New Mexico Arts & Cultural Districts (ACD)

START-UP FLOW CHART

ACD 2007 State Statute Establishes
• Criteria of an ACD
• MainStreet Director as State Coordinator
• Conducts annual assessment and performance review
• New Mexico Arts Commission as Authorizing Body

State Arts & Cultural District Council
• Sets eligibility criteria for application
• Reviews, ranks and recommends new Start Ups
• Provides on-site Start-Up process and coaching
• Assists in Coordinating Council Capacity Building
• Assists in Arts and Culture Economy Development

Start-Up Application Process
• Community Engagement and Buy-In for ACD
• Initial ACD Steering Committee formed
• Application Submitted to State Coordinator
• State Council Reviews and Recommends Start Ups
• NM Arts Commission endorses Start Up Selection

Start-Up Process
• Designees receive a one-day, 4Pt. intensive to address Steering Committee Capacity, confirm assets and Initial Start-Up goals and projects
• Start-Up recommendations report
• Letter of Agreement executed with local partners
• Confirm ACD boundary and initial service areas
• Coaching for goals and projects provided by State Council teams
• Start-Up period 12-18 months; completion of benchmarks required to become a State-Authorized Arts & Cultural District

State Authorization Benefits
• Doubling of State Historic Tax Credits
• LEDA available for cultural facilities
• TIF funds in MRA Districts
• DCA Arts & Cultural Fund
• State Marketing and Branding
• Technical Assistance from participating agencies

NM Arts Commission “State Authorizes”
• Steering Committee becomes Coordinating Council
• ACD Benefits become available

Cultural Plan Adopted by Local Government

Cultural Plan Presented for Comment to Community

Develop Arts & Cultural Economic Plan

State Council provides assistance
• Engages stakeholders: artists, artisans, cultural entrepreneurs, cultural facilities, organizations, institutions and enterprises
• Review MS MRA/Master Plan to align ACD projects with existing priorities
• Review MS ETS for any needed updates
• If needed amend existing MRA/Master Plan
• Asset mapping
• Identify ACD priority projects and activities
• Provides implementation plan

Start-Up Application Process

State Authorization Benefits