

Spring 2010 Design and Urban Planning Institute



Friday, May 21, 2010

9:00 am to 4:00 pm

Main Street Building

108 Main Street • Truth or Consequences, NM

Morning Session:

Earth Wind and Fire - *Historic Building Maintenance on MainStreet*

An overview of historic building maintenance and preservation. Helpful guidance when working with contractors, architects and business owners.



New Mexico's MainStreet Buildings typically date from the first half of the 20th century. Traditional building trades and the know-how to care for these buildings has dwindled over the decades. Many of our buildings have fallen into disrepair due to the lack of knowledge to care for them. Empowering local MainStreet leaders, this session will add a few more tools to their toolbox.

Afternoon Session:

Making your Downtown Master Plan Work for You

You've completed a Downtown Master Plan, or are about to begin one, so what do you do now? Learn how the Master Plan should work for you and your MainStreet organization in the areas of recruiting volunteers, involving all four of your MS Committees, defining the large visionary projects as well as the small incremental catalytic projects, using it to pursue funding, and as a financing tool, e.g., Metropolitan Redevelopment Area Plan (MRA), TIFs, TIDDs, BIDs.



Who Should Attend

- MainStreet Managers
- Board Presidents
- Design Committee Members
- Economic Positioning Committee Members
- Local planning staff and historic preservationists

Session Trainers include

- **Will Powell**

Will Powell is originally from La Luz, NM. After receiving his Bachelors of Architecture from the University of Washington he returned to New Mexico to pursue a Master of Architecture from the University of New Mexico. Over the last five years he has gained experience working within architectural firms and various architectural preservation organizations, including Cornerstones Community Partnerships. He spent the summer of 2008 in Europe, working for the Lithuanian Institute for Design and Restoration.

- **Charlie Deans**

Charlie Deans is a community planner/designer who focuses on creating communities based on their “place” that preserves their character and environment, promoting economic development and vitality. Our sustainable development practices regenerate the cultural, ecological and economic elements to create a sense of community rooted in the region. We create livable communities that enrich the lives of the residents and visitors through emphasizing resource conservation, walkability, recreational opportunities, housing affordability and multi-modal transportation.

Registration Information

Registration is free for volunteers and staff of New Mexico MainStreet programs. There is a \$50 non-refundable registration fee for non-MainStreet representatives. **Please register by May 14.**

Registration is online at:
<http://nmmainstreet.org/mainstreet/news.php>

Non-MainStreet and non-Arts and Cultural District representatives, your \$50 registration fee must be received at the address below to guarantee your space. Please make check out to Friends of New Mexico MainStreet.

Economic Development Department

*New Mexico MainStreet
Joseph Montoya Building
PO Box 20003, Santa Fe, NM 87504*

**Contact Meghan Bayer with questions, 505-827-5650
or meghan.bayer@state.nm.us**

Lodging Information

Reduced room rates are available at the Pelican Spa and Hot Springs (which is adjacent to the meeting room). The phone number is 575-894-0055.



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