



## MAINSTREET APPLICATION WORKSHOP ANNOUNCEMENT

December 16, 2008

TO: Community Leaders Interested in MainStreet Revitalization

FR: Rich Williams, Director

RE: Required MainStreet Application Workshop - January 16, 2009, Noon - 4:00 p.m.

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On January 16, 2009 from 12:00 p.m. to 4:00 p.m., New Mexico MainStreet will hold a MainStreet application workshop. ***This workshop is mandatory for any community or local organization that wants to apply to participate in the New Mexico MainStreet Program in 2009.***

Interested applicants must send at least two representatives to the workshop, including a municipal official\* and private-sector downtown representative\*\*. Applications will be distributed only at this workshop. ***Communities/organizations that do not attend this workshop will not be eligible to apply for the 2009 New Mexico MainStreet selection round.***

During the workshop, NMMS personnel will discuss the new three-phase MainStreet program and the services and benefits for local MainStreet organizations. The agenda is as follows.

- I. Welcome and Introductions
- II. Overview of the Main Street Four-Point Approach™ & Local Organizational Structure
- III. New Mexico MainStreet's New Three-Phase Program
- IV. Overview of New Mexico MainStreet Services and Benefits
- V. Review of the 2009 MainStreet Application
- VI. Lingering Questions & Answers

The workshop will be held in the Padilla Room of the Economic Development Department in the Joseph M. Montoya Building at 1100 St. Francis Avenue, Santa Fe.

To register for the workshop, contact Julie Blanke, NMMS Administrative Coordinator, at 505-827-0363 or [julie.blanke@state.nm.us](mailto:julie.blanke@state.nm.us).

\*Municipal official may include the city/town mayor, city manager, city planning director (or planner assigned to the potential Main Street district, or city community or economic development director (or staff assigned to the potential Main Street district).

\*\*Private sector downtown representative may include a business or property owner in the potential Main Street district or a member of a business association that serves the potential Main Street district.

*Acceptance of New MainStreet communities dependent on legislative appropriations.*

