This is an application to receive urban design & planning technical assistance from the New Mexico MainStreet Program.

- Accelerator process designees have an established set of technical assistance services in the Four Points provided by NMMS during this phase of development, and are not eligible to apply for additional services through this form.

- Main Street America Affiliate programs may receive up to one (1) technical assistance service in each of the Four Points per fiscal year (July 1 – June 30).

- Main Street America Accredited programs may receive up to two (2) technical assistance services in each of the Four Points per fiscal year (July 1 – June 30). Based on the successful implementation of projects, events and activities from a previous service request, additional technical assistance may be considered if the professional consultant has availability.

- Each box checked represents a single technical assistance consultation, some of which may require multiple site visits. Please note that Program Associates may not be able to schedule an immediate on-site visit. Applicant is responsible for costs of reproduction of documents beyond the quantity provided by New Mexico MainStreet. If you have an urgent need, contact the MainStreet Director at (505) 827-0168.

NAME OF ORGANIZATION
MainStreet Organization Name

Check the appropriate category of assistance that you require. (Please select one service only.)

URBAN DESIGN & PLANNING TRAINING
- Design Committee Training
- Design Committee Work Plans
- Intro to Context Sensitive Design

PLANNING
- Downtown Master Plan
- Downtown Strategic Plan

Cultural Plan
- Metropolitan Redevelopment Area (MRA)
- Technical Assistance for Planning and Development of RFPs
- Downtown Design Charette/Workshop

Bicycling Enhancements
- Infill Redevelopment
- Parking & Transportation Enhancements
- Streetscape & Pedestrian Enhancements
- Plazas & Town Square Redevelopment
- Traffic Calming Strategies
- Parking & Traffic Studies
- Wayfinding System

STREETS & COMMERCIAL CENTERS
- Placemaking

ECONOMIC TRANSFORMATION STRATEGY & PROJECT DESCRIPTION
The New Mexico MainStreet program offers urban design and planning development assistance to support the Economic Transformation Strategies (ETS) that spur economic growth and revitalization of MainStreet-designated traditional and/or historic commercial districts. Please list the Economic Transformation Strategy this request relates to.

________________________________________
________________________________________

Please provide a description of the project and explain how it supports the chosen Economic Transformation Strategy.

________________________________________
________________________________________

WORK PLAN
Does this request relate to an activity or project identified in your organization’s ETS-based annual work plan?

YES NO

If yes, please attach a copy of the relevant page(s) of your work plan. If no, please provide a justification for requesting services that are not on your work plan.

________________________________________
________________________________________

________________________________________
________________________________________

________________________________________
________________________________________

Urban Design Form continued on page 2

New Mexico Economic Development Department
### OTHER PLANNING DOCUMENTS
Identify any other planning documents to which this request relates:
- District Master Plan
- DPAC
- BBER/Economic Assessment
- Annual Assessment
- Resource Team Report
- MRA Plan
- ICIP
- Design Charrette
- Economic Development Plan
- Cultural Economic Development Plan
- Other

Please attach a copy of the relevant page(s) from each of the document(s) checked above.

### TIME FRAME
Please indicate when you would like the assistance to take place.
When do you estimate the project will be complete?

### METRICS & INDICATORS
What outcomes do you expect of this project? How will you measure the impact of this project on achieving your organization’s Economic Transformation Strategies?

### FUNDING SOURCES
Please identify funding sources for this project:
- Business Improvement District (BID)
- Community Development Block Grant Funds (CDBG)
- Local Economic Development ACT (LEDA/LOGRT)
- Lodger’s Tax
- Tax Increment Financing (TIF)
- Tax Increment Development District (TIDD)
- Public Infrastructure Funds
- Municipal funds
- Private funds
- Corporate sponsorships
- Self-fund
- Other Grants:

### COMMENTS

### SIGNATURES

- MainStreet Board President
- MainStreet Executive Director
- Project Leader
- Project Leader Phone & Email
- Property owner (if private property)
- City Administrator (if public property)

### PLEASE RETURN THIS FORM TO:
Economic Development Department
PO Box 20003
Julie.Blanke@state.nm.us
New Mexico MainStreet Program Director
Santa Fe, NM 87504-5003

### FOR STATE USE ONLY
Authorized by State Director: 
- [ ] Yes
- [ ] No

Comments:  

08/02/16