The Story of the Future Starts Here

STRENGTHENING Entrepreneurs
GROWING Creative Business
BUILDING the Creative Economy
INCREASING Creative Jobs
OUR MISSION

Accelerating entrepreneurs, building the creative economy.

CREATIVE ENTREPRENEURS
BUILD PROSPEROUS, UNIQUE COMMUNITIES & BRING HIGH-WAGE JOBS IN THE GLOBAL CREATIVE ECONOMY.

Founded in 2007, Creative Startups is a global leader in accelerating entrepreneurship ecosystems and regional creative economies.

Six global accelerator locations:

- Albuquerque, USA
- Winston-Salem, USA
- Kuwait City, Kuwait
- Azores, Portugal
- Baltimore, USA
- Kuala Lumpur, Malaysia
PROGRAMS

ACCELERATOR
A rigorous 8-week intensive providing startups with the knowledge, networks and confidence they need to scale their companies.

LABS: PRE-ACCELERATOR
A “startup bootcamp” designed for idea-stage and pre-revenue startups. A 4-week course, delivered in person and online.

EDUCATORS CIRCLE
Invited ecosystem leaders attend a week-long “Creative Startups Entrepreneurship Educators” intensive at Babson College (Boston, USA).

WORKSHOPS
Designed in collaboration with clients to accelerate specific entrepreneur audiences and creative economy sectors.
NEW MEXICO IMPACT

The below data reflects our outcomes with Accelerator startups in New Mexico. Data represents startup activity during 2015, 2016, and 2017.

39

STARTUP COMPANIES SERVED

70%

FOUNDED BY WOMEN OR MINORITIES

80%

STILL IN BUSINESS

210

JOBS TODAY

(versus 9 jobs before completing accelerator)

$12

MILLION REVENUE

(versus $680,000 before accelerator)

$14

MILLION RAISED

(versus $35,000 before accelerator)
LABS
LIBRARIES AS LAUNCHPADS
LIBRARIES AS LAUNCHPADS

LABS HUB
(Santa Fe)

LABS
(Zuni)

LABS
(S ABQ)

LABS
(Raton)

LABS
(Las Cruces)

LABS
(Mescalero)
CREATIVE PLACEMAKING

Transforming communities through creativity and culture.
CREATIVE ENTREPRENEURS

The pursuit of opportunity without regard to resources currently controlled.

How have creative entrepreneurs shaped your community?

How are entrepreneurs different?
CREATIVE PLACEMAKING

EMERGENCE


CREATIVE PLACEMAKING

EMERGECOALESCE
CREATIVE PLACEMAKING

EMERGENCE
COALESCENCE
BUREAUCRATIZATION
What challenges does your community face?

What outcomes do you envision for your community?
What strategies could creative entrepreneurs lead in your community?
What outcomes would result if these entrepreneurs were successful?
"CREATIVE STARTUPS IS A VISION REALIZER."

- 2016 Creative Startups Alumni