

A New Mexico MainStreet Institute

Preservation 101

New Mexico's rich and diverse heritage includes historic buildings, landmarks, archaeology, transportation corridors, traditional cultural properties, cemeteries, cultural landscapes, and other significant resources. Preserving and managing the wealth of historic properties in every community and Main Street district requires a basic understanding of the importance and economic benefits of historic preservation.

WHAT YOU'LL LEARN

In this introductory one-day seminar, you'll learn to identify what the significant historic and cultural resources in your downtown are and how to protect these historic assets to raise an awareness of your town's unique "sense of place." Through specific project case studies from around the state, you'll learn about federal and state preservation laws and how to communicate effectively with the state's Historic Preservation Division and other important government agencies.

WHO SHOULD ATTEND

- Main Street managers
- Main Street Board Members and Committee members
- Elected officials
- City council members
- Downtown property owners
- Students
- State and federal agency employees
- Historic home owners
- City planning staff
- Design Review Board members

Four regional institutes are planned in Summer 2009 to assist communities with state Capital Outlay projects and also the federal economic stimulus program!



SCHEDULE OF REGIONAL INSTITUTES

June 12 - Las Vegas (Plaza Hotel)	Registration deadline May 22
June 25 - Las Cruces (Mesilla Town Hall)	Registration deadline May 29
TBA - Roswell	Registration deadline TBA Summer '09
TBA - Albuquerque	Registration deadline TBA Summer '09

Exact location and directions will be sent via email within one business day of the registration deadline



New Mexico MainStreet
Economic Development Department
Joseph Montoya Building
1100 St. Francis Drive
Santa Fe, NM 87505-4147
505-827-5650

COMMUNITY
Economic Development

MAINSTREET INSTITUTE

REVITALIZATION TOOLS AND TECHNIQUES





Agenda:

8:30 - 9:00 am - Registration

9:00 - 9:30 am - Historic Preservation and MainStreet

What do we preserve and why? Introductory remarks by the New Mexico Historic Preservation Division and New Mexico MainStreet

9:30 am - 10:30 am - Historic and Cultural Resources

Learn to identify contributing and significant historic resources in your downtown. A custom community workbook provided for each community identifying registered historic properties and historic districts.

10:45 - 12 noon - Preservation Process

Learn how to organize and conduct an architectural survey. Understand the state and national historic registers and the design review process. Hear about tax credit incentives and other financial benefits of preservation.

1:15 pm - 2:30 pm - Preservation Law and Impacts on Main Street

If your community receives state or federal money for construction or other projects which may impact historic resources, you need to be aware of laws that protect significant properties.

2:30 pm - 3:45 pm - Main Street Project Review

Learn how to submit a project to the Historic Preservation Division and other government agencies for an effective collaborative process.

4:00 - 5:00 pm - Main Street Project Case Studies

On-going project development and planning for future projects will be discussed with preservation experts.

Adjourn

Registration Info

Registration is free for members of New Mexico MainStreet Projects. There is a \$25 non-refundable registration fee for non-MainStreet communities. Registration does not include transportation, lodging or food. Lunch is on your own.

Registration Form

Institute Location/Date You Plan To Attend _____

Name _____

Organization _____ Title _____

Telephone _____ Email _____

Please mail this form, along with your non-refundable registration fee made out to *Friends of New Mexico MainStreet* to:

Economic Development Department
New Mexico MainStreet, Attn: Meghan Bayer
Joseph Montoya Building
1100 St. Francis Drive
Santa Fe, NM 87505

