

New Mexico MainStreet Service Request Form



Economic Positioning

This is an application to receive economic positioning assistance from the New Mexico MainStreet Program.

Each box checked represents an individual technical assistance consultation, some of which may require multiple site visits. Annual technical assistance may be requested in each of the MainStreet Points once per fiscal year (July 1 - June 30). The organization should have a selection process in place to choose the appropriate training(s), workshops, or on-site consultations that will result in positive E.P. committee activity and economic changes occurring in the MainStreet district. NOTE: Our professional consultant staff is often already booked 6-8 weeks in advance.

WORK PLAN

YES NO

Does this request relate to a project on your organization's annual work plan?

checkboxes

If yes, please attach a copy of the relevant page(s) of your work plan. If no, please provide a justification for requesting services that are not on your work plan.

OTHER PLANNING DOCUMENTS

Identify any other planning documents to which this request relates:

- checkboxes for Downtown Master Plan, DPAC, BBER, Annual Assessment, Resource Team Report

Please attach a copy of the relevant page(s) from each of the document(s) checked above.

Check the appropriate category of assistance that you require.

ECONOMIC POSITIONING TRAINING

- checkboxes for Committee Training, Committee Work Plans, Introduction to Economic Positioning

FINANCING & SUPPORT

- checkboxes for Arts & Cultural District, Business Improvement District, Financial Incentive Program, Loan & Grant Programs, Performance & Progress Monitoring, Tax Increment Financing

(using your BBER)

- checkboxes for Market Visioning & Positioning, Opportunities for Growth, Understanding Market Trends, Arts & Culture Impact Analysis, Tourism Impact Analysis

BUSINESS SUPPORT

- checkboxes for Business Retention, Expansion, Recruitment, Developing Business on Main Street, Setting up a Business Incubator, Small Business Coaching, Small Business Tune Up

MARKET ANALYSIS

- checkboxes for Business Mix & Cluster Analysis, Economic Structural Analysis

DEVELOPMENT

- checkboxes for Intro to Real Estate, Real Estate Project Review, Project Financing Plan

NAME OF ORGANIZATION

MainStreet Organization Name _____ Date _____

CRITERIA

The New Mexico MainStreet Program offers economic positioning assistance to spur economic revitalization in the heart of the community, by contributing to increased interest, activity and commerce on Main Street. Please indicate how this assistance will aid that effort.

TIME FRAME

Please indicate when you would like the assistance to take place. _____

ADDITIONAL COMMENTS

SIGNATURES

MainStreet Manager

MainStreet Board President

Economic Positioning Committee Chair

PLEASE RETURN THIS FORM TO: (MAKE COPIES AS NEEDED)

Economic Development Department
New Mexico MainStreet Program Director

Joseph M. Montoya Building
1100 St. Francis Drive

Santa Fe, NM 87505-4147
Fax: (505) 827-0407

New Mexico Economic Development Department