

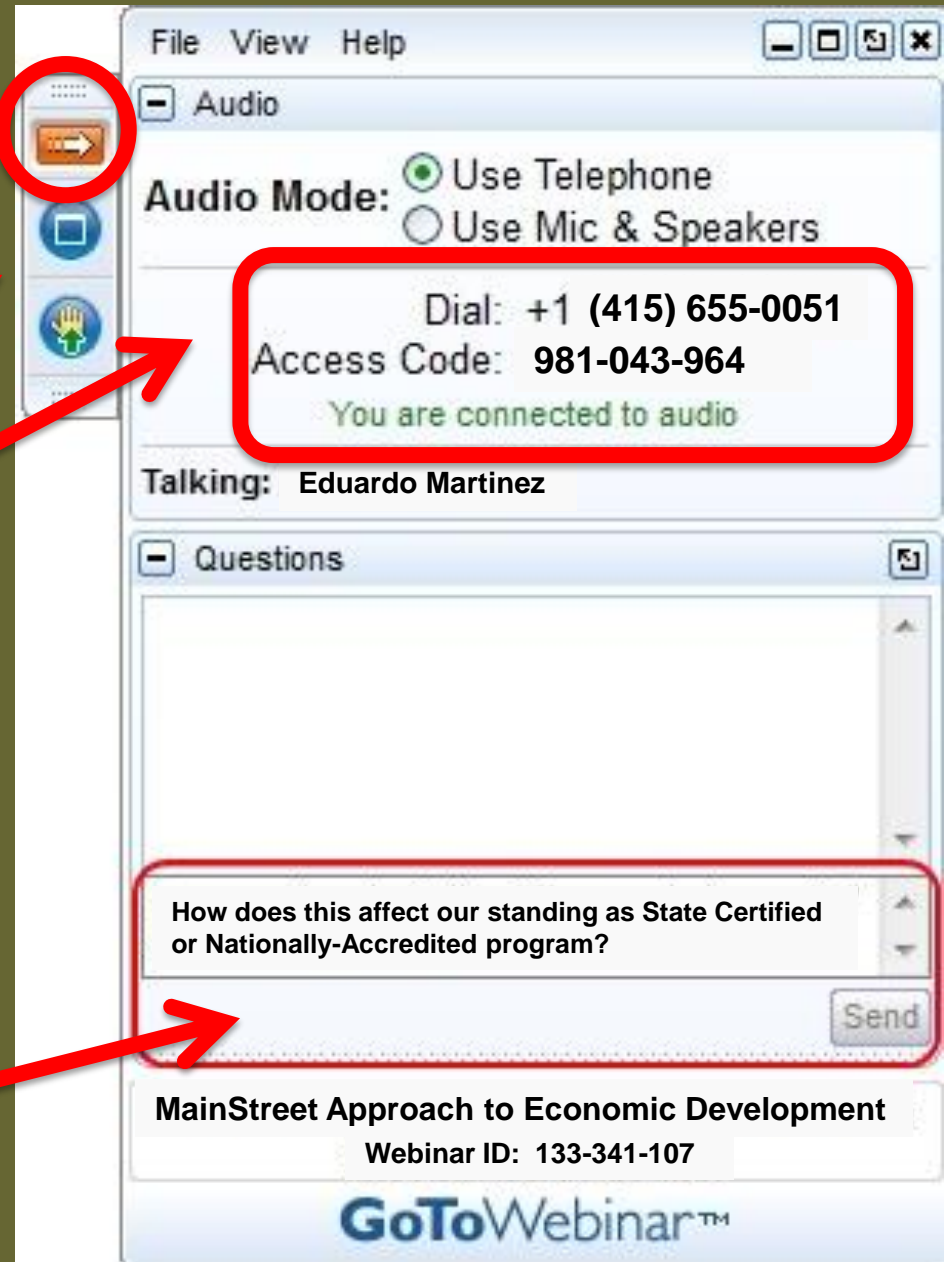
Places for People: The Art of Placemaking

William Powell, NM MainStreet Architectural Design Program Associate
Charlie Deans, NM MainStreet Urban Design Program Associate



The GoToWebinar Interface

1. 30-40 minute presentation via “audio only” mode
2. Webinar controls
3. Listen on computer/device or by calling in to the conference #
4. 20-30 minutes for Q&A (type in question box)



Placemaking –

“...developing a scenario that responds to the unique conditions and needs of the place and its inhabitants...”

Project for Public Spaces (www.pps.org)



Placemaking –

...and are places that we want to be, with people we care about.”



New Mexico



Main Street

Placemaking – “Lighter, Quicker, Cheaper” approach



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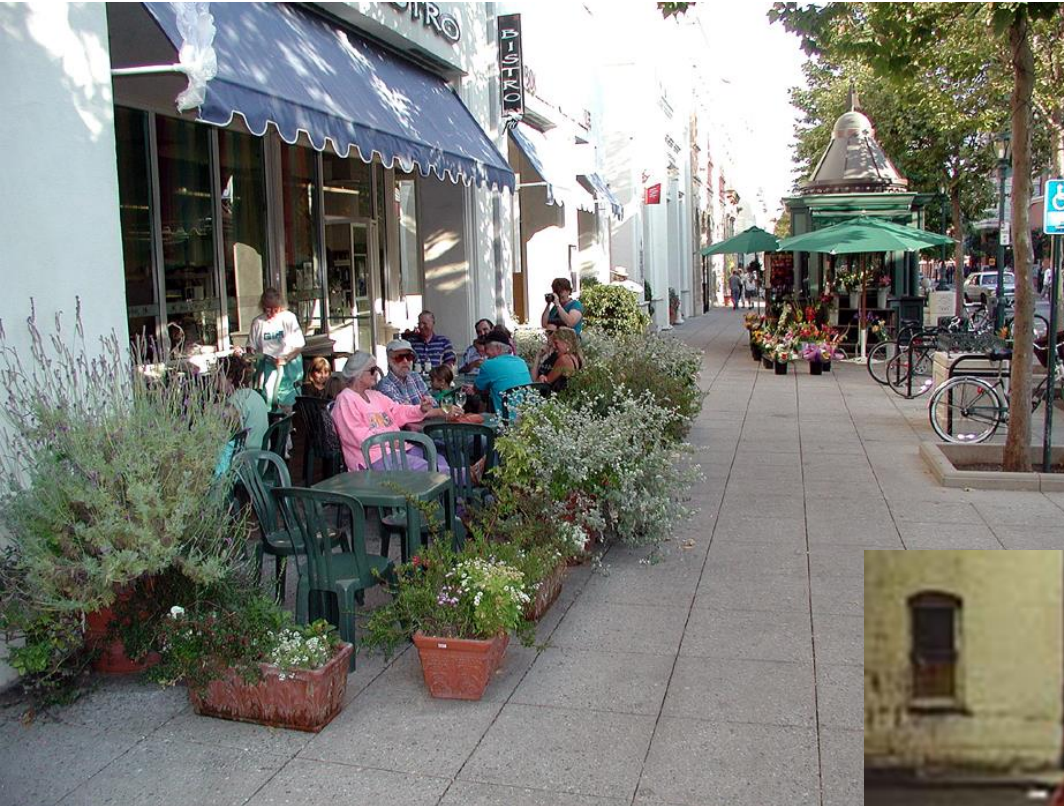
Principles of Placemaking



The community is the expert.

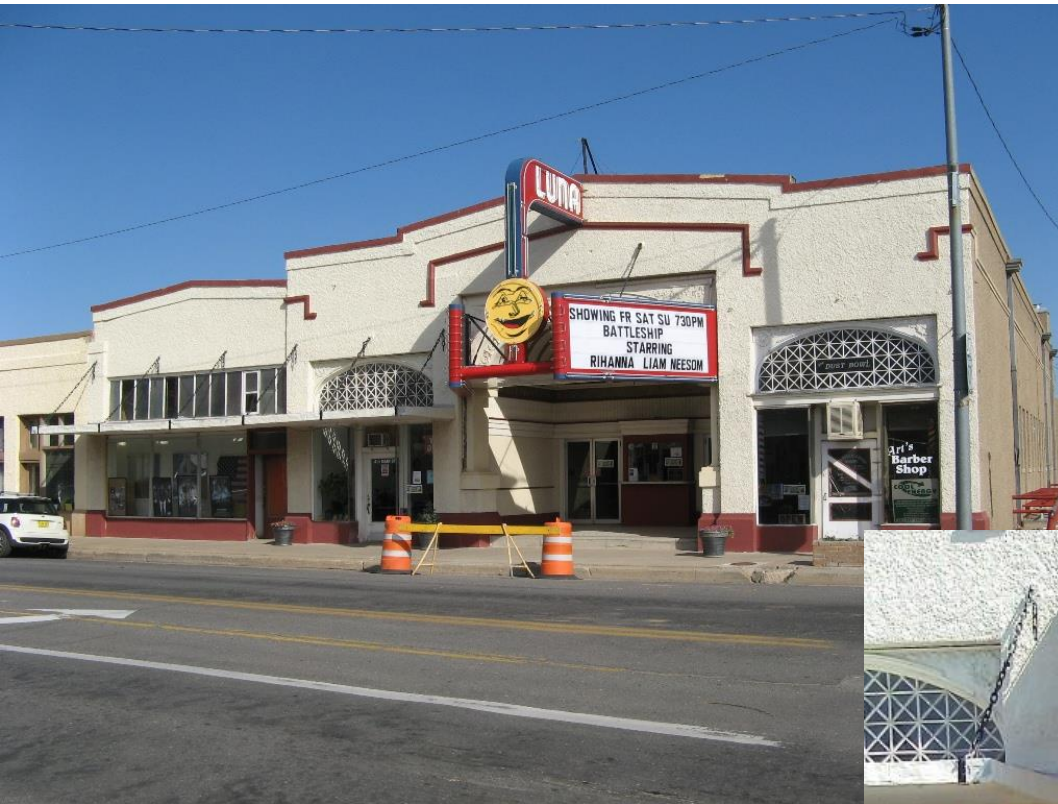


Have a vision for creating place, not a design.



Streets are for people, traffic is for calming.





Clayton





Taos Plaza





Grants River Park











Questa

Google earth

Imagery Date: 10/17/2013 36°42'15.40" N 105°35'43.38" W elev 7477 ft eye alt 7957 ft

133 ft

1997





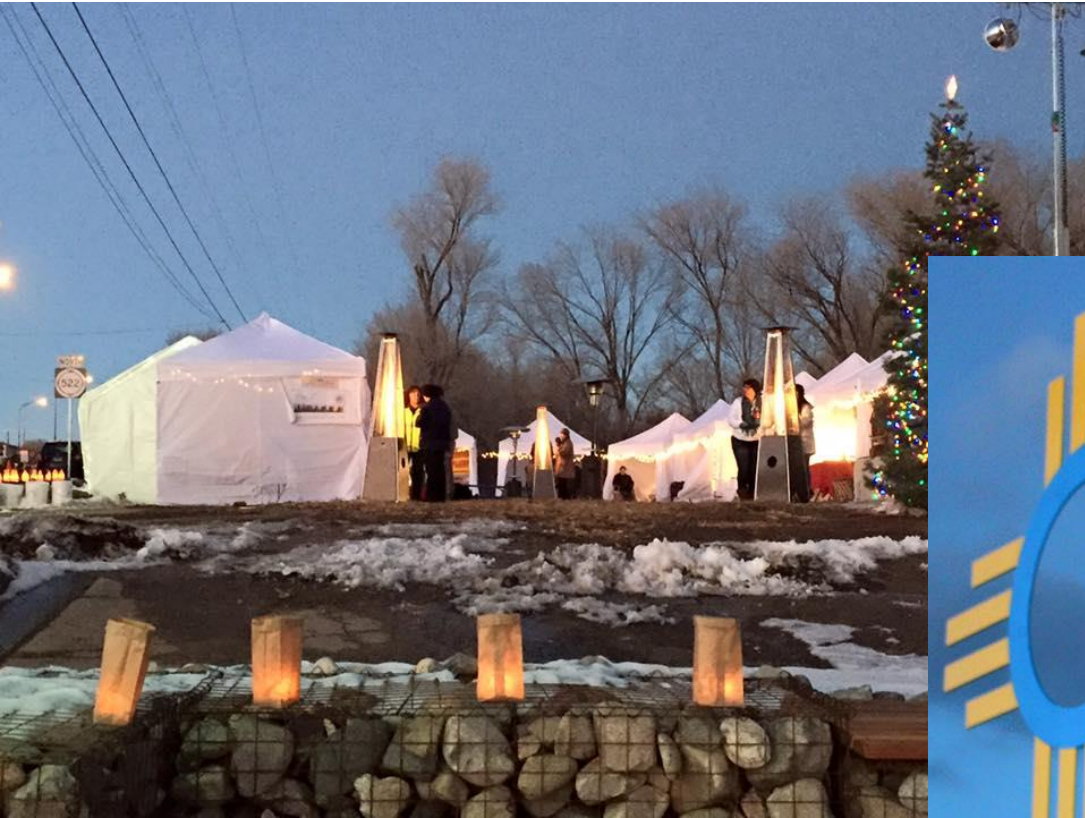




Questa

- REGON National Monument 25.9
- Cibola Lake 2.5
- San Antonio Historic Church 0.2
- CH Wilderness Area 5.2
- Questa Library 1.0
- Engle Road 2.4
- Village de Questa 1.0





Final guiding principles and words of wisdom...

- ☀ The community is the expert.
- ☀ Be authentic to your place/culture/traditions/history.
- ☀ Make it work for the locals and the tourists will come.
- ☀ *“It takes a village...”*, use your local resources and talent.
- ☀ *“Lighter, quicker, cheaper”, “low hanging fruit”, “best bang for the buck”* all mean the same thing. Go for quality and high impact.



Questions?

...and do not hesitate to contact us at:

William Powell 505-603-3747 william@whstudionm.com

Charlie Deans 505-471-4218 charlie@communitybydesign.biz

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