ARTS & CULTURAL DISTRICT WEB SITES CHECK LIST

DISTRICT WEBSITE

Your web site will be the core point of information for your Arts and Cultural District to visitors, your community and to the artists and cultural entrepreneurs you serve.

It is recommended that your Arts and Cultural District web site home page have four separate areas targeted to the different needs of your district and Steering Committee activities.

“Home page” set up. As soon as your home page is established the state will link its state Arts and Cultural District Tourism web site to your URL to begin promotion of your district. We suggest a separate URL directly to the “tourism” section of your web site as most visitors will have little interest in the other sections. (www.nmartsandculturaldistricts.org)

☐ YES  ☐ NO  ☐ NEEDS WORK  COMMENT

Upon completion of your local ACD Cultural Plan you should complete your local ACD web site following the recommendations below.

We suggest four areas of web site development for each local web site:

Local District Information (Downloadable general brochure)

☐ YES  ☐ NO  ☐ NEEDS WORK  COMMENT

Tourism and Visitor Opportunities

☐ YES  ☐ NO  Signature Event
☐ YES  ☐ NO  Annual Calendar of Events
☐ YES  ☐ NO  Cultural and Historic Properties (Downloadable self-guided tour brochure and map)
☐ YES  ☐ NO  Galleries and Gallery Districts (Downloadable self-guided tour brochure and map)
☐ YES  ☐ NO  Lodging
☐ YES  ☐ NO  Dining
☐ YES  ☐ NO  Shopping
☐ YES  ☐ NO  Links to other regional cultural opportunities
☐ YES  ☐ NO  Links to regional recreational activities
☐ YES  ☐ NO  Links to state web site and other ACD Districts

COMMENT

Services provided by the ACD Steering Committee to Cultural Entrepreneurs and Artists

☐ YES  ☐ NO  ☐ NEEDS WORK  COMMENT

Local ACD organizational documents

☐ YES  ☐ NO  ☐ NEEDS WORK  COMMENT

ACD WEBSITE APPROVED

☐ YES  ☐ NO  ☐ NEEDS WORK  COMMENT