Artesia, New Mexico

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Institution Driven District

- We have strong institutions:
  - Artesia Arts Council, Artesia MainStreet, Artesia Chamber of Commerce, Economic Development and local government
- Supported by:
  - Historical Museum and Art Annex
  - Ocotillo Performing Arts Center
  - Studio Plus Dance Studio
  - Local Charitable Foundations
For the love of ... Art esia
The Rustler
Landsun Movie Theatre
Ocotillo Performing Arts Center
New Artesia Public Library
Artesia Making the Connection
Community Support

Artesia Mainstreet
Artesia Arts Council
Artesia Chamber of Commerce
Friends of the Artesia Public Library
Artesia Library Foundation
Goals

- Development of our “Creative Economy”
- Artesia ACD as a destination
- Support artists, cultural entrepreneurs, creative industries, and cultural Institutes
- Promote Partnerships to leverage resources
- Ensure an authentic experience
- Engage the community
- Foster relationships
Vision

- Downtown corridor as an attractive place where people want to live, work and play
- Strive to make the arts more accessible to every adult and child in Artesia
- Invigorate our local arts community
- Serves as an anchor of attraction
Signature Events

Art in the Park

HISPANIC FESTIVAL
Sustainability

- Building capacity and creating sustainability for the long term
- Effective Public/Private Partnerships
  - Artesia Arts Council
  - Artesia MainStreet
  - Friends of The Artesia Public Library
Thank you!