Places for People: The Art of Placemaking

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The GoToWebinar Interface

1. 30-40 minute presentation via “audio only” mode
2. Webinar controls
3. Listen on computer/device or by calling in to the conference #
4. 20-30 minutes for Q&A (type in question box)

MainStreet Approach to Economic Development

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How does this affect our standing as State Certified or Nationally-Accredited program?

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Placemaking –
“...developing a scenario that responds to the unique conditions and needs of the place and its inhabitants…”

Project for Public Spaces (www.pps.org)
Placemaking –
…and are places that we want to be, with people we care about.”
Placemaking – “Lighter, Quicker, Cheaper” approach
Principles of Placemaking
The community is the expert.
Have a vision for creating place, not a design.
Streets are for people, traffic is for calming.
Taos Plaza
Questa
Final guiding principles and words of wisdom...

- The community is the expert.
- Be authentic to your place/culture/traditions/history.
- Make it work for the locals and the tourists will come.
- “It takes a village...”, use your local resources and talent.
- “Lighter, quicker, cheaper”, “low hanging fruit”, “best bang for the buck” all mean the same thing. Go for quality and high impact.
Questions?

…and do not hesitate to contact us at:

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