PLACEMAKING AND REVITALIZATION IN THE DEMING MAINSTREET DISTRICT

- Deming Arts Park
- Mimbres Pottery Installations
- Leyendecker Plaza
- Historic Building Plaques
- Façade Improvements
- Future Projects
1953 the Luna theater burned creating empty space which the City transformed into the Pocket Park during late 1970s.

- MS Renovated in 2014 -2015
- New curbing, pavers-irrigation, electric service & lighting installed
Artwork and design elements follow historic/cultural significance of Mimbres culture in Deming area.

Jesse Kriegel, sketched the Mimbres designs; panels painted by local artist Lyn Arona.
John Surra loaned a bronze sculpture for display at the ArtsPark.

We honored him as our First Friend of MainStreet for his donation of time and talents as we continue to build visible project inventory.
DEMING ARTS PARK
PHASE III

• Signage and commemorative plaques added for Deming MainStreet, The City of Deming, PMN and Union Pacific Railroad
DEMING ARTS PARK
PHASE IV
PROGRAMMING

- Park used for special events, as a small concert/music venue, and for art showings
• 3 Mimbres Pots installations throughout the district

• Public art with relevance to the history and culture of the region

• Cost ~$1,000 ea.
The Mimbres Pots also serve as walking tour waypoints with interpretive signs describing location of the 16 historical buildings.
VIEW OF PROPOSED FOUNTAIN DESIGN
CREATING THE WATER FEATURE
FINISHING TOUCH

- Sails
- Pavers
- Mimbres Art Accents
- Commemorative Plaques
A TEMPORARY ADDITION

BUBBLES!
HISTORIC BUILDING GRANITE MARKERS

- Walking tour of 16 of Deming's historic buildings
- Plaques provide a history of each structure
- Funded by local sponsors
- QR Codes direct people to website with historic info
Six façade squad projects for four different buildings

DEMING MAINSTREET FAÇADE SQUADS

- Six façade squad projects for four different buildings
Façade Squad #1: 118 Pine Street
Façade Squad #2:
Totsie Slover Building, 220 S. Gold Street
2012
Historic Preservation Award Winner

Restoration in Process                               Completed

2012  Historic Preservation Award Winner
Façade Squad #3:
123 South Gold Street
Façade Squad #4
3 Buildings on Gold Street
Silver Avenue Corridor

City Gateway Features

IN THE FUTURE

• Silver Avenue Corridor Improvements
• Great Blocks on MainStreet
• Gateway Features
Arts Park Concept in the Pocket Park
Leyendecker Plaza
Interpretive Wayfinding/Walking Tour
Expand the Façade Improvement Program
Silver Ave. Corridor Improvements and Residential Enhancement District
Gateway Features