

MainStreet America Tiers



- ▶ **Main Street America Affiliate™** programs have demonstrated a commitment to comprehensive community revitalization and are on the pathway to achieving meaningful economic, social, physical and organizational improvements in their downtown or commercial districts.
- ▶ ***Affiliate** status is for programs, districts, or communities that are interested in learning more about the Main Street model or wish to tap into the state and national network's strategies and resources in order to develop organizational capacity, economic revitalization goals and early economic development interventions using the Main Street Four Point Approach™. Affiliates commit to:*
 - ▶ Broadly engaging community stakeholders in the revitalization process;
 - ▶ Working with stakeholders to identify a unified vision of success for the community or district, and appropriate success indicators;
 - ▶ Developing diverse and sustainable funding sources to support revitalization efforts;
 - ▶ Participating in available training, professional development, and networking opportunities to strengthen leadership capacity and deepen knowledge of the Main Street Approach;
 - ▶ Maintaining membership with the National Main Street Center, Inc.

MainStreet America Tiers

- ▶ **Main Street America Accredited™** community exhibits a commitment to comprehensive revitalization, community engagement, and rigorous outcome measurement
 - ▶ ***Accredited** status is for programs or organizations that demonstrate success in planning and implementing economic development or district transformation strategies in alignment with the Main Street Four Point Approach™. Accredited programs establish rigorous outcome measurements and can show achievement under the Ten Standards of Performance established by the National Main Street Center*



Budget & Staffing Requirements

	Rural Community	Small Community	Mid-Size Community or Commercial Neighborhood	Large Community or Urban Program
Population	< 5,000	5,001 - 15,000	15,001 - 50,000	> 50,000
Min. Operating Budget for Affiliate Community	\$25,000	Year 1: \$15k for projects, \$15k for staff; Year 2+: \$20k for projects for staff at 30 hrs/wk	Year 1: \$15k for projects, \$15k for staff; Year 2+: \$20k for projects for staff at 30 hrs/wk	Year 1: \$15k for projects, \$15k for staff; Year 2+: \$20k for projects for staff at 30 hrs/wk
Min. Operating Budget for Accredited Community	\$30,000	\$45,000	\$60,000	\$100,000+
Expected Contribution Local Gov't Partner for Affiliate Community	\$10,000	\$20,000	\$30,000	\$40,000
Expected Contribution Local Gov't Partner for Accredited Community	\$20,000	\$35,000	\$40,000	\$60,000
Affiliate Community Staffing Requirement (hrs/wk)	20 (Year 2+)	30 (Year 2+)		
Accredited Community Staffing Requirement (hrs/wk)	20	40		

