New Mexico Arts and Cultural District
Start-Up Development Flow Chart

NM Legislature 2007 Adopts Arts and Cultural Districts (ACD)

- Authorizing Body – New Mexico Arts Commission
- State Coordinator – New Mexico MainStreet Director

New Mexico Arts and Cultural District Council

- Sets eligibility criteria for application
- Reviews and ranks applications
- Makes recommendations to Arts Commission for "Authorization"
- Creates Resource Team
- Provides Start-Up oversight

Municipality Adopts Master Plan

- Also adopts financing vehicle(s)
- District available for funding from the Arts and Cultural District fund under Department of Cultural Affairs when capitalized by the state legislature

Steering Committee Develops District Master Plan

- Identifies physical assets
- Prioritizes District projects based on assets and Cultural Plan (Where a Master Plan exists, amends that plan to include ACD)

Municipality Adopts ACD Cultural Plan

- Municipality can simultaneously adopt District Boundary
- Doubling of State Historic Tax Credits and LEDA available with adoption of ACD Cultural Plan and District Boundary by municipality

Cultural Plan Presented to Community

NEW MEXICO arts & cultural DISTRICT

Fully Organized ACD

Authorization - Start Up Process

Community

- Establishes Local Steering Committee
- Hires Coordinator

Resource Team

- Provides 2, 1/2 day intensive assessment of proposed District
- Suggestions and recommendations to local Steering Committee
- Proposes District Boundary

Steering Committee Develops District Cultural Plan

- With Technical Assistance from State Council
- Asset Mapping
- Branding and Marketing
- Signature Event
- Engages artists, artisans, cultural entrepreneurs, cultural institutions & agencies
- Establishes goals, benchmarks performance measures
- Develops implementation plan