



2008

***GOVERNOR'S
SUMMIT ON
ECONOMIC
DEVELOPMENT***
Tucumcari, NM

**“Main Streets Are
Green Streets”**

Sponsored by the New Mexico MainStreet Program

**Friday, October 3
9:30 to 11:00 am**

This panel presentation will identify strategies for rural and urban communities, based on the principles of the MainStreet 4-Point Approach, which can create sustainable communities by utilizing local assets and incorporating green economy and design practices.

Panel Participants

Introductions by Rich Williams, Director, New Mexico MainStreet Program

**THE GEOGRAPHY OF SUSTAINABILITY:
*Why Eco-regional Development is Essential
to Small - and Large - New Mexico Communities***

Kim Sorvig, Research Associate Professor, UNM



Kim Sorvig has published widely on sustainability and interpretation of landscapes. His book, *Sustainable Landscape Construction*, is in international use as a text and professional reference; its second edition was released in fall 2007. A long-time Contributing Editor to *Landscape Architecture* magazine, he has won writing prizes from the ASLA, The European Association for Architectural Education, and the Royal Botanic Gardens, Kew, UK. His consulting firm, Meaningful Places, is

developing a master plan for new botanic gardens in northwestern New Mexico, which will interpret arid-region landscape issues in a public setting. His research focuses on how cultural attitudes toward land and methods of land development can enhance or impair environmental services on which humans depend. He lives in an underground passive-solar near Cerrillos, NM.

HISTORIC BUILDINGS ARE GREEN! *Sustainability, Energy Efficiency, and Historic Preservation can work together*

Harvey Kaplan, Preservation Specialist, NM Historic Preservation Division

Harvey Kaplan is a staff member of the State of New Mexico Historic Preservation Division where he reviews building rehabilitation projects that utilize state and federal historic tax credits. He also reviews projects that affect the built environment and involve public funding or agencies. Mr. Kaplan earned a Bachelor of Architecture degree from Carnegie Mellon University and a Master of Science in Historic Preservation from Columbia University. His early design career involved the rehabilitation of Main Streets in Corning and Troy, New York, and he reviewed historic tax credit projects for the State of New York.



Panel moderated by Charlie Deans, NM MainStreet Program Associate



Charlie Deans has more than 25 years of experience in urban and rural planning with extensive experience in preparation of redevelopment plans, sustainable community planning, urban design, strategic plans, and community-based participation programs. His firm, CommunityByDesign, focuses on revitalizing town centers by incorporating sustainable development practices to regenerate the cultural, ecological, and economic elements of their place-based assets in the region.



New Mexico MainStreet
Economic Development Department
Joseph Montoya Building
1100 St. Francis Drive
Santa Fe, NM 87505-4147
505-827-0363

