



creative startups[®]

The Story of the Future Starts Here



STRENGTHENING
Entrepreneurs



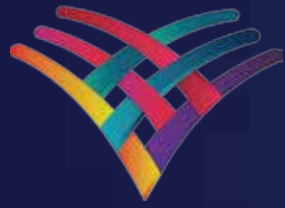
GROWING
Creative Business



BUILDING the
Creative Economy



INCREASING
Creative Jobs



OUR MISSION

Accelerating entrepreneurs, building the creative economy.

CREATIVE ENTREPRENEURS

BUILD PROSPEROUS, UNIQUE COMMUNITIES
& BRING HIGH-WAGE JOBS IN THE

GLOBAL CREATIVE ECONOMY.



Founded in 2007, Creative Startups is a global leader in accelerating entrepreneurship ecosystems and regional creative economies.

Six global accelerator locations:

Albuquerque, USA

Winston-Salem, USA

Kuwait City, Kuwait

Azores, Portugal

Baltimore, USA

Kuala Lumpur, Malaysia





PROGRAMS

ACCELERATOR

A rigorous 8-week intensive providing startups with the knowledge, networks and confidence they need to scale their companies.

LABS: PRE-ACCELERATOR

A "startup bootcamp" designed for idea-stage and pre-revenue startups. A 4-week course, delivered in person and online.

EDUCATORS CIRCLE

Invited ecosystem leaders attend a week-long "Creative Startups Entrepreneurship Educators" intensive at Babson College (Boston, USA).

WORKSHOPS

Designed in collaboration with clients to accelerate specific entrepreneur audiences and creative economy sectors.



NEW MEXICO IMPACT

*The below data reflects our outcomes with Accelerator startups in New Mexico.
Data represents startup activity during 2015, 2016, and 2017.*

39

**STARTUP
COMPANIES
SERVED**

210

JOBS TODAY

(versus 9 jobs before
completing accelerator)

70%

**FOUNDED BY
WOMEN OR
MINORITIES**

\$12

MILLION

REVENUE (versus
\$680,000 before accelerator)

80%

**STILL IN
BUSINESS**

\$14

MILLION RAISED

(versus \$35,000 before
accelerator)

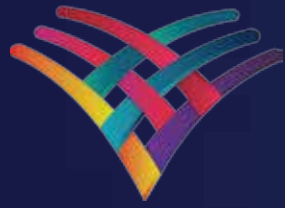


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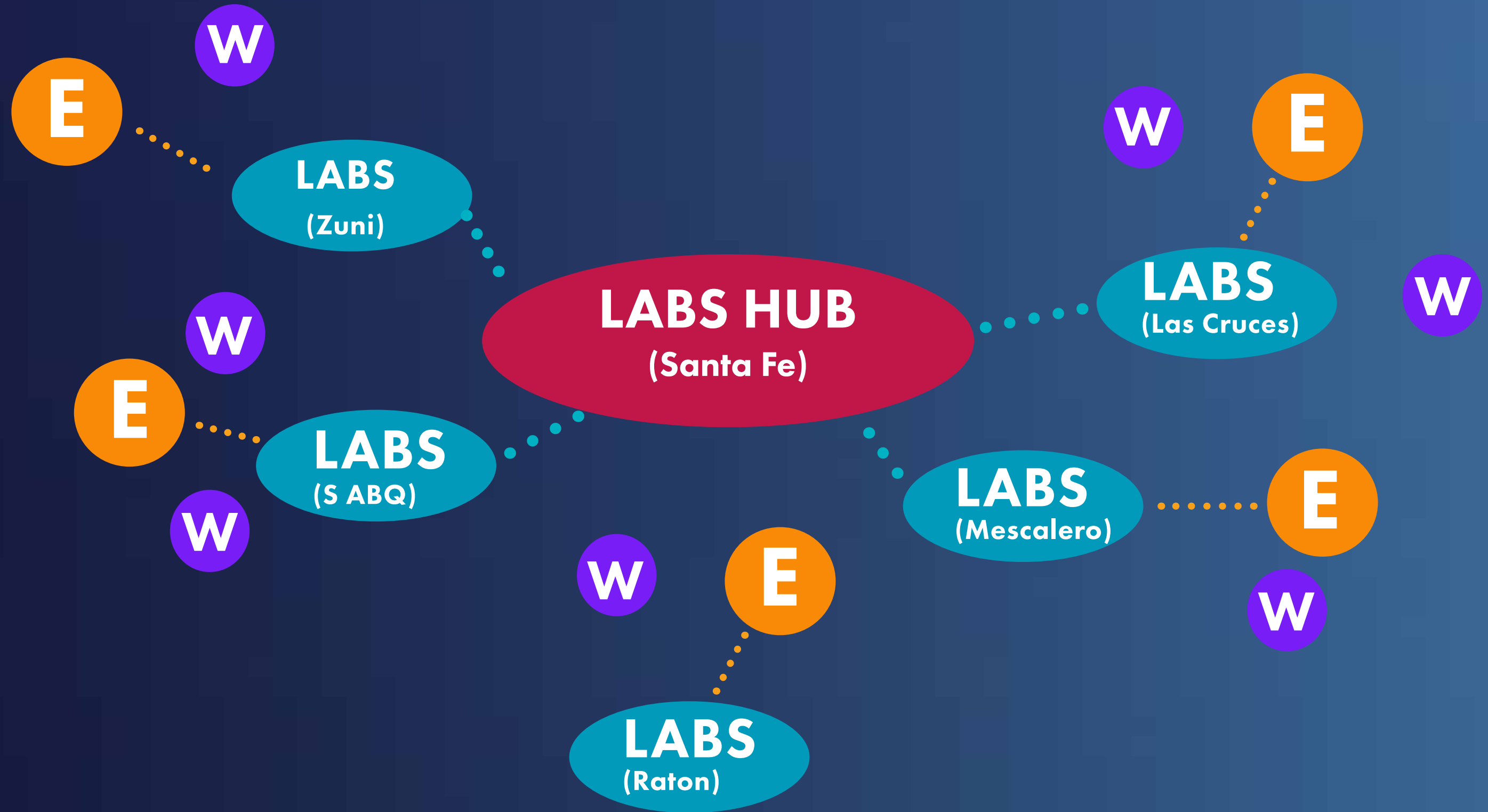
LABS

LIBRARIES AS LAUNCHPADS





LIBRARIES AS LAUNCHPADS





CREATIVE PLACEMAKING

Transforming communities through creativity and culture.





CREATIVE ENTREPRENEURS

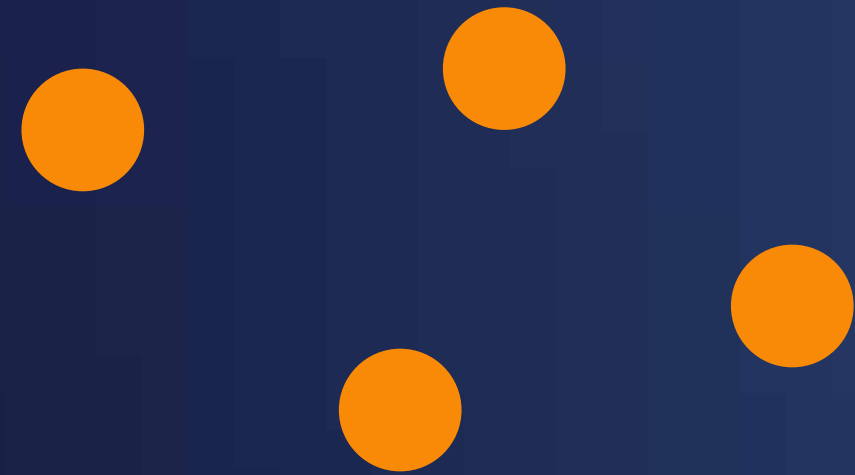
The pursuit of opportunity without regard to resources currently controlled.

How have creative entrepreneurs shaped your community?

How are entrepreneurs different?



CREATIVE PLACEMAKING



EMERGENCE

2001, Polletta, F., Jasper, J. M. Collective Identity and Social Movements, Annual Review of Sociology Vol. 27:283-305

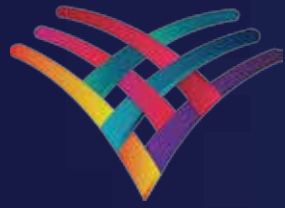
2009, Christiansen, J. Four Stages of Social Movements. EBSCO Research Starters, EBSCO Publishing.



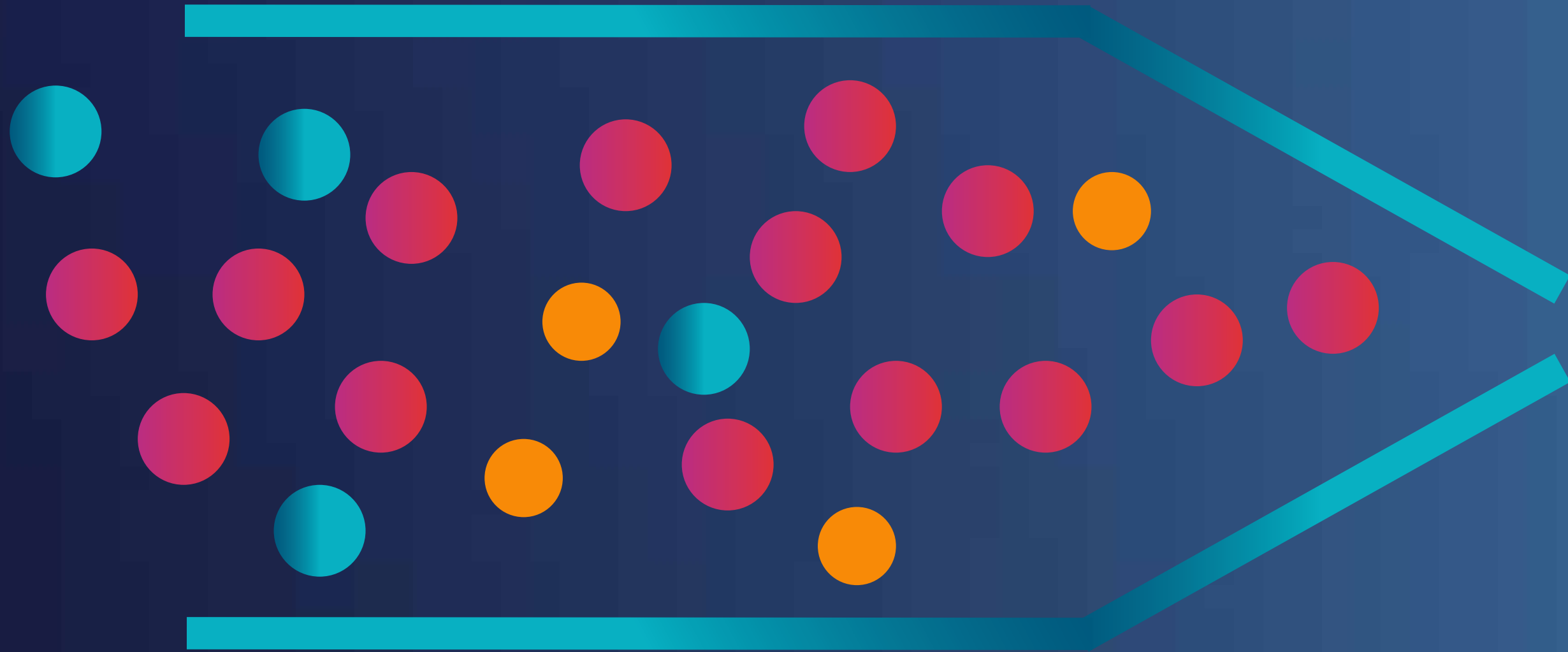
CREATIVE PLACEMAKING



EMERGEN**CO**ALESCENCE



CREATIVE PLACEMAKING



EMERGOALBUREAUCRATIZATION



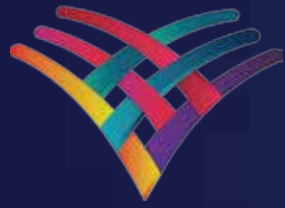
CHALLENGES

EMERGENCE

What challenges does your community face?



What outcomes do you envision for your community?

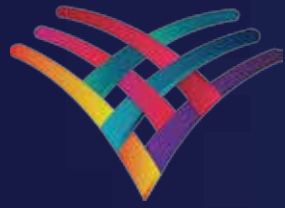


STRATEGIES

EMERGENCE



What strategies could creative entrepreneurs lead in your community?



OUTCOMES

EMERGENCE



What outcomes would result if these entrepreneurs were successful?



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CREATIVE STARTUPS
IS A VISION REALIZER.
.....

- 2016 Creative Startups Alumni

