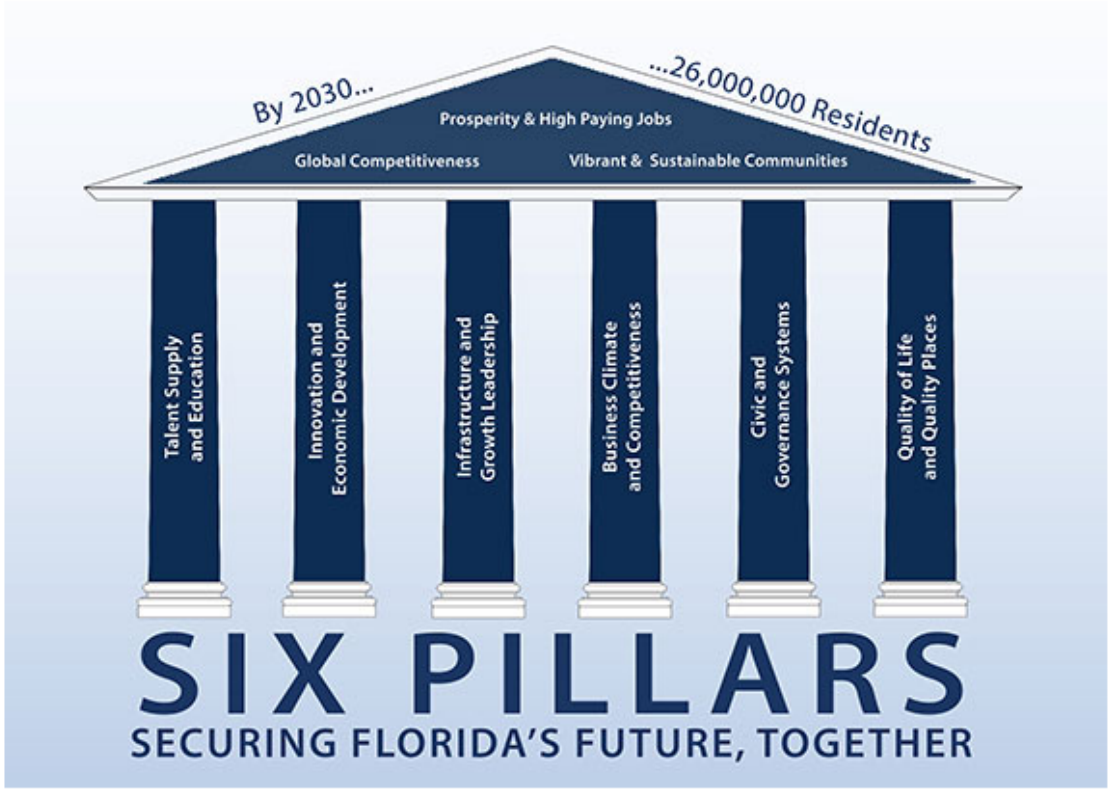
Securing Florida's Future

What are you looking for? SEARCH

FLORIDA CHAMBER of Commerce

EVENTS NEWSROOM SUBSCRIBE CONNECT

ABOUT | SIX PILLARS | FOUNDATION | ISSUES & LEGISLATION | POLITICAL | GET INVOLVED | CONTACT



Florida Chamber of Commerce » Six Pillars » Overview

RECENT NEWS

SEP 17 — You're Invited to the 2014 Future of Florida Forum

SEP 16 — Important Updates
Did You Know the Global Marketplace Will Double, Adding 1 Billion Consumers by 2020?

SEP 10 — Important Updates
Florida Chamber Series on Free Enterprise: Pam Rauch

READ ALL NEWS

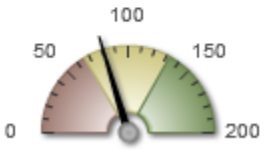
JOIN THE FIGHT!
BECOME A MEMBER TODAY

Search the Scorecard | Log-In to Your Scorecard

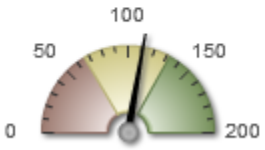
THE FLORIDA SCORECARD

The Metrics that Help Florida Leaders Secure Florida's Future

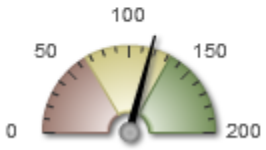
HOME | ABOUT THE FOUNDATION | TRUSTEES | BLOG | Florida Chamber | Political Institute | Workforce Scorecard



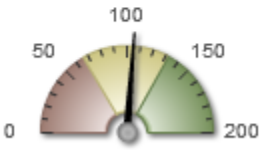
Talent Supply & Education



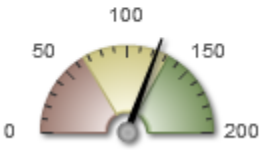
Innovation & Economic Development



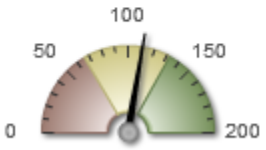
Infrastructure & Growth Leadership



Business Climate & Competitiveness

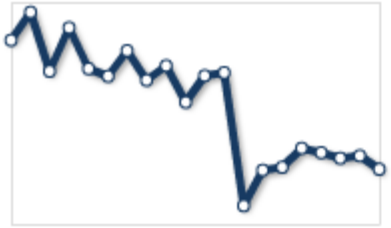


Civic & Governance Systems



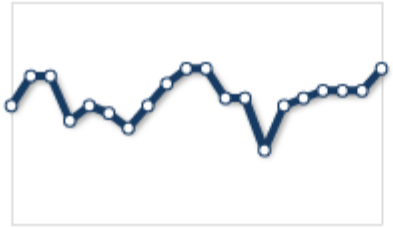
Quality of Life & Quality Places

Key Indicators



Home Foreclosures

As Florida continues to recover from the housing market collapse, trends in home foreclosures provide insight into Florida's progress through the extended recovery...

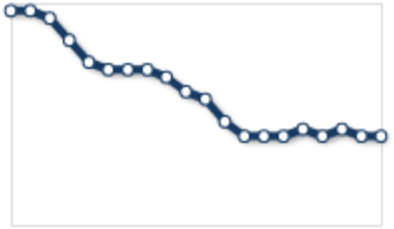


Consumer Confidence

The Florida Consumer Confidence Index measures residents' perceptions of personal finances now compared to a year ago and expectations of U.S...

Population

Florida has the 4th largest population in the U.S., estimated at just over 19 million in April 2012...



Unemployment Rate

Florida has an labor force of over 9 million, ready to meet the workforce needs of businesses...

Approach

Review & rethink

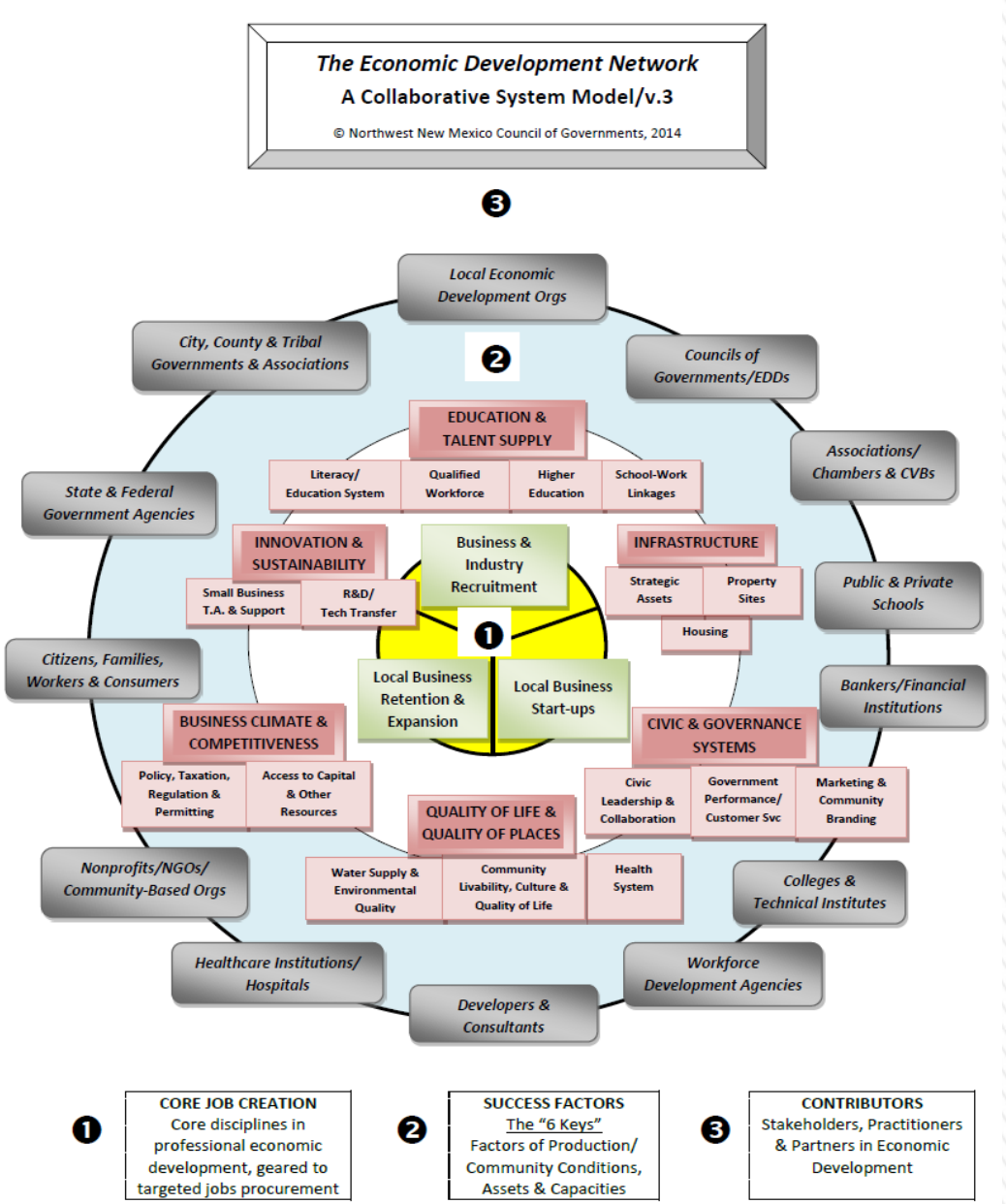
all aspects of the statewide process

and build a practical tool

that captures, coordinates &

communicates all efforts

MAKING SENSE OF A COMPLEX NETWORK



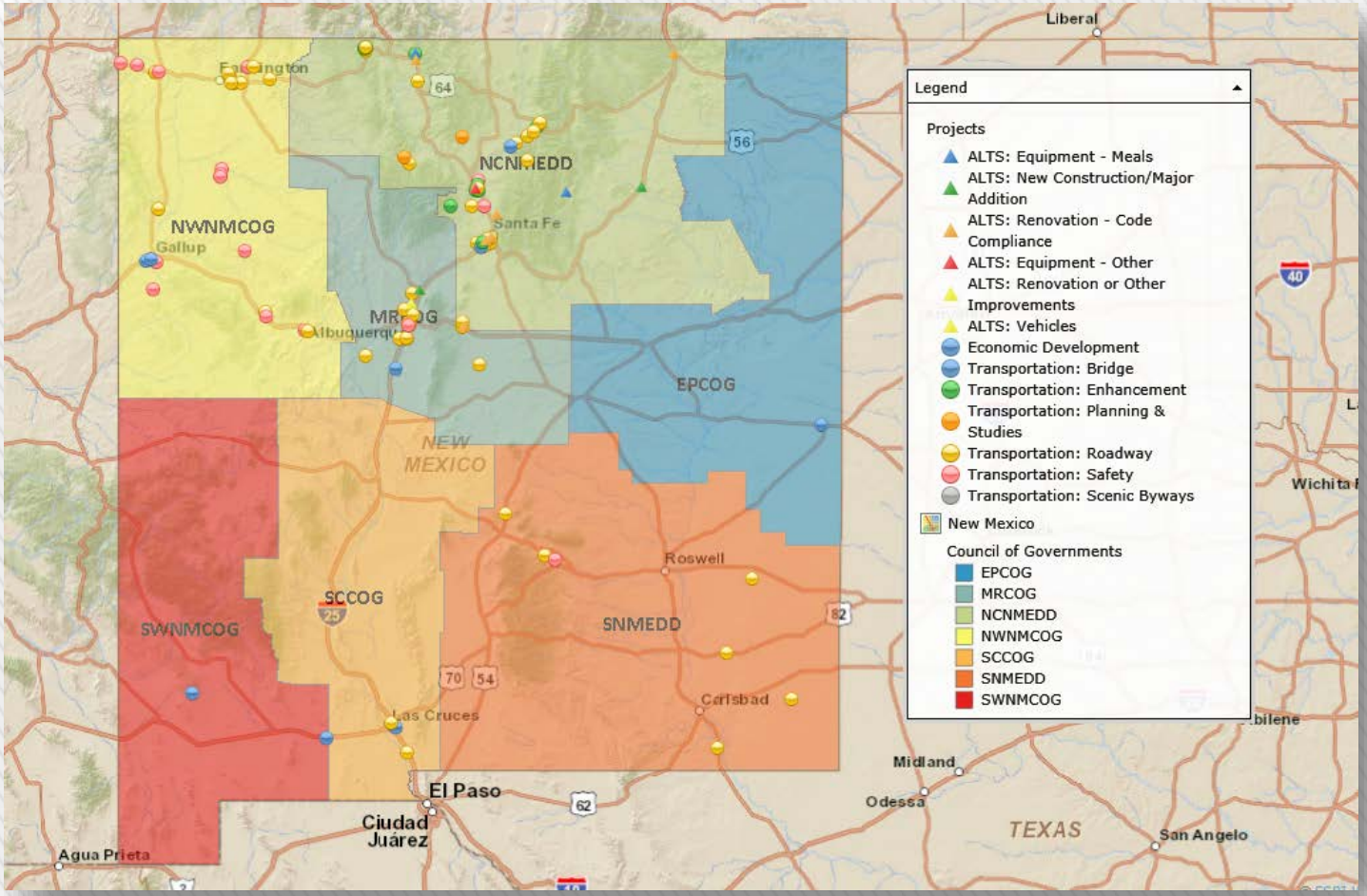
- Infrastructure
- Innovation & Sustainability
- Business Climate
- Talent Supply
- Quality of Life
- Leadership
- Direct Job Creation

THE “7 CHILES”

Success Factors/Factors of Production

Best Practices
Results Driven
Customer Focus
Web/ Cloud
Statewide Integration
Standardized Approach
The Rivita PROJECT

The *Panoramic*© Program Knowledge Organizer tracks, manages & communicates important data on projects & programs – visually and in real time



New Mexico Project Map *[sample]*

Attributes

a) All Projects & Programs

b) Prioritize Strategies – Local, Regional & Statewide

c) Rate & Rank Investability

d) Dashboards/Track Progress

e) Searchable Database

Benefits

a) Vision Management

b) Anytime/Anywhere

c) Access to Resources

d) Level the Playing Field

e) Study—Plan—Act—Reflect

f) Economic Results/Outcomes

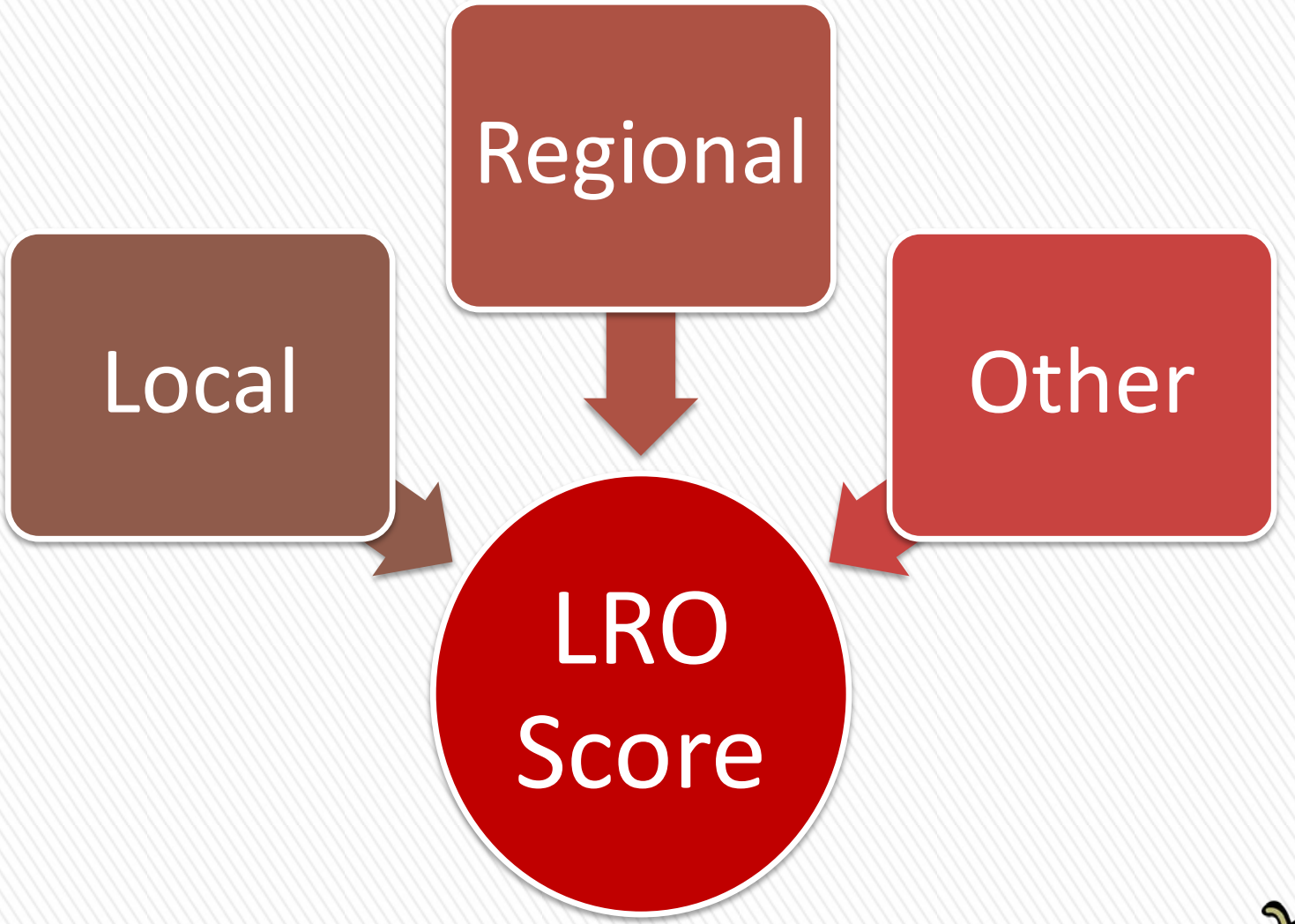
Goal

Rank all projects & programs

fairly & evenly

by calculating an "INVESTABILITY SCORE"

based on objective criteria



INVESTABILITY SCORE

DEVELOPMENT & BUDGET

Phase 1:
NewMARC & EDA funding (2014)

Phase 2:
Add ED partners funding (2015)

Phase 3:
Add state funding (2016+)

Partners/Supporters

a) NM Interim Jobs Council/Dashboard
b) NM Economic Development Department
c) Universities & Colleges
d) Association of Commerce & Industry
e) Finance New Mexico
f) NM Association of Counties
g) NM Legislative Finance Committee
h) Workforce Development Boards
i) Office of the Lt. Governor

Success Metric

New process & platform

become key components

of the New Mexico

“community development tool kit”

for use by all stakeholders

Thank You

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